

An Analysis of the Way to Realize the Ideological and Political Value of University Management

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Abstract: The basic purpose of the corresponding courses of management is to cultivate management talents, provide previous theoretical guidance, and give road guidance to the corresponding practice. It is one of the important ways to realize the morality and cultivation of people. Therefore, to explore the value of ideological and political in management courses, it meets the basic requirements of the current education and teaching of socialist colleges and universities with Chinese characteristics. Corresponding curriculum development is mainly based on morality first, and secondly, the corresponding nature of the curriculum determines that it is very moral and intelligent in the teaching process. For the corresponding curriculum system of management, the five sections of planning, leadership, control, organization and innovation all contain with a relatively rich curriculum of ideological and political education. This article briefly explores the path to the realization of ideological and political value on the course of university management.

Keywords: University Management; Ideological and Political Value; Rational Realization; Path Exploration

Through a detailed analysis of the characteristics of management, the relevant ideological and political value of the basic management courses can be realized. Therefore, in order to better complete the corresponding ideological and political work, students must be guided by the ideological and political value of the curriculum, and the corresponding teachers should implement and improve the corresponding teaching process to enhance the ability of ideological and political education and the awareness of ideological and political education. In addition, different teaching methods are used in the teaching environment to realize ideological and political education, so as to achieve corresponding teaching goals.

1. The orientation of management courses

1.1 Plan

The cultivation of students' planning ability in management is one of the most important course purposes. It requires students to have a clear concept of planning, as well as a more comprehensive understanding of the ins and outs of things and their own independent views. The management course focuses on cultivating students' ability to make plans. The macro-control of things and the control of all links in the entire project cycle must be carried out in a planned way. It is a way to cultivate students' comprehensive ability. For example, while making corresponding plans for students' own development, students are required to plan ahead for their own learning careers. After completing the learning career planning, in the future career and industry development, they need to plan the work that will be carried out in the future. Plan the direction, and finally achieve the goal of career planning. Generally speaking, in terms of cultivating students' planning ability, the management course is to enable students to have a clearer overall plan for the overall situation and enable them to have leadership spirit. Whether it is

planning for the development of one's own life or planning for future project management, the planning knowledge taught in the management course is indispensable.

1.2 Leadership

For management courses, it focuses on the cultivation of students' leadership skills. Most of the students graduating from the management department will face the role of middle management in the workplace environment. And how to lead colleagues to carry out the corresponding work, and quickly adapt to the company's leadership system. The training of management for students' leadership ability mainly lies in the training of students' management knowledge system in various industries, so that students know how to accurately control the thoughts of human nature and subordinates in various environments. In this way, the corresponding work and personnel arrangements are carried out in a purposeful and targeted manner, so that the team work can be carried out steadily, and the work efficiency and cohesion of the team can be improved.

1.3 Control

The most important thing in management is to enable students to understand the overall situation and be able to control them in time to deal with emergencies. Regardless of whether it is to control the process of the project or the work of the personnel, it has a great effect on improving the students' macro-control ability. The so-called control is to control the things within the scope of one's own responsibility, so that it can be perfect, whether it is the ability to control resources. It is still the control of human nature, through various cases in management to achieve the purpose of improving students' control ability. To enable students to better cope with various work problems in the future workplace, which is mainly reflected in the adjustment and control of the final direction and development of things, so that the project can meet expectations.

1.4 Organization

Management first is an all-round improvement in the cultivation of student leadership, planning, and control. Second, there is also a focus on training students' organizational skills. It is mainly reflected in the organization of student personnel and work organization. According to the actual needs of the management objects, organize and carry out corresponding work, so that the development of things and the development of personnel's ideological training or work content can achieve the expected results. The cultivation of students' organizational ability is closer to the needs of modern work. Contemporary work talks about students quickly forming teams to carry out corresponding work. Its organizational ability is implemented in the corresponding work development, and it is the embodiment of the ultimate value of management.

1.5 Innovation

The word innovation is the most frequently mentioned vocabulary in current college curriculum education. It requires students to have the ability to innovate, whether it is for life, study or work. See things and work with innovative thinking. Breaking down the traditional barriers and diverging one's own thinking makes the work development and learning process more smooth and interesting. Therefore, in terms of students' innovative ability, management requires students to actively innovate the existing management system and find new breakthrough directions to carry out macro-rectification of existing resources. As a result, the improvement of management efficiency is implemented in the corresponding social work, that is, the improvement of production efficiency and the improvement of personnel efficiency.

2. The connection between management courses and ideological politics

2.1 Pay attention to teamwork

The most closely related part of management courses and ideological and political courses is for teamwork. Our country's ideological and political education emphasizes that "personal interests must be concession to collective interests, team building is regarded as a prerequisite for work development, active interaction with team members to create a good working and living environment, and comprehensively enhance individual collective awareness." It is the core key of the current ideological and political education. However, management courses need to be taught in team building and team management related courses for students in the implementation of follow-up work. By improving the management ability of students, to strengthen the ability to solve various problems encountered in future management work. So as to achieve the purpose of improving team cohesion

and team work efficiency. Therefore, the management courses emphasize that students actively participate in the construction of teamwork, which is related to the content of ideological and political education.

2.2 Pay attention to innovation

In recent years, my country can achieve rapid and efficient development, which is inseparable from the innovation of the current economic model. Therefore, in ideological and political education, we will implement the “spiritual spirit and innovative ideas in all aspects, break the traditional thinking limits, actively innovate existing things, and improve our own ideological and moral qualities, in terms of core values and corresponding beliefs. Next, conduct a rational analysis of the current situation and find the corresponding defects to innovate and improve”, which is in line with the core values of today’s ideological and political education. In the management course, there is also a strong demand for the improvement of students’ management ability and the innovation of management work. To maintain the advanced and cutting-edge nature of student management work, we must be brave to innovate and create. Therefore, in the ideological and political education and management courses, the innovation section can be organically integrated with each other.

2.3 Pay attention to leadership

Contemporary ideological and political education work requires students to have leadership skills, help the weak, improve their work, improve their own leadership qualities, and plan and coordinate their work. And have the correct outlook on life and values to drive subordinates. Spread your own brilliance into team organization activities, and be a pioneer in the industry. This is in line with the current management curriculum for the cultivation of students’ leadership skills, and provides a reliable basis for students’ future life and work, so that students have the awareness and ability of leadership.

3. How to realize the combination of management courses and ideological politics

3.1 Practical case of application

Usually, actual cases are the most intuitive display of abstract concepts. In the course of management, how to use actual cases and organically integrate ideological and political education with the curriculum is the key. For example, when talking about the history of management, teachers can use modern revolutionaries. For example, what kind of leadership did Lenin possess and how Lenin used to lead his subordinates to carry out the corresponding October Revolution. The management science behind it what is the principle that triggered the related ideological and political education work. With the unswerving socialist concept, our country leads the people to lead the weak to achieve prosperity and rejuvenation, cultivates its own steadfast qualities, and develops related work for establishing morality and building people. Students subtly integrate actual cases, and have all-round improvement and cognition of management knowledge and ideological politics.

3.2 Demonstration

In daily education, in addition to using actual cases to carry out corresponding ideological and political education work for students, teachers also need to demonstrate by example and implement the corresponding ideological and political concepts in the teaching links of the majority of students. Teachers should improve their own ideological qualities, pay attention to their words and deeds in teaching activities, and show students good ideological and political education, so as to be a good example of ideological and political education. Students are also influenced by teachers to develop ideological and political education.

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