

Research on the Construction of Class Culture from the Perspective of Employment Orientation

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Abstract : With the popularity of the Internet, colleges have become an important gathering place of multi culture. With the acceleration of social rhythm, employment oriented talent training has become an important indicator in college teaching, which requires colleges to continuously enhance employment orientation (hereinafter referred to as EO) in daily teaching. At the same time, with the school enterprise joint education in full swing, it has become an important index for colleges to cultivate and transport professional talents for enterprises, which requires colleges to establish a learning atmosphere based on EO. The construction of class culture (hereinafter referred to as CC) is an important basis for the construction of campus culture, which requires us to constantly integrate CC and EO, which will better meet the needs of colleges for skilled talents. Through the integration of employment culture and CC, colleges can build employment oriented CC, which will achieve the training objectives of colleges. CC construction can realize ideological and political education (hereinafter referred to as IAPE). First, this paper analyzes the importance of building employment oriented CC. Then, this paper puts forward some problems. Finally, some suggestions are put forward.

Keywords : Employment Orientation; Class Culture; Employment Culture

After studying in colleges, many students will enter the society, which needs to establish a CC with EO as the goal. Enterprise assessment items include cultural knowledge, professional skills, professional quality, etc ^[1]. Therefore, colleges need to cultivate a good employment culture, which is the guiding principle of students' vocational training. Therefore, we need to integrate corporate culture and employment culture, which will better protect the carrier. By introducing the requirements of modern enterprise culture, colleges can carry out the construction of class employment culture, which will help students understand the actual situation and needs of enterprises ^[2]. Through the construction of CC, colleges can help to establish a correct employment mentality, which will help students better change their personality growth and development. CC is an invisible course, which will directly affect the shaping of college students' outlook on life. Through EO, colleges can directly affect the overall development of students. Employment education is the first goal for college students to enter the society, which will be better in line with the goal of modern education ^[3-5]. Therefore, EO must be the goal of CC construction, which will promote the leaping development of campus culture. Through the construction of CC, colleges can improve students' actual employability, which will build employment oriented CC construction ^[6].

1. The significance of CC construction

1.1 The important support of IAPE

CC construction can realize IAPE, which will achieve the actual effect of IAPE. We must enhance the attraction, penetration and appeal of IAPE. As an important carrier of IAPE, CC can play an important role in this aspect. CC has many characteristics, such as strong penetration, lasting influence, vivid image, intuitive and easy to understand, which can make the form of IAPE more

lively. The construction of CC will make IAPE more dynamic, which will be more easily accepted by people. Therefore, students will be unconsciously influenced and educated, which will receive better results. The construction of CC is an important support for the IAPE of college students, which can continuously improve people's ideological and moral quality^[7]. By improving our ability to understand the world, we can build socialism with Chinese characteristics and realize communism. The purpose of IAPE is to improve people's ideological and moral quality, which can continuously improve the ideological and moral quality of college students. Therefore, CC has become the carrier of IAPE, which will better realize the IAPE. By giving full play to the comprehensive influence of CC on students, we can influence a variety of class behaviors, including class environment, cultural atmosphere, rules and regulations, cultural activities, etc., which will better strengthen students' beliefs^[8].

1.2 The important position of moral education

CC has a significant role in promoting students' moral education, which has a variety of exemplary implementation effects. Through the construction of CC, we can achieve the assimilation of all members, which will promote the common improvement of the moral quality of all members. The exemplary role of "example" in CC can promote students' ideological and moral education. Through values, behavior norms, CC can set a moral example for all students. By learning common values from the CC, students can determine the value orientation of their behavior, which will promote the behavior results to meet social expectations. Students can set an example of personality from the CC, which will gradually be accepted by everyone^[9]. The recessive features of CC are conducive to promoting students' moral education. Moral education is different from other education, which requires educators to accept moral education subjectively. The recessive characteristics of CC are easy to be accepted by the educated, which will achieve the effect of moral education. The purpose of moral education of CC is easy to be accepted by students, which is easier to be accepted by students, such as values, class public opinion, class atmosphere and so on.

1.3 The important guarantee of individual socialization

CC is an important part of school organizational culture, which will form its own cultural characteristics in the process of development. Excellent school organizational culture can enhance the good image of the school, which will optimize the management mode of the school. By establishing a positive employment oriented culture, we can enhance the cohesion and quality of students, which will be better improved. CC and employment oriented culture complement each other. The construction of CC in colleges plays an extremely important role in restricting the individual socialization of college students. Any individual in the group is bound to be constrained by group norms and public opinion, which can provide a good platform for college students to adapt to social norms and external constraints. With the deepening of social and economic system reform, we must guide college students to establish the correct values in line with the requirements of the times, which has become a very important task of IAPE in colleges. The important carrier of IAPE is CC, which is formed through a certain cultural atmosphere and spiritual environment. Therefore, CC will form a "wind vane" of EO, which will become the pursuit of most college students. Through the edification of CC, colleges can form a value that meets the requirements of the times.

2. Problems of CC construction

This paper conducted a questionnaire survey on students in a university. A total of 500 questionnaires were distributed and 487 valid questionnaires were collected. The effective rate reached 97.4%.

Some college students have low entry threshold, which leads to the poor overall quality and learning ability of students. Through the research, we can get the analysis results, According to the survey results, the main problem is Divorced from the goal of cultural construction and employment, accounting for 63.7%. The second is Weak cultural literacy, accounting for 55.2%.

3. Employment oriented CC construction

3.1 Harmonious construction of CC between teachers and students

Class teachers and counselors are the front-line managers of the class, which is the core guide of CC construction. The head teacher must constantly develop and enrich his role, which should become the forerunner and practitioner of the employment oriented CC construction. Therefore, the head teacher needs to accurately grasp the goal of CC construction, which can constantly use the concept of professionalism to examine the cultural construction work.

3.2 Improving teachers' professional quality

We must improve teachers' professional quality, which will strengthen vocational guidance. At present, teachers are generally lack of practical experience and experience of related professional posts in their industries, which will lead to the lack of participation in enterprise practical activities. Therefore, teachers can constantly improve their professional quality through the

following ways. First, pay close attention to the industry dynamics, which can dynamically build their own professional theory and practice system. The second is to take advantage of spare time or vacation, which can actively participate in enterprise practice activities. By enriching our professional experience, we can broaden our professional perspective. The third is to continuously strengthen the study of vocational guidance theory and practical knowledge, which can do a good job of knowledge reserve for vocational guidance.

3.3 Promote the integration of CC and excellent enterprise culture

Colleges must broaden their horizons, which can promote the integration of CC and excellent corporate culture. Employment behavior determines that CC construction in vocational schools can't be done behind closed doors. At present, most vocational schools have launched the talent training mode of "school enterprise cooperation, work study combination", which provides conditions for promoting the integration of CC and enterprise culture. CC construction must broaden our horizons, which can absorb and digest the advantages of corporate culture in the learning process. Through a variety of training, colleges can eliminate the contradiction in the process of enterprise culture and CC integration, which can also promote the effective precipitation of excellent enterprise culture in the process of CC construction. The classroom is the geographical space where students spend the longest time. We must create an elegant and professional classroom environment, which will make the employment culture deeply influence. In the student class management, we can refer to the modern enterprise management methods, which will implement the class management system such as quantitative assessment of all class members. By focusing on performance, we can enhance students' sense of responsibility, standardization and teamwork, which will strengthen students' sense of time.

4. Conclusion

In the socialist environment, colleges must cultivate students' employability in an all-round way, which is also one of the fundamental goals of higher education. Through the construction of employment oriented CC, colleges can improve students' awareness of employment, which will help students strengthen the later workplace culture.

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