

Application and Innovation of Xinjiang Red Culture in Ideological and Political Theory Course in Colleges

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Abstract : Red culture is the Communist Party of China to lead the people in the long-term practice of revolutionary struggle to create valuable wealth, but also to carry out ideological and political education of valuable resources. Ideological and political theory course is the main channel of college students' ideological and political education. Actively promoting the development of red cultural resources and its application in the ideological and political theory course is an important aspect of expanding and enriching the ideological and political education resources in colleges and universities, but also an important way to strengthen and improve the teaching of ideological and political education. Xinjiang red cultural resources are a kind of high-quality education and teaching resources. Integrating them into the teaching of ideological and political theory courses in colleges and universities is conducive to innovating the teaching methods and means of ideological and political theory courses in colleges and universities, and enhancing the appeal and persuasion of the education and teaching of ideological and political theory courses.

Keywords : Xinjiang Red Culture; Ideological and Political Theory Course College Student

The improvement of the teaching effectiveness of the ideological and political theory course in colleges and universities is a systematic project with long-term, complexity and arduousness. One of the three major tasks of strengthening and improving the ideological and political education of college students is to carry forward and cultivate the national spirit education, and to carry out the education of the fine traditions of the Chinese nation and the Chinese revolutionary tradition, focusing on the education of patriotism.

1. Integrating Xinjiang red cultural resources to form educational resources with Xinjiang characteristics

The school is the main position to carry out the ideological and political education of college students, which plays an important role in the cultivation of college students' morality, the improvement of quality, and the cultivation of ideals and beliefs. The noble character and moral quality of college students are conducive to better achieve the teaching objectives of ideological and political theory course. Let Xinjiang red culture into the campus, is conducive to better carry forward the local red culture in Xinjiang. On the one hand, the further development of Xinjiang red culture, refining, the formation of the advantages of Xinjiang characteristics of the red education resource system, for the effective use of Xinjiang red culture in ideological and political theory courses to lay a solid foundation. Through their own efforts and the joint efforts of all sectors of society, universities can jointly promote the development and utilization of red resources, jointly participate in the development and research of Xinjiang red culture with propaganda departments, academic associations, cultural enterprises and other institutions of higher learning, and promote Xinjiang red culture into the campus. The development of Xinjiang red culture has become an organic and unified educational resource to reproduce the fine revolutionary tradition and the spirit of the times, and a carrier of Ideological and political education in colleges and universities. On the other hand, Xinjiang red resources will be included in the construction of campus culture in

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colleges and universities, using the college's radio, web pages, micro-blogs, micro-letters and other media to publicize Xinjiang red culture, and strive to create an atmosphere for the dissemination and education of campus red culture, so that more college students can understand Xinjiang red culture^[1].

2. Innovating and optimizing the content of ideological and political theory course to make the teaching content close to reality and life

The reform of teaching content is the most important thing to improve the teaching effect of ideological and political course. Only by innovating theory, weeding out the old and bringing forth the new, not only “not losing the old ancestors” but also speaking the new words, can we solve the difficulties and situations faced by the ideological and political theory course. Integrating Xinjiang red culture into the teaching materials of ideological and political theory course in colleges and universities plays an important role in improving the effectiveness of ideological and political theory course. In order to achieve this goal, colleges and universities can organize all sectors of society to compile red resources education guidance books with Xinjiang characteristics, apply to relevant departments, and compile reading materials or auxiliary reading materials related to Xinjiang red culture in conjunction with other institutions of higher learning, cultural enterprises and academic organizations. The contents of the books mainly revolve around the glorious history of the revolutionary struggle of the Xinjiang people led by the Communist Party of China and the heroic deeds of the revolutionary martyrs, such as the three-area revolution launched by the Uygur and Kazakh people in 1944 against the brutal rule of the Kuomintang, the Nile Uprising in August 1944, and the Chinese People's Liberation Army in 1949. In April 1961, the Sino-Indian border self-defense counterattack war took place, and in 1968, the anti-encroachment war against Mongolian and Soviet troops took place. In 1969, in order to oppose the Soviet Union's private border incident, such as the Tielekti incident. Through these historical events, college students can understand the basic road and lessons of Xinjiang revolutionary struggle, remember history, strengthen their patriotic feelings, strengthen patriotic beliefs, and establish lofty ideals of building the motherland and Xinjiang^[1].

3. Improving the teaching system by utilizing the red cultural resources of Xinjiang

The imperfection of the teaching system is also an important reason for the current ideological and political theory course ineffectiveness. Integrating the Xinjiang red culture into the ideological and political theory course teaching system is not only a bold innovation, but also a useful attempt. First of all, the relevant content of Xinjiang red culture can be run through the required courses of ideological and political theory course, so as to make the content of Xinjiang red culture and ideological and political theory course organically combined, and the relevant knowledge of Xinjiang red cultural can be included in the examination scope. For example, in the course of ideological and moral cultivation and legal basis, we can insert the chapter of firm ideals and beliefs into the chapter of the Communist Party of China leading the people of Xinjiang to fight bloody battles and recover the glorious history of Xinjiang, so that college students can remember the history and set up lofty and lofty ideals. For example, in the course of outline of modern and contemporary Chinese history, Xinjiang Red Culture can be penetrated, which can not only mobilize students' enthusiasm and initiative, but also deepen students' understanding of the course. Secondly, arrange the thematic teaching of Xinjiang red culture education, which can take a variety of ways^[2].

4. Using Xinjiang red culture to innovate teaching methods

4.1 Hands-on experiential teaching

Experiential teaching method refers to an innovative teaching method that teachers use a variety of teaching methods to create a certain scene according to the teaching content, so that students can experience the scene, stimulate students' cognitive impulse, and then, under the guidance of teachers, students can communicate with each other, share personal experience, improve the cognitive level, and complete the teaching objectives. In the course of ideological and political theory, teachers and students can actively exchange and feedback red knowledge, so that students' ideological and political morality can be sublimated and improved. So that the theory of red resources can be applied to practice. Experiential teaching is mainly aimed at material red resources, so that students can personally perceive and experience in front of objective and real historical relics, former residences of celebrities and historical relics, and get real feelings. Xinjiang is rich in material red resources, schools can organize students to visit Urumqi Martyrs Cemetery, the Eighth Route Army office in Xinjiang, Zhou Enlai Memorial Hall, Shihezi Military Reclamation Museum and so on. In addition, with the help of the student department, league committee and other departments, we can carry out specific theme party day activities, team activities, theme class meetings and so on in the units of departments, Party branches and League branches. These activities can effectively organize and mobilize college students to participate in them, and it is easy to achieve the desired teaching effect and educational goals. However, there are some difficulties in carrying out this teaching method, such as insufficient

teaching funds, lack of support from relevant departments, student safety and so on. Therefore, actively advocating this teaching method and strengthening the cooperation between schools and relevant units are the key to successfully carry out experiential teaching^[3].

4.2 Appreciating entertainment teaching

Appreciating entertainment teaching is to cultivate students' noble ideals, cultivate proper attitudes and cultivate proper interests in order to guide the behavior of life, the spirit of pursuing truth and strong interest in learning. The application of Xinjiang red culture to ideological and political theory course mainly refers to the appreciation of Xinjiang red classical literary and artistic works and the development of red literary and artistic activities, so that students can be educated and nurtured by Xinjiang red culture and Xinjiang revolutionary spirit in leisure and entertainment. For example, in the course of "concise Xinjiang local history", students can be organized to watch classical red films and TV works that promote and praise Xinjiang national unity, such as "Visitors on the Iceberg", "Red Flowers on Tianshan", "Boundless Tianshan" and so on, and the concept of national unity can be deeply implanted in their hearts by watching the films. It can also recommend students to watch "Holy Land of the West", "Xinjiang with Blood", "The Boundless Corps" and other touching stories that not only have Xinjiang characteristics but also truly reflect the construction and development of Xinjiang by the Xinjiang Construction Corps and the children of all ethnic groups in Xinjiang, so that Xinjiang college students, as a new generation of Xinjiang builders born and bred in Xinjiang, can be full of pride, cherish the efforts of their parents and their parents. The martyrs who sacrificed in the process of building Xinjiang are highly respected. So as to stimulate their enthusiasm for building a better Xinjiang. In addition, students can also be recommended to read red classical literary works, such as *Tarim Culture* and *I Love You Xinjiang*. The college can also organize thematic activities of the Red Culture and art festival on campus, hold red song competitions, speech competitions and so on. By carrying out lively and colorful activities of Xinjiang Red Culture and Art, we can create a good teaching atmosphere, make students willing to learn, and imperceptibly influenced in these activities, and enhance the teaching effectiveness of ideological and political theory courses.

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