

Practical Research on Higher Vocational English Precision Teaching Mode under the Background of Educational Big Data

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Abstract: The continuous development of information technology has made big data an important means for people to integrate information. How to carry out more accurate education work by grasping the effectiveness of teaching has become a problem that needs to be addressed by teachers. This article starts with the specific learning situation of higher vocational students and discusses specific ways to use big data to improve teaching effectiveness, hoping to help students strengthen the learning effect while accumulating certain educational experience for other educators.

Keywords: Comprehensive Quality; Information Technology; Vocational English; Big Data Background

The innovation of teaching methods is not only the basis for the orderly development of educational work, but also helps students find a better learning direction through the enhancement of emotional experience through the use of information technology. The instrumental and linguistic nature of the English subject requires students to master the essence of learning knowledge through flexible use. Teachers need to use big data to complete the integration of educational resources, and through the optimization of the teaching direction, so that the higher vocational students can continuously improve the learning effect under the precise learning goals. Only in this way can the English classroom not only conform to the students' cognitive laws, but also highlight the advantages of English subjects in an entertaining or entertaining environment, so that students can not only have a good professional foundation, but also improve their professional skills and lay a good foundation for their future employment, so as to give play to the true meaning of higher vocational education. Therefore, how to make English teaching help the healthy growth of vocational students through the advancement of precision classrooms is the main issue that the author discusses in the article.

1. Optimize the teaching format

The most prominent feature of higher vocational education is to cultivate skilled talents as the educational goal. It is hoped that with the help of strong English literacy, students can lay the foundation for their successful career in the future. Therefore, many teachers will choose to use indoctrination methods to explain knowledge under the old educational thinking. This not only is conducive to the practicality of the English subject, but also seriously inhibits the development of students' personality to a certain extent. Therefore, teachers need to use educational big data to integrate teaching resources, continuously optimize teaching methods, and quickly improve students' learning effects in an entertaining or entertaining environment.

For example, teachers need to make full use of the timeliness and pertinence of educational big data to carry out precise teaching models, through the development of micro-class video teaching activities, and analyze according to the number of video views of students, participation level and knowledge mastery proficiency, so as to use the data to analyze the actual

learning situation of each student. In this way, teachers can have a good idea of the overall learning of the class, and can choose effective teaching methods more accurately when carrying out educational work, so that students can quickly complete the mastery of knowledge in an interesting English classroom and strengthen the language practice ability through the flexible application of knowledge, so that the precision classroom can play a real educational value in the active participation of students.

2. Rich teaching resources

As a language course in higher vocational colleges, learning knowledge based solely on the content of textbooks can hardly reflect the connotation and applicability of the subject. Therefore, teachers need to integrate educational resources through the use of educational big data, not only to give play to the richness of Internet resources, but also to stimulate students' enthusiasm for learning more strategically, so as to make students more in-depth in the interesting and precise classroom. The exploration of English knowledge can continuously strengthen professional quality, and then grow into an excellent student with both ability and political integrity.

For example, in order to achieve a more accurate English classroom, teachers need to use educational big data to recommend "*Lord of the Flies*", "*Sense and Sensibility*", "*the Brothers Karamazov*" according to the cognitive laws and learning interests of higher vocational students, "*The Grapes of Wrath*" and other books, encouraging students to improve their English reading ability and knowledge application ability with abundant learning resources. At the same time, teachers also need to set aside one lesson a week to lead students to share their feelings after reading, and provide a broader platform for students to communicate in English flexibly. This can not only make the overall education work more in line with the cognitive laws of higher vocational students, but also strengthen the students' thinking consciousness. With the help of educational big data, the learning effect will continue to be enhanced, and it will grow to a higher level. Students with English majors will lay a solid foundation for a smooth career in the future.

3. Conclusion

To sum up, the goal of talent cultivation of higher vocational colleges has always been to strengthen students' professional skills. Therefore, relying solely on the explanation of basic knowledge will not only deviate from the school's talent cultivation direction, but will also hinder students' personality. At the same time of development, the educational significance of language subjects cannot be brought into play. Teachers need to be able to grasp the current teaching situation through the introduction of information and data, and through the development of precise teaching, help students not only improve their English proficiency according to their own actual conditions, but also find a better learning direction through the expansion of their thinking and awareness. Thus, while flexibly applying English knowledge, it promotes the efficient development of educational work, so that higher vocational education can flourish with the active participation of students.

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