

A Study on the Shaping of College Students' Values in the New Era and the Educational Methods of Marxist Philosophy

Bin Yang¹, Jianbo Nie²

¹Xinjiang University of Political Science and Law, Tumshuk 843806, Xinjiang, China.

²Tarim University, Alar 823300, Xinjiang, China.

Abstract : As the builders and successors of the society with Chinese characteristics in the new era, college students need the theoretical arm of Marxist philosophical literacy; if a country wants to reach the peak of science, it must have solid theoretical thinking; the prosperity and rejuvenation of a country are also inseparable from the theoretical philosophical theory, and firm Marxist thought is the first step to promote the society with Chinese characteristics driving force for advancement. In view of the current situation and problems of college students' values, this paper analyzes and studies the education of Marxist philosophy.

Keywords : College Students; Values; Marxist Philosophy; Educational Methods

Moral education is the foundation of a university. To establish correct values, the state should give priority to the development of education. Moral education is the soul and core of all-round development of education. In the new era, it is the most fundamental task to cultivate the correct values of college students. The ideological and political education in colleges and universities should be integrated into the whole education link, and the values of the students should be scientifically and correctly guided, and efforts should be made to cultivate comprehensive talents with all-round development. Correct values are of great significance to the future development of college students, because the values of college students can reflect the overall value form of the whole society and show the development degree of social civilization. Carrying out ideological and moral cultivation education and values education can effectively cultivate college students' scientific values, and the values education and values of college students have also been widely concerned by the academic community. This paper studies the methods of shaping the values of college students and Marxist philosophy education in the new era.

1. The meaning of the research

The shaping of values in the new era can enrich the ideological and moral theory of college students, enrich the research theory of their values, and enrich the research of ideological and political education of college students. The values of college students can guide their actual behavior. With relatively high knowledge and cultural literacy, their values will affect the development of the future society to a certain extent. The shaping of the values of college students in the new era has also been widely concerned and studied by social educators, hoping that Marxist philosophy can do a good job in the theory of their thoughts basics. College students should study the guiding ideology of Marxism unremittingly, support the leadership of the party unwaveringly, carry forward the socialist values with Chinese characteristics in the ideological and political education in colleges and universities, and cultivate the correct values of Marxist philosophy. According to the survey, the cultivation of college students' values in foreign countries is not very important, and there is no systematic ideological and political education system. In view of the current situation of college students in our country, we should find out the problems existing in the shaping of their values, at the same time, we should have correct methods, strategies and suggestions for the education methods of Marxist philosophy of college students.

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2. The current situation of college students' values

2.1 The main contents of college students' values in the new era

In the new era, college students should have lofty aspirations and firm beliefs. Only when they have a dream and set out unswervingly towards their dreams, can they realize their aspirations, contribute to the country and serve the society. College students should love the motherland and serve the people. They should establish deep feelings with the people and correctly handle the relationship between the state, the collective and the individual, for strengthening the sense of social responsibility; college students should study hard and constantly strive for self-improvement. Every college student should actively strive to innovate and practice, pursue truth, assiduously study and be rigorous and realistic; college students should abide by the laws and regulations, carry forward the righteousness, and abide by the laws and regulations, in order to correctly exercise the rights and obligations of college students, and dare to fight against all kinds of illegal behaviors; college students should be honest and trustworthy, be strict with themselves, and fulfill their promises truthfully, so as to achieve the unity of knowledge and practice, abide by academic norms and academic ethics, and do not cheat or plagiarize; they should cultivate their moral integrity, unite and love each other, and carry forward traditional virtues, care for the collective, so as to cherish public property, respect teachers and students, treat others politely and positively; they should be diligent, thrifty, hard-working and enthusiastic for labor, cherish the fruits of other people's and social labor, and do not pursue material enjoyment beyond their own and family reality. They should have strong physique, love life, and actively participate in recreational and sports activities, in order to improve their physical quality and adaptability, as well as enhance their safety awareness, to take good care of the environment and cherish resources.

2.2 Problems in college students' values

There are problems in the values of college students in the new era. The issue of college students' values embodies whether there is a correct ideal and belief. It requires that college students should learn from Marx Doctrine, Mao Zedong Thought, Deng Xiaoping Theory, the Important Thought of Three Represents, Scientific Outlook on Development and Xi Jinping's New Socialist Ideology with Chinese Characteristics, so as to establish correct China's socialist ideology with China's characteristics and firmly realize communist belief. However, the current values of college students may question the socialist ideas and beliefs, shake the ideals and beliefs of values, and attach more importance to the gains and losses of personal interests, weaken ideals and beliefs, and value orientation is more materialized and realistic, turning a blind eye to the mission and belief of college students. Therefore, college students should have firm ideals and beliefs.

In the new era, college students lack confidence in the prospects of social development. Human development is a process from low level to high level, which is not the result of one person's role, but requires the efforts of the whole human society. It is a historical materialism proposition that communism should replace capitalism. Moreover, our society is in the first stage of development. It has basically solved the difficulties of people's life and removed obstacles for the development of the country. According to the survey, some college students are not aware of the development pattern of the society and will have some doubts about the development of our country. Only 50% of the students are very confident about the prospects of China's socialist development road, while 6% of the students have no confidence in the future of China's development, which objectively reflects that there will be a small number of students' attitude towards Chinese society. The communist ideal has been weakened, and it is not clear why China should take the road of socialism with Chinese characteristics. Therefore, college students should be full of confidence in the society with Chinese characteristics.

3. Countermeasure of the cultivation for college students' values

3.1 Adhering to the guidance of Marxism and leading contemporary college students

The cultivation of college students' values should adhere to the guidance of Marxism, to the principle of collectivism, to establish correct scientific values and socialist core values.

First of all, the education of college students' values takes the Party building and League building of college students as the main content. In this way, we can guide contemporary college students to establish correct values, and improve the quality of their values, so as to cultivate successors with ideal and moral Chinese characteristics socialist road, and lay a good foundation for the future development of college students. Therefore, we should adhere to the leadership of Marxism, implement the party building work of students, focusing on training talents needed by the state, in order to standardize the daily behavior of excellent party members, form good moral models, and promote the overall development and progress of college students.

Secondly, the education of college students' values includes patriotism education and collectivism education, and the form of

education should not be limited to classroom teaching and book teaching. Instead, we should break away from the traditional teaching mode and actively guide college students to participate in social practice activities with the help of multi-cultural communication, so as to intuitively feel and experience the positive social core values.

Finally, college students should learn from the values of other countries, extracting their essence and discarding their dross. European and American countries generally pursue equality, freedom and personal happiness, have strong competitiveness, pursuing work efficiency, personality development, and are committed to shaping college students as active and independent individuals. Therefore, we should absorb its reasonable value components, which is conducive to improving the values of college students.

3.2 Exploring the ways of value education for college students

The formation of people's values originates from social practice. We should deepen the understanding of theoretical knowledge through practice and choose the correct values from practice to promote the healthy development of college students' body and mind. If the practical activities of college students are not enough, there will be unreasonable tendency in their value system, and they will not be able to grasp the mainstream direction of social development.

Therefore, college students should accurately find their own positioning, clear the direction of their efforts, adapting to and improving the society, in order to guide them to make use of their correct social orientation and social practice. Through social practice, we should strengthen the concept and skills of college students' labor, cultivate their hard-working and plain living style, as well as enhance their quality and ability, and set up lofty ideals.

4. Conclusion

In the new era, colleges and universities cultivate the Marxist philosophy literacy for college students, guide them to infiltrate the classic theory of Marxist philosophy, so as to sublimate the realm, cultivate the healthy spirit and enhance the thought in the guidance practice. University is the golden period in the process of students, which are both an opportunity and a challenge to receive the baton of the times. Marxist philosophy education has laid a solid foundation for the formation of college students' values in the new era.

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