

# Analysis of Methods to Improve the Level of Business English Teaching from the Perspective of Discipline Integration

**Bowen Deng**

Guangdong Ocean University Cunjin College, ZhanJiang 524000, Guangdong, China.

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**Abstract:** With the acceleration of the process of world integration, the importance of business English teaching is constantly improving. It is of great practical value for improving the quality and level of business English teaching to innovate business English teaching concepts and methods and infiltrate English listening, speaking, reading and writing into real business scenes based on the perspective of discipline integration. Next, I will discuss the methods to improve the level of business English teaching from the perspective of discipline integration.

**Keywords:** Perspective of Discipline Integration; Business English Teaching; Teaching Method; Analysis

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As business English is an important part of English and linguistics, colleges and universities should attach great importance to it, comprehensively analyze the current opportunities and problems in business English teaching based on the perspective of discipline integration, and formulate effective solutions based on the market development needs, so as to continuously improve the quality and level of business English teaching. Next, I will discuss some thoughts on business English teaching from the perspective of discipline integration.

## 1. The current situation of business English teaching from the perspective of discipline integration

With the deepening of the degree of world integration and the implementation of the “One Belt and One Road” strategy, the demand for English talents continues to increase, and business English teaching aims to cultivate skilled and compound international talents. Colleges and universities also attach great importance to business English teaching and accelerate the pace of reform, but there are still many problems in teaching. First of all, the teaching reform system has not kept pace with the time. At present, although many colleges and universities are actively innovating business English teaching system, the form is more important than the content, and the teaching system does not recognize the importance of interdisciplinary communication in cross-cultural business communication, resulting in the lack of pertinence and effectiveness of teaching.

## 2. Specific countermeasures for business English teaching innovation from the perspective of discipline integration

### 2.1 Innovate teaching methods

The international business environment requires both negotiators to have strong English communication skills. In the process of business English teaching from the perspective of discipline integration, teachers should change the traditional way of teaching listening, speaking, reading and writing independently, realize the integration of different teaching sectors such as

listening, speaking, reading and writing, and penetrate the real business scenes. As English teachers, they can adopt task-driven teaching method. They should design task dialogues in each teaching link to guide students to understand English dialogues smoothly and solve problems in work effectively.

At present, business English textbooks in the market have problems such as poor discipline integration, obsolete corpus and high repetition rate, and the construction of business English textbooks lacks keeping pace with the time. Based on this, in the process of business English teaching, they should strengthen the construction of teaching materials, pay attention to the selection of the latest language materials with the time. They should give full play to the role of the latest economic phenomenon corpus in the internationally influential and authoritative financial and economic readers such as the Financial Times, and constantly improve the authenticity and timeliness of English corpus. Second, they should give full play to the role of the Internet technology, and refer to high quality network business English curriculum resources.

## **2.2 Pay attention to improving the comprehensive ability and quality of business English teachers**

Firstly, improve the standardization of professional standards. With the deep reform of higher education system, teacher specialization has become an inevitable demand for the development of higher education. Therefore, colleges and universities should strengthen the construction of professional standards for business English teachers, formulate professional teaching standards, especially clarify the teacher qualification access, professional courses, etc. As far as business English teachers are concerned, professional standards mainly involve basic teaching theories, professional business knowledge and language competence. However, business English involves a large number of professional directions and training tasks. Therefore, when the education department sets professional standards for business English teachers, it should set different professional standards according to different development stages.

Secondly, standardize the professional direction. As business English teachers, they should pay attention to strengthening their own career planning and choose their professional inclination according to their interests in different majors such as economics and business administration, so as to stimulate the potential of teachers and directly transform it into value. Generally speaking, business English teachers have great internal demands, such as the direction of self-development and professional development, etc., based on which teachers can constantly improve their teaching ability and level and cultivate more high-quality talents.

Thirdly, strengthen the training of business English teachers. Under the background of discipline integration, business English has a wide range of knowledge and involves a large amount of interdisciplinary knowledge. Based on this, teachers should be guided to establish the concept of lifelong learning, in order to master all kinds of business knowledge and change the teaching concept, so as to meet the reform requirements of English teaching in the development of socialist market economy. Besides, colleges and universities should strengthen the training and re-education of business English teachers, create more opportunities for teachers to further study in foreign universities, set up a “double-qualified” teacher team, and provide targeted and high-quality guidance for students’ business English theory and practical study.

## **3. Conclusion**

To sum up, business English covers business knowledge and skills, English language knowledge and skills. At present, when carrying out business English teaching, it is necessary to adhere to the perspective of discipline integration, timely discover the problems existing in teaching, pay attention to the transformation of teaching concepts, innovating teaching methods, accelerating the construction of textbook system, and constantly improve the comprehensive ability and level of business English teachers, so as to continuously improve the quality and level of business English teaching.

## **References**

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