

Research on the Strategy of Improving the Quality of College Students by Art Appreciation Education

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Abstracts: With the deepening of education reform, the importance of art appreciation education is recognized by more and more people. In order to further improve the quality of teaching, colleges and universities pay attention to improve the comprehensive quality of students and the teaching of art appreciation, so as to constantly explore the strategies to improve the comprehensive quality of college students by using the art appreciation course.

Keywords: Art Appreciation Education; The Quality of College Students; Strategy

1. Introduction

Many professional colleges and universities do not attach great importance to art courses. They think that the task of students' professional courses is heavy. In addition, all kinds of elective courses of sports and arts have virtually increased the amount of students' schoolwork. Therefore, the art courses are not complete, sometimes even just a mere formality, so that students can take some online courses to get the credits of art courses. However, through our various forms of investigation, the vast majority of students think that it is easier to get art credits by taking online courses, but it is difficult to be patient and serious, so they can't achieve the fundamental purpose of improving students' artistic accomplishment. However, art education, especially art appreciation education, is deeply loved by students, and it is very important for the quality improvement and personal growth of college students.

2. The function of art appreciation education

2.1 Art appreciation education can improve students' aesthetic level

Art appreciation education, through the in-depth understanding of excellent artists and works of art at all times and in all over the world, we can enable students to improve their aesthetic taste, and make their focus not only stay on popular art, but also have a more comprehensive grasp of artstyle, genre and even art history, so as to understand the relationship between art and culture, broaden their horizons, as well as enrich and optimize the knowledge structure. In their spare time, they can be interested and enthusiastic to listen to concerts, watch art exhibitions, and even participate in all kinds of art exhibitions, to enrich their lives and improve their taste. Correct aesthetics not only affects students' independent choice of some personal consumer goods, but also affects students' overall mental outlook, study and life.

2.2 Promoting the improvement of students' humanistic quality

Art education is an integral part of higher education. Although its importance or effect is difficult to quantify by numbers, its influence on college students is profound and subtle. The spiritual elements of human beings are interlinked. Art appreciation has a direct impact on college students' aesthetic, but also indirectly affects students' values and moral concepts. There is a cognitive problem, that is the cognition of beauty will expand to many things, which will affect students' values and value choices. For example, in the teaching of art appreciation, in the process of introducing artists such as Ni Zan, Xu Wei and Badashanren, students can not

only realize the charm of traditional Chinese freehand landscape painting and flower and bird painting, but also realize the painter's ideal and realm of life contained in traditional painting, and realize that artists can go through hardships and unbearable sufferings. They can also choose to face it bravely, ease their inner discontent and pain through painting, so as to reach the highest level of happiness without lust and sorrow without complaint. This is bound to change students' outlook on life and world in a silent way. In the face of small setbacks and setbacks in life, we must take the ancients as a mirror, face them firmly, and take the ancients as an example, in order to achieve "integrity and independence without bias" at any time.

2.3 Strengthening ideological and political education in colleges and universities through art appreciation education

There are a lot of ideological and political elements in art appreciation. We can use appreciation teaching to dig out ideological and political elements and strengthen ideological and political education in colleges and universities. For example, the art part of new China in Chinese art appreciation can be combined with the special historical background of new China to enable students to correctly understand the art policies of new China, the political thoughts and patriotism expressed in the artists' works.

3. Analysis of the overall situation of art appreciation education

With the deepening of the concept of quality education and all-round development, the voice of improving the status of art education is higher and higher, but the implementation process is difficult. In addition to the objective pressure of schoolwork, the first reason is that schools do not have a deep understanding of the importance of art appreciation education; Secondly, in the process of education implementation, there is still a shortage of teachers, unreasonable curriculum, and lack of a complete art curriculum system; Teachers' teaching ability is insufficient, and the in-depth excavation of art teaching content is insufficient, so that the continuous innovation of teaching methods and means are insufficient; With the lack of in-depth communication and exchange with students, and the understanding of students' interests and other issues, there is still a lot of room to improve the art appreciation education in colleges and universities.

4. How to develop art appreciation education to promote the quality of college students

4.1 The school attaches importance to it as a whole, leading students to have a correct understanding

At the school level, we should attach great importance to the education of art appreciation, and correctly understand the role and value of art appreciation course, in order to reasonably adjust students' training plan, set up reasonable courses for various subjects, and organically integrate art appreciation related courses into the talent training plan, to reasonably coordinate the limited teaching time from the height of promoting students' all-round development. The adjustment of school level curriculum structure and rich curriculum itself are the most positive guidance for students. We should make students realize the importance of art appreciation education, so as to correct the learning attitude, make the art appreciation teaching can be effectively implemented, and effectively improve the comprehensive quality of college students in a real sense.

4.2 Carrying out education and teaching work in various ways

In terms of the form of teaching organization, therefore, the teaching of art appreciation in colleges and universities should continue to expand ideas. Art appreciation teaching must be rich and diverse, and use a variety of ways to carry out teaching, such as visiting online and offline art exhibitions, carrying out art practice activities in class, visiting artists' studios, allowing students to cooperate in groups, discussing under the appropriate guidance of teachers, learning independently, and preparing courseware by themselves, introducing your favorite artists and works in class. This can not only enrich teaching forms, but also stimulate students' interest in learning, and improve students' learning enthusiasm from multiple levels, so as to improve students' art appreciation ability and comprehensive quality. In teaching content, teaching content should be close to life. In the organization of teaching content, students' interests should be considered. When introducing artists and

their works, we should pay attention to expansion. For example, Picasso not only introduces artists and their classic works, but also makes moderate expansion. It introduces the influence of Picasso's works of art at various stages on the social culture at that time, on architectural design, industrial design, clothing design and even aesthetic concept, in order to build a bridge between the artist's creation and our real life, so that students can truly realize the practical significance and value of artists and artistic works.

4.3 Improving the ability and quality of teachers and respect the concept of students

The effective development of art appreciation education, in addition to the attention from schools to teachers to students, also requires teachers to have a higher professional level, extensive cultural reserves and good teaching ability. Art appreciation requires not only teachers to analyze and explain the rules of beauty contained in works, but also the emotions, thoughts and concepts expressed by artists. It also needs to excavate the cultural value and social value contained in works in combination with historical and cultural background. It not only enables students to experience the visual beauty and spiritual pleasure through appreciating works, but also excavates deeply through the personality charm of artists life ideal, ideological realm to infect students, their aesthetic outlook, outlook on life, world outlook, outlook on life and other aspects are affected, to get sublimation, so that students can fully experience the unique charm of art appreciation teaching, and truly understand the significance of appreciation course learning.

The staffing of art teachers in professional colleges is often limited. In the case of making full use of existing resources and offering relevant art courses, we can also actively use the Internet MOOC resources to integrate online teaching and offline teaching.

4.4 Closely combining with life practice

Art appreciation can effectively improve the overall quality of students, but also help students adjust their body and mind, and improve the overall mental state. Therefore, the education of art appreciation should integrate the thinking and concept of art appreciation into students' life, have a more profound impact on students, so as to encourage students to go out of the classroom, participate in art practice activities, and actively participate in campus art culture. For example, organizing and participating in school art exhibition, ceramic production, dance, chorus and other extracurricular art activities, creating a strong campus art and culture atmosphere, in order to attract more students to actively participate, build a broader display platform, and mobilize more students' participation enthusiasm. Of course, practice and life are different in scope.

5. Conclusion

Generally speaking, the responsibility of teaching and educating people in colleges and universities is very important. In addition to the cultivation of professional talents in colleges and universities, ideological and political education and art appreciation education should also be carried out. Art appreciation education has been in a subordinate position for a long time, but its importance can't be covered up. Under the background of higher and higher social requirements for college students' comprehensive quality, schools should actively carry out art appreciation education and improve the school's training plan.

References

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