

Construction of Tourism Vocational Education Curriculum Evaluation System Based on Performance Evaluation

Zongjian Fan¹, Lamei Lu^{2*}

¹Sichuan Aerospace Vocational College, Chengdu 610100, Sichuan, China.

²Guanghan Experimental Middle School, Deyang 618300, Sichuan, China. E-mail: fanzongjian83@163.com

Abstract : The high-quality development of tourism industry puts forward high requirements for the supply of tourism talents. Tourism vocational education should shoulder the mission bravely, further improve the teaching conditions of software and hardware, especially do a good job in the construction of curriculum system, and introduce performance evaluation to ensure that the construction of curriculum system is scientific and effective, which can ensure the high-level development of tourism vocational education.

Keywords : Performance Evaluation; Tourism Occupation; Education Curriculum; Evaluation System Construction

With the rapid development of domestic tourism, there is a great demand for tourism talents. With the expansion of the scale of capital operation of tourism enterprises and the transformation of the operation mode of tourism enterprises, the demand for tourism talents is also diversified. Tourism talents should have certain theoretical knowledge and strong practical ability. However, the current training of tourism talents in vocational colleges cannot meet the needs of enterprises and cannot support and ensure the rapid development of tourism. Therefore, we should focus on the tourism curriculum system to realize the construction of tourism curriculum system.

1. Influencing factors of tourism vocational education curriculum evaluation

1.1 Subject elements

Tourism vocational teaching curriculum evaluation should be organized by teaching staff and teaching management personnel, which mainly evaluates whether the existing curriculum is reasonable and the effectiveness of curriculum teaching. In the past, the curriculum evaluation of tourism teaching plays a leading role in the whole evaluation system. Therefore, in the teaching evaluation, we should judge the attitude orientation of teachers and the value orientation of the whole teaching process. We should adhere to the principle of openness and fairness to make a scientific and fair evaluation of these courses. In carrying out the evaluation, we should start from the understanding of the actual course teaching, and do a good job in strict management according to the evaluation object and the work responsibility. The teaching work should be organized and carried out according to the teaching goal, in order to complete the teaching goal by teaching staffs.

1.2 Object elements

The evaluation and implementation of tourism education curriculum mainly refers to the teaching objectives set in each teaching process. These staff includes the teaching staff and some teaching assistant staff, as well as the students, all kinds of teaching courses and teaching environment.

1.3 Target elements

The tourism courses offered in vocational colleges should cultivate students' comprehensive learning ability, and set annual

teaching objectives for students, so that students can learn according to the teaching objectives. In addition, it can also guide teachers to complete the goals set by various teaching tasks, including the cultivation of students' professional ability, the building of professional skills, and the mastery of knowledge. Therefore, in the evaluation of the curriculum, it is necessary to set up the corresponding assessment indicators, which can reflect the goal of maximizing the value of teaching

1.4 Behavioral elements

The teaching curriculum and evaluation behavior of tourism occupation includes teachers' teaching behavior and students' daily learning behavior, which are all included in the evaluation index of teaching curriculum. It is also necessary to introduce the behavior assessment indicators of teachers' work, whose purpose is to cultivate the correct teaching ideas and behaviors of teaching staff through the application of some potential teaching strategies in the teaching of tourism major.

2. Research on the construction of tourism vocational education curriculum performance evaluation system

In terms of curriculum evaluation, it is necessary to set up corresponding evaluation indicators according to the existing general teaching objectives of tourism major, based on the current school students' core literacy training purpose, and pay equal attention to the improvement of students' professional ability and the expansion of knowledge scope, setting comprehensive evaluation objectives. Taking all kinds of courses and subjects learned by students as the assessment object, more practical teaching is introduced in the professional teaching. When facing of teaching problems, we should focus on checking the basic ability of teaching staff to solve problems, and show the ability level of teaching staff in all aspects by setting corresponding assessment indicators and assessment weights. According to the current situation of all kinds of daily teaching work in colleges and universities, we should assess the work of teaching staff, let teachers improve the corresponding teaching strategies and teaching methods according to the results of assessment, and ensure that all kinds of vocational teaching work can achieve better results^[1].

Most of the assessment indicators involved in the main elements are teaching planning indicators, organization and operation management indicators, and various assessment indicators of evaluation and implementation. In terms of organization, the indicators include the interpretation and analysis of various cases, the corresponding secondary indicators, some personnel policy indicators, teaching operation management indicators, and various conventional indicators. The general indicators mainly include the design of various curriculum contents in the daily operation of teaching staff, the management environment of curriculum coordination and teaching, the policies of course explanation and feedback, the guidance strategies and behavior management criteria related to the systematicness and continuity of human resource work within the tourism profession, and the specific indicators also include the relevant policies of assessment and training, and the salary policy of teaching staff^[2].

The elements of the project include the professional ability indicators of the staff, the learning quality indicators of the students, the teaching curriculum indicators and the employment environment indicators. Personnel indicators also include a lot of secondary indicators, such as the knowledge structure, ability level, teaching attitude and conduct of teaching staff. In the actual implementation of professional teaching courses, teachers and workers should not only master the most advanced teaching ideas, but also have broader teaching knowledge, so as to create and provide more professional and rich tourism knowledge for the students in school. At the same time, we should also carry out more business and service activities for the target student groups, supervise and train the application skills, and support and guarantee the work skills, so that students can get better growth.

3. Research on the implementation of tourism vocational education curriculum performance evaluation

3.1 Research on real time data analysis of educational administration system

In some vocational colleges, the distribution of students' scores is basically in a normal distribution. In each semester, the distribution curve of each student's scores is basically the same, and the proportion of students in each score segment is relatively stable, which shows that the learning level of teaching courses in the current school is basically stable, and the teaching quality can be guaranteed. The core courses of hotel management major are more stable than those of tourism management major. The main reason is that these two majors are closely related in terms of training years and curriculum design. The teaching effect of some teachers is evaluated, and the teaching quality of teachers is recognized by the students, so that the teaching effect of teachers is better reflected. At the same time, the most important thing that students evaluate teachers is to be more serious and responsible, which has become an important quality of teachers welcomed by students. In addition, in the classroom, teachers should pay attention to some vocational training, which shows that teachers should have a stronger sense of responsibility and teaching methods,

further strengthen practical training, establish a teaching system that matches the actual work, and help students carry out the teaching of the course.

3.2 An analysis of the implementation of related factors at the student level

For the classroom setting, students should focus on and check whether it has a certain practicality, pay attention to the practicality of classroom teaching, and whether it can connect with the external tourism industry and continuity of each course. In the teaching of some professional courses, students think that classes should be boring and teachers cannot express clearly, which will affect their own learning. Nearly 48% of students think that teachers teach knowledge according to the book. However, for those students who are boring in class is up to 55%. In the experimental practice teaching, the view holder, who is lack of organization, will reach nearly 41%. In the classroom, teachers' slow teaching speed and frequent class adjustment will have an impact on students' curriculum. The assessment index of teachers' teaching behavior also includes the preparation of the whole teaching process, course explanation and case discussion. These behaviors are easier to distinguish and affect the value of the whole classroom teaching. Therefore, in the assessment, we should avoid simply paying attention to the students' comprehensive assessment results, and scientifically evaluate the teaching effect of teachers in the whole teaching environment. Among them, students' teaching and learning behavior also includes some preparation before teaching, summary and analysis after class and other related assessment content.

4. Conclusion

Around the basic content of the current performance evaluation of vocational teaching curriculum system, in the evaluation of these courses, we should pay attention to the research of evaluation index, and focus on the evaluation of the professional ability of teaching staff and curriculum design. According to the problems of the current teaching content, we should formulate the corresponding evaluation index system, and find out the problems in the education work of tourism vocational colleges, so as to formulate the corresponding improvement strategies, and promote the innovation and optimization of teaching mode. In the evaluation of teachers in vocational colleges, we should focus on the teaching attitude, working attitude, working ability, teaching plan design, teaching process and teaching innovation of the staff. We should strengthen the evaluation of the moral character, teaching responsibility, self-discipline and other related qualities of teaching staff. In the assessment, we should introduce the assessment of students and further strengthen the assessment of teachers, so as to establish a perfect assessment and evaluation system.

References

1. Liu L. Research on performance evaluation of teaching staff in secondary vocational colleges. *The Age of Intellectual Wealth* 2019; 000(006): 1.
2. Lin G. Construction of tourism vocational education curriculum evaluation system based on performance evaluation. *Science Public (Science Education)* 2019; 1116(05): 116.