

Research on the Teaching Reform of “Double Tutor System” in Art Design Major

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Abstract : With the continuous progress and development of modern society, earth shaking changes have taken place in all fields of people's life, which not only has higher requirements for the quality of higher education, but also has improved the cultural pursuit in the field of art. Therefore, in order to more effectively improve the quality of art talents training in the new era, colleges and universities should combine the development trend of modern society in real time, take employment as the guidance to develop a more perfect curriculum teaching system, and take more scientific technical means, in order to further expand the ways to improve the quality of talent training, constantly strengthen the comprehensive quality of art talents, and enhance the core competitiveness of art design talents in essence.

Keywords : Art Design Major; Double Tutor System; Teaching; Reform

With the continuous improvement of China's economic and cultural level, there is an increasing demand for art talents in the society. It is in this context that various higher vocational colleges compete to set up art design majors, so as to achieve the purpose of conveying high-quality art design professionals for the society ^[1]. The traditional art talent training mode has obviously been unable to effectively meet the actual needs of modern society, which means that colleges and universities not only need to develop more targeted teaching plan, but also constantly improve the teaching concept, and adopt more innovative teaching mode, in order to better meet the large demand of modern market for art talents. Based on the basic problems existing in the teaching of art major at the present stage, combined with the importance of “double tutor system”, this paper puts forward some reasonable teaching reform strategies, and briefly expounds them for reference.

1. The basic problems in the teaching of art design major at the present stage

As far as the actual teaching effect of art design major is concerned, there is still a big gap between it and the training requirements of modern society for applied talents. First of all, as far as the art design major is concerned, it tests the students' practical ability more, which naturally has higher requirements for the teachers' practical application ability. However, although most teachers have quite professional theoretical knowledge to a certain extent, they can't effectively meet the students' actual learning needs in the process of practical application. And due to the limitation of various resources, some colleges and universities still lack a certain timeliness in formulating the teaching curriculum system of art design major. In the process of teaching related professional courses, due to the limited teaching conditions and the strength of teacher construction, teachers do not have a comprehensive understanding of innovative teaching ideas, which makes the overall teaching level of teachers affected to a certain extent, and it is not conducive to the quality of art talent training.

Secondly, teachers are lack of certain pertinence in carrying out daily teaching, and they do not choose the teaching content and teaching mode that are more conducive to the future development of students according to the development situation of modern

society in real time. They mainly focus on the basic teaching of traditional teaching material content, while ignoring the efficient use of practical skills, which makes the students. After entering the society, even though they are not satisfied, in the process of practical operation, there is a lack of literacy ability to solve practical problems. There is a big derailment between the daily teaching content and the actual employment ability, which is not conducive to the healthy development of students in the field of art and culture in the future.

2. Practical significance of “double tutor system” in art design major

“Doubletutor system” refers to the joint training of students by school instructors and enterprise instructors. The teachers with strong professional teaching skills teach students knowledge and guide the course, while the technical guidance is undertaken by engineering and technical personnel with strong professional knowledge. This method can not only help students solve various personalized problems in professional learning, but also help students to learn more. The “potential knowledge” that can’t be learned from these books can improve students’ professional quality, which is particularly important for their future career development^[2]. On the one hand, the implementation of “double tutor system” can better break the limitations of traditional teaching, broaden the teaching path of art design major, and make the school and enterprise unite, so as to realize the common management of students more quickly from many aspects, and fully reflect the teaching concept of students as the main body. On the other hand, for the talent training of art design major, teachers should not only constantly strengthen their own professional ability and provide more valuable teaching confidence for students, but also provide more training opportunities for students to improve their practical ability, which is difficult for teachers. Therefore, colleges and universities through the establishment of more efficient joint teaching with enterprises, not only can better help students improve their practical application ability, but also can let students in the process of enterprise practice learning, more quickly clear their future development direction, so as to constantly expand their own advantages, and lay a more solid foundation for their future development A solid foundation.

3. The teaching reform strategy of “double tutor system” in art design major

3.1 Developing double tutor training plan

As the “double tutor system” mode has relatively high employment conditions for tutors, higher vocational colleges should attach great importance to the plan as a whole, formulate double tutor cultivation plan, and immediately carry out double tutor talent cultivation project, so as to breed high-quality tutor candidates and help the construction of “double tutor system”^[3]. Through the awareness of strategic cooperation with enterprises, colleges and universities can connect and share the information of teachers in the process of talent cultivation of double tutorial system. According to the different teaching standards and teaching styles of alternative teachers, they can regularly organize seminars related to theory and practice, so as to create more communication opportunities for the teachers of colleges and enterprises, and facilitate the cooperation. So that the two levels of teachers can quickly achieve the strengthening and improvement of teaching level, and continuously improve the comprehensive application ability of their respective fields.

Secondly, in the context of the rapid development of modern information technology, the school can appropriately use the technology with more teaching advantages, collect the relevant information of more authoritative artists, and invite them to the school from time to time to have more open discussion and exchange with our teachers. Under the guidance of experts’ multi perspective, it can provide reference for teachers’ innovation. The new teaching provides a more diversified way, so that teachers can add more creative thinking with vitality in the classroom according to their different understanding of modern art when carrying out the relevant teaching of art design professional courses, and students can also understand the development of modern art more quickly, in order to better carry out the creation and practice of art design. In addition, colleges and universities can also create more teaching platforms for teachers to further optimize the knowledge structure system of teachers, and can also use different ways of thinking in the information age at this stage to better improve the teaching level of teachers for rapid focus, so as to provide more ways to improve their artistic quality, and be more effective. In order to improve the quality and efficiency of the cultivation of art and design professionals.

3.2 Perfecting the supervision system of double tutor system between school and enterprise

In order to fully meet the large demand of modern enterprises for art professionals, enterprises must be in the same important

leading position as schools. Through the close combination between schools and enterprises, it can provide more powerful power and support for the cultivation of art professionals. Therefore, when colleges and universities formulate the teaching plan of art design major, they require cooperative enterprises to actively participate in the teaching design of relevant professional courses, including the establishment of teaching system, the improvement of practical skills and so on. Enterprises should also according to the relevant requirements of the school for teachers, hire more practical teaching ability of teachers to cooperate, and complete the education and teaching work of art design major. Secondly, schools and enterprises should formulate more timely systems and policies according to their own actual situation, with the help of the local government and the third party and institutions, and appropriately relax the investment in vocational education. The third party institutions should carry out real-time supervision on the teaching mode of double tutor system between schools and enterprises, so as to provide more sufficient guarantee for win-win cooperation between schools and enterprises.

In addition, colleges and universities in the construction of double tutor system of teaching mode, according to the professional characteristics of art and design, should develop a more perfect evaluation system, and require teachers and students to strictly follow the system to implement, so that teachers can teach according to the actual teaching situation, from many aspects of the students assessment and evaluation, including professional quality, learning attitude, knowledge degree, etc. In this way, we can continuously enhance the students' learning enthusiasm, and improve their comprehensive application ability more quickly.

4. Conclusion

To sum up, in view of the basic problems existing in the teaching of art design major, colleges and universities should not only pay high attention to it, actively adopt more timely and innovative teaching improvement means to continuously improve the actual teaching effect of relevant majors, but also develop the “double tutor system” cultivation mode through the cooperation with relevant enterprises to further strengthen the teaching effect. On the one hand, it can more effectively improve the professional level and practical application ability of teachers, on the other hand, it is more conducive to the long-term development of students in the field of art in the future.

References

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