

Research on the Grid Management of College Student Dormitories from the Perspective of Social Governance

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Abstract : Exploring the application of grid management theory to the management services of college students' dormitories is conducive to the construction of an ideological and political work system of "grid management, informatization support, and full service" centered on student dormitories. The university dormitory management system is of great significance.

Keywords : Grid Management; Student Dormitory Management; Ideological and Political Education

In recent years, based on the innovation of grassroots social governance, local governments in China have widely applied grid management theory to various grassroots work management, which has improved work efficiency and enhanced service effects. College student dormitories are important places for the growth and life of the university. Actively promote the new grid management service model of student dormitories, which has its unique value.

1. The formation and application of grid management theory

In recent years, as the pressure on government management during the social transition period has increased, many local governments have explored innovations in grassroots social governance, dividing social grassroots organizations into grids, supplemented by network information technology, and implementing "one-to-one, multiple one-to-one" management service improves the level of grassroots social governance. The current grassroots government's management of grids "mainly uses digital and information methods, with streets, communities, and grids as the regional scope, urban components and events as the management content, and the disposal unit as the responsible person. Through the urban grid a new urban management information platform that realizes urban linkage and resource sharing."^[1] Currently, Beijing Dongcheng District, Shanghai Pudong District, Hubei Yichang and other places are exploring the grid management reform of urban grassroots communities, and have achieved a greater effect. After years of exploration and practice, grid management has been widely used in grassroots governance, and many typical experience models have been formed. For example, the more mature models mainly include: Zhoushan City, Zhejiang Province, explored the mechanism of "grid management, group service", Haikou City, explored the implementation of "12345+ grid", through the Internet + thinking, formed there are people in the grid, the management model of "people can do things, and afterwards assessment" has allowed urban management and governance to gradually realize normalization, refinement and long-term management. It can be said that the "grid management model" of grassroots social governance has truly achieved a good situation of social governance, co-construction, sharing, and co-governance of "full government participation, full service by grid members, and full network supervision".

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2. Requirements and integration of grid management theory and university dormitory management

2.1 The superimposed stressful relationship between teachers and students prompts us to consider and examine the management system of student dormitories

While the grid information revolution has brought great convenience to people, it has also brought about complications in interpersonal relationships. Interpersonal relationships are frequently dissatisfied, increasingly indifferent, and psychological problems occur frequently. The manifestation in the relationship between teachers and students is “not knowing, not meeting”, which largely hinders the effectiveness of ideological and political education. For a long time, traditional dormitory management work has focused on inspections, sanitation, detection of violations, fire prevention and theft, and other related security and stability tasks. It has failed to give full play to the functions of leading, serving and educating people, and often ignored the ideological education in dormitory management. People’s work ignores the important position of ideological and political education in the student dormitory.^[2] In actual work, the dormitory management department and the student management department have not effectively established an assistance mechanism, and they tend to buckle and buckle in their work. It is difficult to form, causing the management of student dormitories to become the “highlight” and “headache” of college management. To this end, rethink and examine the relationship between ideological and political workers and college students, and build an effective ideological and political education model for students through grid management.

2.2 Increasing student demands require us to try our best to improve student dormitory management capabilities

Over the past 70 years since the founding of the People’s Republic of China, the country has undergone earth-shaking changes. Through targeted poverty alleviation, the people’s “two no worries and three guarantees” have been basically realized, and the main social contradictions have been transformed. In colleges and universities, college students not only have obvious demands for the material and culture of colleges and universities such as accommodation, convenient transportation, life and entertainment, but also have better and urgent demands for core values such as beautiful campus, human environment, freedom and justice. At present, my country’s higher education has entered the stage of “double first-class” construction, which is not only the first-class academic discipline, but also the first-class guarantee of material conditions. Under the background of the new era, the various demands of students are increasing day by day, which is testing the modernization of the governance and management level of colleges and universities. We must resolve various student contradictions and put the grid management of dormitories in the prominent position of college management services.

2.3 The education function of the university dormitory prompts us to strengthen the management level of the student dormitory

The dormitory of colleges and universities has a great influence on the ideology, psychology, and behavior habits of college students. It is an important place and position for college education and campus culture construction. “For a long time, the construction of student apartments in our country has focused more on the basic living requirements of students. Students can hardly express their needs and can only passively accept and adapt. This has led to disconnect between the provided apartment management services and the living needs of college students in keeping with the times.”^[3] Post-00s college students generally pursue individual liberation and freedom of action. Provide high-quality learning and living environment can encourage students to have positive learning and life motivation. However, the real problem is that the current construction of dormitory culture in colleges and universities is entering a predicament, and even basic dormitory accommodation conditions have become the focus of public opinion.

3. The practice of grid management in college student dormitories from the perspective of social governance

The grid management of student dormitories is based on the successful experience of grassroots social governance. Facing the laws of education and the demands of students, it improves the modernization of student work management in colleges and universities, and continuously promotes the creativity of students’ ideological and political education in the fields of time, space, land, and the Internet. It is generated under the combined effect of transformation, innovative development, and a variety of factors that draw on current basic social governance innovation theories.

3.1 Innovate systems and mechanisms, and explore the construction of a new grid-based education system

The grid management of student dormitories is an important means to strengthen and innovate the governance capabilities of

colleges and universities, promote network ideological and political education and improve the level of management services. Specifically, a five-level grid management system of “school-college-grade-class-dormitory” is established in the whole school. Each level of grid is equipped with a grid management server, and all grid staff are trained and managed uniformly. Responsibilities and quantitative assessment are in and out. At the same time, student dormitory management services are supported by informatization, creating a new platform for online ideological and political education management services. In the grid management service process, based on the grid unit of the student dormitory, through the establishment of grid-based student affairs workstations, student self-management committees and other platforms, through the establishment of front desk guidance, appointment services, collaborative processing of relevant departments, and 24-hour service and so on, the residential counselor teacher is responsible, the building manager cooperates, and the student assistant management participates to provide students with high-quality services.

3.2 Consolidate the foundation of grid management and create a new situation for student dormitory management

Grid management is implemented in the student dormitories of colleges and universities. First, the daily management of students should be “full grid”. It is necessary to establish and improve the responsibility system of the school’s five-level grid management service staff, realize their duties and efficient coordination, collect and timely feedback information in real time, and ensure the orderly progress of students’ daily management under the grid management service system. The second is to control the “full process” of student safety management. In conjunction with the dormitory access control management system, the mobile terminal “big roll call” and “grid member one-click report safety” are implemented for all students in the school every day. The third is to achieve “all-round” daily services for students. A grid-based appointment platform is built online, through which students can make appointments for classroom venue applications, academic counseling, psychological consultation, and daily affairs handling, so that students can enjoy convenient services at the fingertips.

3.3 Exploring the Internet + grid management, and building a full-staffed “three-micro-integrity” into the dormitory

As the main position of educating people, the student dormitory should explore the Internet + grid management model to make the student dormitory become the main position of lide shuren. One is to tell a good “micro story” and play a good role as an example. We should pay attention to relying on the empty space in the dormitory building, rationally layout and design the cultural wall, and carry out advanced typical propaganda and display with “micro stories” and “micro characters” as the main lines. Combine traditional cultural festivals to strengthen the dissemination and learning of excellent traditional culture. Through the people around you, telling “micro stories”, creating role models “net celebrities” around teachers and students, and infecting and educating teachers and students with advanced deeds around them. The second is to solicit “micro voices” to strengthen self-education. It is necessary to focus on giving play to the main role of students, allowing students to speak out through online channels, and to show their perceptions of learning, work and life. The third is to build a “micro team” and build a strong dormitory self-management committee. Relying on the advantages of apartment counselors living in student dormitories, guide student backbones to participate in the management of dormitory affairs and assist the school in its work.

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