

Research on the Integration of College Art Teaching and Folk Art Resources

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Abstract : With the continuous progress of society, the requirements for talents are getting higher and higher. As an important place for talent export, Chinese universities have attracted much attention from all walks of life. The Chinese art courses in colleges and universities are set up to promote traditional Chinese culture and cultivate innovative talents. Folk art resources are worth learning from in art teaching, and it is necessary to combine art teaching in colleges and universities with folk art resources to create a second creation of folk art resources. The excellent artistic elements appearing in the folk resources enable students to design artworks that conform to the current public's aesthetics while learning Chinese traditional culture, and the teaching courses of colleges and universities can therefore be improved. However, there are still problems to be solved in the inheritance of folk art in art courses in colleges and universities today. Some colleges and universities are far from adequate in setting courses, some teachers do not pay attention to folk art, and students do not have a comprehensive understanding of folk art, etc. This article proposes measures to integrate art teaching and folk art resources in colleges and universities.

Keywords : Colleges and Universities; Art Teaching; Folk Art; Resource Integration

With the development of China's economy, China is very inclusive and compatible, so all kinds of Chinese culture are blooming. However, in recent years, due to the impact of various foreign cultural concepts, Chinese universities and college students have learned many foreign cultures in fine arts, while neglecting Chinese traditional culture. Chinese folk art has a long history. There are many types of Chinese folk art. Folk art in each region has its own characteristics. They are all folk art produced by local folk customs and aesthetics. They are the crystallization of Chinese working people's art. It is a wise choice to bring folk art into art courses in colleges and universities. This kind of work has reference significance in art courses in colleges and universities. It can be regarded as the source of contemporary art and provides materials for the study of art courses. Therefore, the introduction of folk art in college art teaching is conducive to activating students' innovative thinking, enabling traditional Chinese culture to promote and innovate, and to provide talents for the development of the Chinese nation.

1. The influence of folk art on students

1.1 The significance of the existence of folk art

Folk art has a long history in China, and the emergence of folk art is the creation and design of utensils and daily necessities in the lives of Chinese working people, and it is a reflection of things around the people. Folk art is mainly designed for people's lives and has an indispensable connection with social production. The significance of the existence of folk art cannot be measured by money. It reflects the wisdom of traditional people and their unique love for the area where people live. Its art works show the rustic and unique feelings of the local people. Folk art provides a reference for the current art courses, so that all students can make

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innovative designs on folk art and understand the meaning of folk art. Colleges and universities should also bring folk art into art classroom teaching and learn traditional Chinese culture. Since colleges and universities have introduced Western culture into China in recent years, many colleges and universities pay too much attention to the study of Western culture and ignore Chinese culture. Therefore, while learning the excellent Western culture, they must not abandon traditional Chinese culture. The reason why Chinese traditional culture is historically. There is a reason for its existence. While explaining folk art and art, colleges and universities also need to explain the design concepts of Chinese ancestors to students, so that students can not only learn Chinese traditional culture, but also learn the wisdom of the ancestors. This is the entry of folk art. The purpose of the university.

1. 2 Some college courses are far from enough

Some colleges and universities pay too much attention to the study of Western culture, and have not set folk art into the art curriculum, ignore the advantages that folk art brings to students, and bring too much Western culture into the curriculum. This kind of curriculum is problematic. It is not conducive to the development of the students themselves. College teachers should bring folk art into the curriculum design, change the past curriculum establishment, and enrich the communication channels. However, colleges and universities have not paid enough attention to folk art courses, and have not realized the importance of folk art. Although some colleges and universities have set up folk art teaching, the teaching method is too single and the teaching content is not rich enough. As a result, due to the lack of students' knowledge of folk art, students' art creation ideas are too narrow, which is not conducive to students' art creation. It is not conducive to the inheritance and dissemination of Chinese excellent culture. Therefore, colleges and universities should change the status quo of teaching so that folk art can be emphasized. Teachers should enrich teaching methods and teaching content, bring folk art from various regions into teaching, give full play to the advantages of folk art, and increase students' interest in folk art. Take the initiative to bring folk art into their own art works, so that students can discover the excellence of folk art and take the initiative to promote traditional Chinese culture.

1. 3 Folk art is not valued in the eyes of students

Nowadays, science and technology are constantly advancing, and society is constantly developing. In this era, computers are active in the public's field of vision. Many students use computers for art creation. They think that computers can design brilliant works. Students think that traditional art creation is not suitable. Contemporary development, but this idea is extremely undesirable. Although computers can create works of art, the works created by computers lack cultural connotations, and their works are too superficial and cannot be studied in depth. Therefore, if you want to create a creation that can not only conform to the public's aesthetics, but also understand the cultural connotation from it, you need to learn and understand the traditional culture of the nation. Since many college students believe that folk art is not popular art at the moment and discard it, and people in many Western countries are more enthusiastic about traditional Chinese culture, and even more proficient in Chinese folk culture than many Chinese today, this phenomenon should be improved. Therefore, teachers in colleges and universities should attach importance to traditional folk art and guide students to pay attention to it. The task of college teachers is still very heavy. Not only that, college students themselves should also pay attention to folk art culture.

2. Effective methods to bring in folk art resources in college art teaching

2. 1 Use art courses in other regions

Folk art is of great significance to contemporary art education, but there are still problems with art teaching methods in colleges and universities. The teaching methods are too single and not rich enough. Such teaching methods are not recognized by current education, so it is necessary to innovate the teaching methods. Folk art has different characteristics in various regions. If you want to bring folk art into college teaching, you must integrate the resources of folk art in each region, and incorporate folk art from different regions into textbooks. Provide reference for college students to learn. This step is the only way to bring folk art into college teaching. Therefore, colleges and universities should organize teachers to compile teaching materials with local folk art masters, and bring local folk art characteristics into textbooks. Teachers use teaching materials to make students interested in folk art, feel the excellence of folk culture, and make students more systematic, learn folk art knowledge. Teachers guide students to

bring folk art knowledge into art creation, and they must create more distinctive artworks, so that folk art culture can be passed on.

2.2 Prepare complete folk art teaching equipment

The importance of folk art teaching in colleges and universities is relatively low, so folk art teaching tools in colleges are not complete. Firstly, in folk art teaching, teachers should not only explain theories, but teachers must also give practical explanations so that students can create by themselves and understand this. How the folk art was made, while learning the concept, we must also learn the production methods, set up a manual course for learning folk art in the school, prepare all the teaching equipment required for the course, so that students can take the initiative to learn. In this process, experience the mystery of folk art. Bring folk art into your own fine art creation. Secondly, teachers can also lead the students to the local production base of folk art for a tour and study, so that students can see with their own eyes how folk art is created, and students can get creative techniques and creative inspiration from the visit, so that students can really appreciate the charm of folk art and promote the development of Chinese folk art.

2.3 Use self-media platforms to learn

Colleges and universities encourage students to form folk art interest groups to find folk art. Nowadays, with the rapid development of science and technology, self-media has emerged. Teachers can guide students to create their own self-media platform, put the folk art and art learned and researched on the self-media platform, and share resources with other students. Teachers In this process, we strictly control and put useful knowledge into the platform. Such a learning platform is very beneficial and enables the spread of traditional folk culture, so that more students can understand how folk culture is produced, which is used in students' art creation. Bring it in and create artistic works with cultural connotations.

3. Conclusion

Chinese folk art has a long history, and folk art in different regions has its own characteristics. It is meaningful for colleges and universities to bring folk art into art teaching. However, some colleges and universities do not pay much attention to folk art and pay more attention to Western art culture. Such an educational philosophy is not desirable. It is the responsibility of contemporary colleges and universities to promote excellent traditional culture. The resources of folk art should be used rationally to spread the excellent Chinese folk culture so that the excellent Chinese culture can go to the world and stand on the world stage from then on.

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