

# Characteristics and Significance of Entrepreneurship Education in Swedish Universities

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**Abstract:** The implementation of entrepreneurship education in colleges and universities can promote the improvement of national competitiveness to a certain extent and make the national economy more dynamic in the process of development. In the process of rapid social development, education has also been developed, each country attaches great importance to their own education and teaching level. In the process of implementing entrepreneurship education in colleges and universities, Sweden has made great achievements. It has formed its own characteristics in entrepreneurship education, which can provide reference for countries to implement entrepreneurship education.

**Keywords:** Swedish Universities; Entrepreneurship Education; National Competitiveness

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In order to improve the quality of teaching and form a scientific teaching system, colleges and universities should formulate scientific teaching policies based on their own actual conditions, actively learn the relevant experience of advanced entrepreneurship education, and promote the continuous improvement of teaching ability and teaching level. In the process of implementing entrepreneurship education, universities in various countries can actively learn from the experience formed by Sweden to improve the overall effect of entrepreneurship education.

## 1. The characteristics of entrepreneurship education in Swedish universities

### 1.1 Using international knowledge

In the context of economic globalization, Sweden's cooperation with foreign countries has increased. In order to effectively enhance its competitiveness and overall comprehensive ability, internationalization factors have been added to entrepreneurship education. As far as Swedish college students are concerned, when receiving entrepreneurship education, scholars from different countries will carry out teaching guidance for them, transfer different ways of thinking to them, and guide them when they carry out practical activities. To some extent, students can become more open-minded and understand innovation and entrepreneurship thinking and international knowledge. The main purpose of entrepreneurship education in colleges and universities is to motivate students. They can analyze and judge entrepreneurship in combination with the international situation, and make more scientific entrepreneurship plans, so that students can have a broader vision, and they can also form a variety of perspectives and thinking when dealing with entrepreneurship problems. At the same time, most of the courses will be taught in English, which can promote the exchange and communication of local students, promote the continuous development of students' thinking ability, and promote the continuous progress of international economy and

international education.

## **1.2 Full combination of theory and practice**

There are many entrepreneurship education courses in Swedish universities, including business management, marketing and other aspects. In the process of entrepreneurship education, the teaching of entrepreneurship concept will also be combined with practice. In teaching, colleges and universities may invite entrepreneurs who are successful in entrepreneurship to teach their own experience on campus, and analyze the entrepreneurial experience with students. Entrepreneurs are usually self-employed or university teachers. In the process of carrying out entrepreneurship education, we usually analyze it by combining with successful cases, mutual discussion and role play. As far as students are concerned, when they are in the initial stage of entrepreneurship, they will encounter a variety of problems. Teachers mainly guide students, so that students can take the problems as the starting point in the analysis, and effectively solve the problems in entrepreneurship. At the same time, colleges and universities will organize a variety of entrepreneurial activities and competitions, so that students can exercise their ability through practice. In addition, it will guide students to formulate business plans according to the actual situation, and organize students to compete to find their own problems in time through the competition. For the students who perform better in the competition, they will be rewarded to enhance their initiative and enthusiasm to participate in the competition.

## **1.3 Integration of training into all levels**

For Sweden, its teaching system is relatively perfect, and most personnel support entrepreneurship education, which is actually more conducive to the continuous development of education and teaching. Relevant institutions in Sweden have developed relevant training programs for entrepreneurship education, which are divided into several different sub programs, including university entrepreneurship education related training programs, service personnel skills programs, etc., the development of these training programs can greatly promote the continuous development of entrepreneurship education. In Sweden, many primary and secondary schools have set up entrepreneurship training courses, aiming at cultivating students' entrepreneurial consciousness from an early age. Colleges and universities can organize students to carry out education and teaching activities, which can not only reflect the quality of education, but also need to carry out entrepreneurial activities in combination with the actual situation. In the process of implementing entrepreneurship training, some schools are not only for students, but also for the elderly and housewives, which is conducive to promoting the overall influence of entrepreneurship education to a certain extent.

# **2. The significance of entrepreneurship education in Swedish universities**

## **2.1 Promoting education and international integration**

In the context of accelerated globalization, market competition has become more intense. Entrepreneurship education can cultivate college students' entrepreneurship and entrepreneurial skills. In the process of education, the educational methods and methods should be adapted to the actual needs of the times. For our country, in the process of implementing entrepreneurship education, colleges and universities need to combine with the international community and strengthen the communication with the outside world. In this process, teachers need to form an international vision. At the same time, in the process of entrepreneurship education, we need to pay attention to the effective cultivation of students' technical ability and practical ability, and actively change the way of teaching. The typical cases are analyzed and discussed in detail. During operation, students can imitate real cases by role playing, so that students can strengthen the understanding and mastery of the case content in practice.

## **2.2 Promoting university cooperation and exchange**

In terms of the current situation of social development, domestic colleges and universities began to pay attention to entrepreneurship education, but there is less communication and exchange between colleges and universities for entrepreneurship education. In this case, entrepreneurship education is difficult to be effectively implemented. In 2006, Nankai University set up a teaching conference for entrepreneurship education, which attached great importance to entrepreneurship network, but failed to reflect the impact of entrepreneurship education in the conference. For our country, educational resources are relatively short, and it is difficult for colleges and universities to share and exchange with each other effectively. In this

case, the overall development of entrepreneurship education is relatively slow, and there is still a certain gap between China and other countries in the development level.

### 2.3 Promoting the change of teaching mode

In some colleges and universities in China, innovative education courses will be set up in management colleges and business schools, and the influence of the curriculum system is relatively weak. Most schools will set entrepreneurship courses as elective courses. Although they will set up entrepreneurial institutions and activities, the activities are not closely related to universities. Then the initiative and enthusiasm of students in learning will be greatly affected, and the entrepreneurship education that students contact lacks systematicness, which will have a negative impact on the improvement of entrepreneurship theory and the effective implementation of entrepreneurship practice. The transformation of education mode is beneficial to the steady development of the school, and can also promote the promotion of teaching quality to a large extent.

### 3. Conclusion

In short, in order to ensure the overall effect of entrepreneurship education in colleges and universities and enhance the comprehensive competitiveness of colleges and universities, we need to give full attention to entrepreneurship teaching and realize the stable development of colleges and universities. In entrepreneurship education, the role of teachers is very obvious. In teaching activities, we need to strengthen the guidance of students, so that students can establish the correct three outlooks. At the same time, it also needs to be based on the actual situation of students and the use of more targeted teaching programs, so as to actively absorb some advanced foreign experience. For colleges and universities, it is necessary to provide a practical platform for students, promote the innovation of entrepreneurship education mode, and enhance students' social adaptability.

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