

# Analysis on the Influencing Factors of “Innovation and Entrepreneurship Education” Incorporating into the Construction of Higher Vocational Public English Teaching

Chunzi Wang

Wenzhou Polytechnic, Wenzhou 325000, Zhejiang, China.

**Abstract:** As an important goal of talent cultivation, innovation and entrepreneurship can not only strengthen the effectiveness of higher vocational education, but also enable students to find a more suitable learning method while stimulating the sense of innovation, so as to achieve the goal of smooth employment in a subtle way. As an important basic course, public English is not only an important content to strengthen students' language application ability, but also to a certain extent help students have a higher English literacy, making them a high-quality talent that the country needs. Starting from different educational perspectives, this article explores the main ways to carry out high-quality public English classes, hoping to strengthen the teaching effect and respect the law of student personality development while effectively enhancing students' innovation and entrepreneurship capabilities.

**Keywords:** Cultivation Goals; English Literacy; Higher Vocational Education; Innovation and Entrepreneurship Awareness

As an important talent cultivation base, vocational colleges can not only inject new vitality into the long-term development of the country, but also effectively cultivate high-quality talents, so as to better fulfill the development requirements of the new era and lay the foundation for the long-term development of the motherland. Public English, as a basic theoretical subject, can not only enable students to strengthen their language skills through knowledge learning, but also through the comparison of Chinese and Western cultures, help students to obtain better competitiveness when participating in employment in the future. Therefore, teachers need to inject new vitality into the English classroom through the orderly development of innovation and entrepreneurship education, not only through enriching the content of the teaching, strengthening the student's knowledge reserve, but also through the improvement of English literacy, enabling students to apply knowledge flexibly. In the process, grow into an outstanding high-quality student. Therefore, how to effectively integrate the ideas of innovation and entrepreneurship education with English subjects is the main issue that the author discusses in the article.

## 1. Increase career planning

The educational goal of higher vocational colleges is to hope that students can quickly strengthen their learning ability through the study of systematic knowledge, and they can also use the advantages of professional teaching through the accumulation of professional basic knowledge, so as to grow into excellent high-quality talents in a subtle way. Therefore, the essence of innovation and entrepreneurship education is very coordinated with the talent cultivation goals of higher vocational colleges. Not only can teachers have a clearer grasp of the direction of education when carrying out educational work, but they can also make better career planning in the process of learning knowledge through the enhancement of students' awareness of

Copyright© 2021 Chunzi Wang

doi: 10.18686/ahe.v5i4.3553

This is an open-access article distributed under the terms of the Creative Commons Attribution Non-Commercial License (<http://creativecommons.org/licenses/by-nc/4.0/>), which permits unrestricted non-commercial use, distribution, and reproduction in any medium, provided the original work is properly cited.

the subject. Therefore, in order to better enable innovative and entrepreneurial ideas to meet the requirements of educational development and actively integrate into the public English classroom, teachers need to understand its construction factors, continuously enrich the teaching content, and enable students to continue to explain the theoretical knowledge. Improve English literacy and quickly strengthen English communication skills through the flexible application of learned knowledge. At the same time, teachers also need to be able to formulate corresponding career plans according to the development direction of students in different majors and the latest needs for talent standards in different industries. While closely linking English knowledge with innovation and entrepreneurship education, teachers also need to help students to establish a better environment according to the actual situation. Only a learning plan that meets its own development requirements can subtly give play to the connotation of higher vocational education and reflect the applicability of language disciplines, while making innovation and entrepreneurship education more educational.

## 2. Clear teaching goals

Many teachers are restricted by backward thinking when carrying out educational work, and they always pay more attention to the explanation of teaching materials. In addition, higher vocational education emphasizes the improvement of students' professional skills. Although public English classrooms are used as the basic course content, many teachers still ignore them to a certain extent, causing students to focus too much on professional basic knowledge. In terms of learning, it cannot reflect the educational connotation of the English subject. Therefore, teachers need to introduce innovative and entrepreneurial ideas and clarify the teaching goals to efficiently introduce them into the English classroom, which can not only change the students' wrong learning ideas, but also consciously make English literacy a necessary basic quality for themselves. Grow into diversified talents that meet the requirements of social development. This can not only better reflect the actual effect of higher vocational education, but also help public English classrooms. In the integration of new educational ideas, it will provide a good foundation for the smooth employment and entrepreneurship of students in the future, and enable language students to help students grow up healthily.

## 3. Conclusion

All in all, an excellent educational concept is not only an important foundation for helping students grow up healthily, but also can give full play to the talent cultivation standards of higher vocational education, so that students can continuously strengthen their intellectual level, and can also improve their academic literacy to help them in the future. Good foundation. Teachers need to increase the educational ideas of innovation and entrepreneurship to make the overall teaching activities more respectful of the future development of students. Through the enrichment of English teaching content, the education work can be combined with the development requirements of the times and help students form the necessary English literacy for current social positions. And continue to strengthen students' learning ability, and grow into outstanding diversified talents through in-depth exploration of knowledge. Therefore, the introduction of innovation and entrepreneurship education can not only help the smooth progress of future employment of students, but also better reflect the educational value of English subjects, which is worthy of research and promotion by other teachers.

## References

1. Tian Z, Mu X. Exploration and research on innovative information teaching of English in higher vocational education under the background of epidemic situation——Taking Shenmu Vocational and Technical College as an example. *Journal of Yulin College* 2021; 31(2): 125-128.
2. Li J. Using the flipped classroom teaching model to improve the autonomous learning ability of vocational and technical college students——Taking the “College English” course as an example. *Science and Education Wenhui (First Ten-Day Issue)* 2021; (3): 184-185 .
3. Liu Y, Wu L, Li D. The application and research of CLIL teaching concept in professional English teaching——Taking the teaching of business English as an example. *Foreign Economic Relations and Trade* 2021; (2): 140-143.
4. Sun Y. The construction of multi-modal network space for public English courses in higher vocational colleges based on the new workplace environment. *Journal of Liaoning Transportation College* 2021; 23(1): 92-94.