



# Research on College English Teaching Path under the Background of "Internet+"

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Abstract: With the advent of the Internet era, various technologies have been continuously developed and applied in practice, and people's lives have undergone earth-shaking changes. Under such a development trend, how to achieve the integration of Internet technology and college English teaching? The effective connection of various resources has become the focus of more and more colleges and universities in the reform of English teaching at this stage. With the technical support of the Internet, various online classes such as open video classes, MOOCs, and flipped classrooms have achieved great success. The development of these classes has not only explored a new direction for college English teaching reform, but also college English. The teaching reform has played a leading role. This article will explore how to better carry out innovative reforms in college English classrooms under the background of "Internet +", and realize the innovation of teaching methods, so as to cultivate more English professionals.

Keywords: Internet+; College English; Classroom Reform; Innovation

With the continuous development of Internet technology, Internet technology has gradually integrated into people's daily lives. Under the background of the Internet, the education industry has also been greatly promoted. Although the current network technology has a great role in promoting education, it has also forced the reform of traditional education methods in order to improve education models and methods to adapt to the new era background. In recent years, my country's educational mechanism has been continuously improved and innovated. As the focus of teaching, college English has also shown a diversified development situation. For example, online classrooms and flipped classrooms that have emerged in recent years have gradually become breakthrough points in English teaching and innovation. With the reform of Internet technology on the education industry, it has had a huge impact on traditional teaching models and teaching methods, forcing educational reform to accelerate. Therefore, the only way to increase the importance of network technology is to make full use of network technology to reform English teaching. Only by realizing the effective combination of the two can a higher-quality teaching mode be achieved.

# 1. Challenges faced by college English in the context of "Internet +"

Driven by Internet technology, all kinds of information and data have been digitized, and the application of various digital equipment has greatly impacted the traditional education methods, so many colleges and universities have to innovate and reform the English teaching mode. First of all, with the continuous advancement of Internet technology, various learning resources have become extremely rich. Students can choose learning resources on the Internet according to their own needs. This not only allows students to choose the learning form they are interested in, but also allows students to break time and

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doi: 10.18686/ahe.v5i4.3545

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space constraints to learn. Compared with traditional classroom forms and teaching methods, students are more willing to accept the learning model generated by network technology, which greatly improves the initiative of students in learning, and at the same time can meet the individual needs of students. However, any technology has two sides. With the promotion of Internet technology, the demand for talents in the future society will also undergo great changes. When selecting talents, companies and employers will definitely be more inclined to choose to have certain Internet technology literacy talents. With the accelerating trend of globalization, the requirements for English are gradually increasing. Only when students have a high level of English and professional skills, and can reasonably use Internet technology, can they be better qualified for future jobs.

In addition, the promotion of Internet technology is also an opportunity for the development of English classrooms. The traditional education model often uses a duck-filling teaching method to instill knowledge for students and ignore the subjectivity of students. In order to better improve the English teaching model and achieve higher quality teaching effects, students should be taken as the main body of the classroom, and diversified forms should be used from the perspective of students to arouse students' interest in learning. This requires teachers to make full use of network resources to carry out classroom reforms, constantly change the teaching content of the classroom, and achieve high-quality teaching. Finally, teachers need to continuously improve their professional qualities, understand the application methods of Internet technology, and adapt to the development of the times, use Internet technology to comprehensively reform the course content and teaching methods, and finally realize an information-based college English classroom.

# 2. The status quo of college English classrooms

At this stage, many college English courses have not implemented information-based teaching. Most classroom teaching is a traditional teaching method. Teachers explain and then students record and listen. There is no efficient interaction between students and teachers. The curriculum is dominant. It is also controlled by the teacher. Students learn and memorize knowledge through the teacher's explanation, which lacks the students' own thinking. Because university classrooms are relatively open, many students are not able to efficiently memorize the knowledge explained by the teacher, resulting in unsatisfactory academic performance and the phenomenon of learning weariness. Therefore, many students will choose to sit in the back row when listening to the teacher's lecture, or even some students will skip class. Not only that, because the course content is relatively boring, many students will lack effective interaction in the teacher's explanation. Playing on the mobile phone, sleeping, and talking in the class seriously affects the discipline of the classroom. Finally, many teachers rely on textbooks to explain the knowledge points, and they lack the emphasis on students' practical ability and knowledge application ability. Many students only give theoretical explanations after graduation. Apply knowledge to practice.

## 3. Reform measures in the context of "Internet +"

#### 3.1 Improve teaching mode

In the context of "Internet +", it is necessary to make full use of Internet technology to carry out classroom reforms and establish a new teaching model to promote the efficient implementation of teaching reforms. First of all, we must establish the "Internet+ learning platform" model, make full use of the teaching resources of various learning platforms to enrich the classroom content, and let students choose their favorite explanation methods on different learning platforms to preview their knowledge points. Then in the classroom, the teacher checked the students' preview results, communicated with the students about the problems encountered in the learning process, and found more efficient reform methods through discussions with the students. Teachers can also formulate special learning plans based on students' learning conditions, discover students' specialties and interesting learning methods, and encourage students to actively conduct online self-study, so as to achieve continuous improvement of the teaching model.

### 3.2 Optimize teaching resources

Get rid of the past teaching methods and use the Internet to enrich teaching resources. University learning cannot be limited to the classroom. It is necessary to make full use of various teaching resources on the Internet to allow students to cultivate the ability to use knowledge. English learning requires a large number of learning resources as a foundation, so it is not enough to only rely on the classroom to train students' language skills. However, in order to improve students' learning

efficiency, teachers must establish a special English resource database so that students can follow choose the appropriate learning resources according to your own needs. This will not only help students better form the habit of independent learning, but also ensure that the resources they learn are the best, and they can adapt well to the characteristics and personality of each student. Teachers can also allow students to upload resources they think are good, and share resources among students, so as to cultivate students' unity and friendship, so that students can learn more happily.

#### 3.3 Carry out classroom interaction

In classroom teaching, teachers should make full use of multimedia technology. When explaining knowledge points, they can use multimedia to show the explanation videos on the Internet. When selecting the corresponding videos, teachers can choose some interesting videos, which can not only attract the attention of students can also activate the classroom atmosphere. In addition, teachers should actively ask questions in the classroom to understand the students' mastery by asking questions to determine further course progress. In addition, asking questions can help students understand the students' misunderstanding of knowledge and correct them in time. Teachers can divide students into study groups and implement a group scoring system, scoring each group according to the degree of activity in the classroom to stimulate students' enthusiasm.

#### 3.4 Open teaching resources

With the help of the Internet platform, the teaching content and teaching methods are shared, and learn from other university teachers. In addition, some mobile applications can be used to develop a teaching system with practical value for students to download. The novel classroom format can not only stimulate students' curiosity, but also greatly improve students' learning efficiency, and truly realize the educational experience. fun.

#### 4. Conclusion

With the advent of the "Internet+" era, only by making full use of Internet technology to innovate in education models and methods can we better promote the further development of college English teaching. Carry out comprehensive innovations from before class, during class to after class, and establish a brand-new ecological teaching environment to improve the quality of college English teaching.

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