

# ESP and the Development Direction of College English Teaching in My Country

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**Abstract:** With the increase of people's attention to English teaching, the high school English curriculum has basically copied the general college English curriculum. Therefore, in theory, high school students can meet the requirements of college English teaching after completing high school English teaching. How to develop English teaching has become a key research issue for current educators. This article analyzes the social needs and student foundation, and analyzes the role of ESP in my country's college English teaching, in order to explore the development direction of college English teaching.

**Keywords:** ESP; College English Teaching; Development Direction

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With the acceleration of economic globalization, more and more domestic enterprises are participating in international trade, and the role of English as an international language has become more prominent. As the international division of labor becomes more and more refined, the limitations of General English have gradually emerged. Therefore, domestic colleges and universities have gradually changed from general English teaching to ESP English teaching in actual teaching to improve students' comprehensive ability. Therefore, ESP is already an important development direction of English teaching in major universities in our country.

## 1. ESP overview

ESP is the abbreviation of "English for Specific Purposes" for professional English. It refers to English related to a certain subject or major. Its purpose is to satisfy students in their professional study to better understand the course content and design a special English course. It itself is an important branch of applied linguistics. With the rapid development of international trade in recent years and the increasing frequency of exchanges between disciplines, ESP has gradually gained attention. In the teaching stage of our country's universities, it is mainly used in the teaching of medicine, computer science, law, finance, and machinery manufacturing. It is one of the important educational methods to train students to form compound professionals.

## 2. The necessity of ESP teaching in college English

First, ESP teaching can help students learn more in-depth professional curriculum knowledge. In the study of many professional courses, my country's internal materials and documents are very limited, and the most advanced scientific research results are basically concentrated abroad. Therefore, learning ESP has become an important means of understanding the advanced knowledge of the subject, of which the more representative ones They are majors in medicine, finance, and international business and commerce.

Second, ESP teaching is an important means of training interdisciplinary foreign language talents. ESP learning can further expand students' comprehensive language application ability, help students deal with relatively professional English communication more easily, and have clearer teaching goals than general English teaching, which helps to reduce students' learning pressure and improve students' Study enthusiasm and improve the quality of college English teaching.

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Third, ESP teaching meets the actual needs of the society for talents. The trend of global integration has become unstoppable. The importance of ESP English teaching has become increasingly prominent in the workplace. Perfect ESP teaching can help students combine theoretical knowledge with practical applications, which not only enhances students' competitiveness in the future workplace, but also It can help students enhance their adaptability in the future workplace. In addition, under the school-enterprise cooperation model, schools can also conduct more targeted personnel training for the needs of corporate talents, providing some new thinking directions for the employment of college students.

### **3. The development direction of ESP in my country's college English teaching model**

#### **3.1 Properly expand the content of basic English teaching**

Junior and senior high school English teaching is deeply influenced by the test-oriented teaching philosophy. The teaching emphasizes theory and written expression, and students' comprehensive application ability is very limited. Therefore, in the stage of college English teaching, teachers should focus on the characteristics of ESP teaching and carry out targeted teaching content Expansion, emphasizing the difference and connection between professional English and general English, focusing on the update of teaching materials, and making more scientific course content arrangements. For example, in the arrangement of the syllabus, teachers should clarify the proportion of courses between basic English theory teaching and professional English, and carry out some required or optional courses in a targeted manner to meet the diverse needs of students in English learning and improve the quality of college students' English teaching.

#### **3.2 Enhance the professional ability of the teaching staff**

The professional ability of English itself has a very obvious impact on the quality of English curriculum teaching, especially for the performance of ESP English teaching. Therefore, colleges and universities should improve the professional ability of teachers and build a more professional teaching team. First of all, conduct strict inspections of teachers' professional abilities, regularly review teaching content, and urge teachers to actively improve their professional abilities. Secondly, the school should hire some excellent professional English professors to give lectures on the school, instruct teachers in the correct way of ESP teaching, and improve the actual teaching level of teachers. Finally, use the Internet information technology to build a good online teaching platform to guide the teachers of this school and other excellent teachers to discuss and research, so as to achieve the improvement of the quality of English teaching.

#### **3.3 Persist in taking students as the main body of teaching**

When conducting ESP English teaching, the concept of taking students as the main body of teaching should be implemented throughout. Teachers need to change traditional English teaching concepts in a timely manner, give students due respect and understanding in classroom teaching, encourage students to actively participate in classroom teaching activities, and actively develop effective communication with teachers. In addition, teachers should combine ESP teaching content to strengthen students' understanding of their own majors, so as to stimulate students' own development potential, enhance students' innovative ability and theoretical application ability, and lay a solid foundation for students' future learning and growth.

### **4. Conclusion**

In combination with the current society's specific requirements for college students' English ability, colleges and universities should actively develop ESP teaching in college English teaching. In order to better implement ESP teaching, colleges and universities should appropriately expand the basic English teaching content, establish a professional faculty team, and implement the student-centered teaching philosophy to enhance students' theoretical application ability. Cultivate more compound professional foreign language talents who meet the needs of society.

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