

# Discussion on the Pragmatic Value of Fuzzy Linguistics in College English Teaching

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**Abstract :** Language is the main way for people to communicate and communicate. Fuzzy language, as an important linguistic feature, has strong pragmatic value and is widely used in English communication. At present, the use of fuzzy language in college English teaching is conducive to stimulate students' interest and enthusiasm in learning and improve teaching effectiveness. This paper focuses on the pragmatic value of fuzzy linguistics in college English teaching.

**Keywords :** Fuzzy Linguistics; College English Teaching; Pragmatic Value; Discussion

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In college English teaching, the use of accurate language is very important, but at the same time, the importance of fuzzy language should be realized. As an English teacher, we should actively change our teaching concept, master the causes of fuzzy language, and infiltrate into the teaching from all aspects and angles. Next, the application of fuzzy linguistics in college English teaching will be discussed.

## 1. An overview of fuzzy language

Fuzzy language is first recorded in Russell's on "Fuzziness", which clearly states: "the whole language is more or less fuzzy." Philosopher C Harles Peirce has defined fuzziness, that is, "when there are several possible states of things, although the speaker has carefully considered these states, it is still uncertain whether to exclude such states from a proposition or belong to this proposition. At this time, the proposition is vague. In fact, the uncertainty mentioned above is not caused by the ignorance of the interpreter, but because the characteristics of the speaker are actually vague. "

Fuzzy linguistics originated in the 1970s in China. "Preliminary Study of Fuzzy Language" written by Wu Tieping, an educationist, is the first document in China to study the fuzziness of language with fuzzy theory, which is also the earliest achievement of fuzzy linguistics in China. He thinks that fuzzy linguistics is of great help to the education of our country.

## 2. The causes of fuzzy language

### 2.1 The disadvantages of language itself

By analyzing the language system and language content, it is not difficult to find that the key reason for the emergence of fuzzy language is the drawbacks of language itself. In short, limited language symbols and language types are difficult to accurately and systematically reflect the objective environment. When receiving signals, human beings can feel the information contained in the objective world, but much information cannot be transmitted and expressed by language, which is the disadvantage of language itself. Based on this, people need to express infinite objective information by generalizing and using limited language symbols, and fuzzy language method comes into being.

### 2.2 Differences in language

In addition to the disadvantages of language itself, there are also differences. Specifically speaking, human beings are the main

body of language communication. Different people have different cognition of language, which makes people have great differences in understanding language, and then produce fuzzy language.

### **3. Discussion on the pragmatic value of fuzzy linguistics in college English teaching**

#### **3.1 It is helpful to improve the accuracy of English language expression**

As we all know, fuzzy linguistics and precise linguistics are a set of relative concepts, but they are not completely opposite and contradictory. In some special circumstances, fuzzy linguistics and precise linguistics coexist and complement each other. In short, fuzzy concepts can be conveyed through precise expression, and precise and clear meaning can be conveyed by fuzzy expression. Therefore, in college English teaching, as long as students master the skills of fuzzy language expression, they can also convey more accurate purpose to each other in communication. For example, the first mock exam, she is more or less 45 kg, although she does not accurately tell her how much she is in the sentence, by using her fuzzy expression of more or less, we still know the approximate range of her weight, so that use fuzzy linguistics to create a true and complete language atmosphere, with high accuracy and strong pragmatic value.

#### **3.2 It is helpful to students' flexible use of English expression**

Language is a very changeable way of communication. As a language, English is very flexible in expressing concepts and conveying ideas. In college English learning, we should guide students to make full use of the pragmatic value of fuzzy linguistics when communicating in English, so as to improve the effectiveness of teaching. For example, when using English communication, we often encounter problems and phenomena that must be explained clearly, but cannot be explained directly. Based on this, we should guide students to actively use fuzzy language to solve this embarrassing situation and improve communication effectiveness. Another example is that in the process of business negotiation, both parties may have different opinions on a certain clause. At this time, the purpose of communication can be achieved through fuzzy language. "I agree with most of what you said, but..." can be translated "I agree with your idea, but...". In this sentence, the "but" is successfully led by the fuzzy words "most of". The other party can fully understand the meaning without precise language.

#### **3.3 It is helpful to enhance the interest and sense of humor in English expression**

As we all know, the flexibility and variability of fuzzy language are very strong. The flexibility of fuzzy language in college English teaching can greatly improve the effect of communication and communication. Specifically, under the new curriculum reform, college English teachers pay more attention to respect the students' dominant position in teaching and return the classroom to students. Based on this, teachers can use fuzzy language to create a relaxed, happy, democratic and harmonious communication environment for students, so that they can relax themselves, divergent thinking ability and experience the fun of fuzzy language in this situation, which is conducive to stimulation. The purpose of this paper is to arouse students' interest and enthusiasm in English learning, fully mobilize their enthusiasm and initiative in English learning, and give full play to the role of fuzzy language, in order to improve the efficiency and level of college English teaching, and enhance students' English language communicative ability and application ability.

#### **3.4 It is helpful to improve the efficiency and level of English language expression**

When college students use English to communicate in their study, work and life, there are often some unexpected emergencies. Based on this, we must use concise and correct language to let the other party understand the meaning, and achieve the communication goal in the shortest time. The application of fuzzy linguistics in English language expression can directly transform the original complicated and lengthy language into short language for communication and simplify the communication process. In this way, the meaning that needs to be explained in large paragraphs can be expressed in a simple and easy to understand way, which is conducive to improving the efficiency and level of English language expression.

#### **3.5 It is helpful to improve the fidelity of the expression image**

In essence, the role of fuzzy linguistics in English language communication is the same as that of Chinese idioms and proverbs. In the process of communication, although the content expressed in language is not specific and clear enough, it still contains rich language information and philosophy of life, and has good accuracy and accuracy. Secondly, this kind of fuzzy language has the beauty of image and connotation, and the effect of expression is more vivid and concrete. In addition, students can play the pragmatic value of fuzzy linguistics actively in communication, which can greatly shorten the feelings between the two sides of the communication and establish good interpersonal relationship. In this way, it can not only transmit accurate information, but also promote the heart to heart communication and spiritual communication between the two sides. Moreover, this communication

method can not only improve the effect of image expression, but also eliminate the traditional communication. In the complex process, the most concise way of communication to achieve the best communication results, and ultimately achieve a good communication effect in a short time.

### **3.6 It is helpful to improve the appropriateness of language expression**

The most effective pragmatic value of fuzzy linguistics in college English teaching is the avoidance and fuzziness of language expression. In short, fuzzy language is used to accurately convey some information and data to the object of communication. At the same time, it can prevent the use of sensitive and stimulating words to achieve the purpose of concealment, and at the same time, it can also avoid hurting the other party's feelings. For example, in political communication, in order to reduce the frequency of sensitive and stimulating political terms, both sides of the communication should use fuzzy linguistics to avoid the problems of values and political views, in order to effectively improve the appropriateness and accuracy of language expression.

## **4. Conclusion**

To sum up, fuzzy linguistics has a great role in promoting the effectiveness of college English teaching. Under the concept of comprehensive quality education, college English teachers should actively change their teaching ideas, correctly realize the pragmatic value of fuzzy linguistics, and then deeply tap the potential value, innovating teaching mode and method, so as to give full play the role of fuzzy linguistics in English teaching from all aspects, and ultimately improve the quality and level of English teaching, at the same time, it can enhance students' English language use and communication ability, cultivate students' English discipline core literacy, and achieve comprehensive and healthy development.

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