

How to Excavate Ideological and Political Elements in Higher Vocational Public English Teaching——Taking New Practical English as an Example

Xiaorong Li

Guang 'an Vocational and Technical College, Guang 'an 638000, Sichuan, China.

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Abstract: It is an important task of public English teaching reform in higher vocational colleges to actively explore the ideological and political elements in English teaching and carry out necessary ideological and political education. At present, the integration of ideological and political elements into subject education is an important measure of teaching reform in most colleges and universities. Therefore, it is of great practical significance to explore the integration strategy of ideological and political elements in higher vocational public English teaching. Taking “new practical English” as an example, this paper focuses on the two aspects of “the importance of adding ideological and political elements in higher vocational public English teaching” and “the integration strategy of ideological and political elements in higher vocational public English teaching”. It is hoped that through the “English + ideological and political” mode, all-round education can be implemented for students to improve their ideological realm, and strengthen students’ understanding and application of English knowledge.

Keywords: Higher Vocational Colleges; Public English; Ideological and Political Elements; Excavate

1. Introduction

Since the 18th and 19th National Congress of the Communist Party of China, Secretary Xi has repeatedly stressed that the ideological and political work should run through the whole process of education and teaching in many important meetings, such as the national conference on the ideological and political work in colleges and universities and the teachers’ forum on the ideological and political theory course in colleges and universities, so as to achieve the goal of cultivating talents in the whole process and in all directions. He pointed out: “the ideological and political theory course should be strengthened in the process of improvement to enhance the affinity and pertinence of ideological and political education. Other courses should keep a good channel and plant a good responsibility field, so that all kinds of courses and ideological and political theory courses can go together and form a synergistic effect.

The connotation of ideological and political education is rich, and the knowledge involved is contained in various disciplines, which needs to be seriously summarized and explored by relevant teachers. At this stage, in the public English teaching of higher vocational colleges, some teachers still have the habit of “reading from the book”, the explanation of English knowledge is relatively simple, and there is no in-depth excavation of the ideological and political elements contained in English knowledge. This will not only affect the quality of English teaching, but also affect students’ personal progress, seriously hindering the work of talent training in higher vocational colleges. Actively exploring the integration strategy

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of ideological and political elements in higher vocational public English teaching is to further improve this phenomenon, and highlight the importance of ideological and political education, so that English education and ideological and political education can be combined to play a joint role and promote the all-round development of higher vocational students.

2. The importance of adding ideological and political elements in higher vocational public English teaching

2.1 Improving the depth of public English teaching

Adding ideological and political elements in higher vocational public English teaching can guide students to think deeply and improve the depth of English teaching. Specifically speaking, on the one hand, it enriches the teaching content. In order to further explore the ideological and political elements in English knowledge, English teachers in higher vocational colleges should keep an enterprising attitude, supplement teaching content regularly, and establish a dynamic “English content library”. As students get more and more knowledge of English, their understanding of English learning will be more and more in-depth; On the other hand, it extends the teaching content. In fact, it is a process of in-depth analysis to explore the ideological and political elements in English teaching. In this process, higher vocational English teachers should “fan out from as an example for the rest of the lot to follow”, appropriately extends the teaching content, and lead students to look at problems from a different perspective. Under the guidance of higher vocational English teachers, students can gradually perceive the connotation behind the English curriculum and constantly improve their personal cognition.

2.2 Strengthening the comprehensive quality training of higher vocational students

Ideological and political education is a channel to convey culture and positive ideas. When ideological and political education is integrated into public English teaching in higher vocational colleges, it can imperceptibly affect students’ thoughts and psychology and improve their comprehensive quality. Specifically speaking, on the one hand, it conveys English culture. Ideological and political education includes humanistic education, emphasizing that “culture” is the basis of progress and the strength to overcome difficulties and obstacles. Exploring the ideological and political elements in English and learning the ideological and political knowledge in English are beneficial for vocational college students to contact with English culture, reflect on the learning process and learning results from the cultural level, and constantly improve their comprehensive quality; On the other hand, it conveys positive ideas. Through ideological and political education, higher vocational English teachers can convey positive ideas, such as: “patriotism”, “dedication”, “hard work” and so on. These positive thoughts are equivalent to “alarm bells”, which remind students to face their study with a correct attitude and help them make progress in their comprehensive quality.

2.3 Promoting the healthy development of related disciplines

After the establishment of “English + ideological and political” mode, public English teaching in higher vocational colleges will have greater influence and promote the healthy development of related disciplines. Specifically, first, to promote the development of related disciplines by “assessment”. Combined with the ideological and political elements, a series of changes will take place in the public English assessment system of higher vocational colleges. In addition to the assessment of English knowledge, it will also assess the ideological and political knowledge, as well as the interdisciplinary knowledge related to ideological and political knowledge. The new English assessment system is “comprehensive” and can promote the development of related disciplines. Second, to promote the development of related disciplines by “expansion”. In order to promote the integration of English and ideological and political education, higher vocational English teachers should plan some expanding activities, such as “English interdisciplinary ideological and political education”, “English interdisciplinary ideological and political activities”, “English interdisciplinary ideological and political competition” and so on. Through these expanding activities, teachers of various disciplines can gather together, exchange and help each other, and strengthen the construction of various disciplines in higher vocational colleges.

3. Strategies of integrating ideological and political elements into public English teaching in higher vocational colleges

Take “new practical English” as an example. In higher vocational public English teaching, ideological and political elements can

be integrated into “pre class”, “class” and “after class”. Specifically, in “Unit 6 Faster, Higher and Stronger——Reading Passage Dancing Beijing”, English teachers in higher vocational colleges can carry out their practice from these aspects:

3.1 Before class

In the pre class stage, higher vocational English teachers can assign the preview task of “collecting materials related to the Beijing Olympic Games” to arouse students’ interest in learning and stimulate students’ learning mood. Specifically: ① Collect information about the Beijing Olympic Games, such as slogans, venues, theme songs, mascots, and emblem, so as to enhance students’ understanding of the Beijing Olympic Games. ② This paper analyzes the profound ideas contained in the related things of Beijing Olympic Games, such as “slogan connotation”, “venue implication”, “theme song emotion”, “mascot meaning”, etc. ③ The results of the analysis will form a written report with the theme of “my experience”. After the preview of these three links, students not only have a strong interest in learning, but also have a strong sense of national honor and national pride, and enter the state of ideological and political learning emotionally, laying the foundation for the next stage of “English + ideological and political” teaching.

3.2 Classroom link

In the classroom, in order to further highlight the ideological and political nature of English classroom, higher vocational English teachers can organize “Dancing Beijing discussion activities”: ① In the form of group discussion, students are encouraged to share “my experience” learning report independently; ② Around the different dimensions of “emotion”, “thought” and “value”, the second round of discussion was organized and the “excellent learning report” was selected; ③ Watch the film and television works related to the Beijing Olympic Games and feel the “Beijing Olympic Games in different hearts” from the perspectives of directors, athletes, guests and volunteers; ④ Take “my Beijing Olympic Games, your Beijing Olympic Games” as the topic, launch the third round of discussion, let the students think deeply about “the relationship between the Beijing Olympic Games and the motherland”, “the relationship between the Beijing Olympic Games and the people of the world”, “the relationship between the Beijing Olympic Games and individual growth” through the comparative discussion, and gradually improve their personal ideological realm.

4. Conclusion

To sum up, there are many ideological and political elements in the new practical English. Through the in-depth analysis of these ideological and political elements, we can further improve the depth of teaching, strengthen the comprehensive quality of students, and promote the healthy development of related disciplines. It should be noted that for Higher Vocational English teachers in the new era, in the process of conveying ideological and political knowledge, they should not simply “copy” and lose their personal thoughts. They should summarize and summarize the general ideological and political knowledge, and flexibly transform the ideological and political knowledge into personal opinions, just like “telling stories” and “analyzing cases”, so as to make ideological and political knowledge are easier to understand, and closer to life, no longer become empty preaching, and really getting recognition of the majority.

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