

Preliminary Study on the Methods of Moral Education Management of College Students under the Network Environment

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Abstract: With the rapid development of science and technology, the network has gradually become an indispensable part of social communication. As a new type of media, network has a wide range of information resources, and open channels of information dissemination and convenient communication, which is a double-edged sword. College students are a generation deeply influenced by the Internet. Under the influence of the Internet, the moral education level of college students has gradually become the focus of the current society. Today, college students and the Internet are closely intertwined. How to improve the moral education level of college students in the network environment is an important content that cannot be avoided, by analyzing the current difficulties and problems, this paper puts forward relevant solutions to improve the effectiveness of moral education in colleges and universities.

Keywords: Network Environment; College Education; Moral Education

1. Introduction

The network has gradually become an important part of college students’ study and life. college students’ learning, communication and acceptance of new ideas through the network have brought serious ideological impact to college students. Under the influence of the network storm, the cultivation and shaping of college students’ outlook on life and values has become the focus of colleges and universities. College students are an important force in the construction of socialism. In the face of the influence of the Internet, some students who are not determined will be negatively affected. Enhancing the level of moral education of college students and putting forward an innovative moral education system about the prevailing network environment can help students establish a sound concept of right and wrong, and also make an effective contribution to the management of the network environment.

2. The importance of college students’ moral education management under the network environment

2.1 Reducing the confusion of college students in the face of multiple network information

The information in the network has the characteristics of diversity, which requires college students to have the ability to distinguish right from wrong, but college students just entered the door of society, the ability to identify these information is limited, and a little careless will fall into a huge information vortex. The Yellow content on the Internet pollutes students’ minds. College students are facing a period of youth ignorance. If they fall into the vortex of pornography, they will easily neglect their studies and even commit crimes. At the same time, some western value forms displayed in the network will also tilt the world outlook and outlook on life of college students and do things that are not conducive to the social construction of our country. Strengthening the moral education of college students can help students to establish appropriate three outlooks and correctly deal

with the risk challenges in the network.

2.2 Enhancing the sense of responsibility of college students in the face of real interpersonal relationship

College students' addiction to the Internet will lead to the weakening of their interpersonal relationship in reality. Some college students often place their hopes on the Internet when they are faced with setbacks in life, and create a more attractive self through the virtual nature of the Internet, which makes them indifferent to the interpersonal relationship in real life, and lack of control over personal language in the Internet. It makes students act recklessly when they surf the Internet, and often leads to the lack of their own sense of moral responsibility. Through moral education, it can help college students shape their attitude to the Internet in line with the socialist core values and learn to self-discipline, constantly strengthen their own sense of morality and responsibility, and made a contribution for the purification of the network environment.

3. The dilemma of college students' moral education management under the network environment

3.1 The traditional moral education system is impacted by the network

The traditional moral education system is often carried out by teachers. Teachers play the role of managers and speakers in the moral education classroom. To a certain extent, students are limited to the boring ideological and political education classroom, and the test method is often based on the examination, which makes college students feel boring to the current moral education curriculum. At the same time, with the popularity of the network, the influence of network information among college students is gradually increasing, and gives a new opportunity for moral education. However, the intermingled good and bad information in the network also makes moral education face some difficulties, which requires moral educators to constantly carry out innovative exploration to help students establish a correct concept of right and wrong.

3.2 The network environment is easy to cause college students' physical and mental health problems

College students' mental development is not complete, and they are vulnerable to the virtual nature of the network. Unhealthy network information will bring immeasurable impact on students' physical and mental health. First, unhealthy network information will make college students' moral behavior out of control. Second, bad network information will weaken students' moral cognition and reduce their moral judgment ability. Third, bad Internet habits will not only make college students addicted to the Internet, but also ignore the social and learning life in real life, which has an inestimable impact on their own progress.

4. Strategies to improve the moral education management of college students under the network environment

4.1 Establishing an innovative team of moral education management

In the face of the impact of the network environment, in order to continuously promote the moral education level of college students, we should establish a moral education management team with high-quality work ability, high political literacy and adapt to the modern network learning life. In the face of the turbulence of the network environment, educators should be strict with themselves, improve their professional knowledge level, and strengthen the improvement of network skills and network teaching level, in order to constantly research and analyze the students' network psychology, help students better deal with the network environment, and contribute to the cultivation of talents to adapt to the socialist construction.

For example, teachers should carry out systematic and professional training for network culture, and make use of the network environment to help improve the professional level of moral education management workers. In view of this situation, we should do: First, schools should continue to set up teacher groups to carry out relevant moral education management training, and enhance teachers' moral education level and professional skills. Second, for the penetration of network culture, moral education and network culture should be better combined to help students adapt to the network environment. Third, we should strengthen the intervention for students' mental health, explore the crisis and problems faced by students in the network background, and help students out of the predicament.

4.2 Strengthening the role of student associations to improve the school atmosphere

Student associations can help students enhance their interpersonal skills in reality. By participating in the activities of school associations, they can learn a lot of knowledge, know a lot of friends, and even help students improve their ability of unity and cooperation. Schools can strengthen the management of students through network means, and student associations can also organize various community activities that are conducive to improving students' moral level and moral education level, so as to help students use the convenience of the network to learn new knowledge, and find the real favorable factors in the network and learn to avoid the loopholes of the network.

For example: First, in the release of student information, the school can establish a relevant campus network, establish a new community management mode in the campus network, help students carry out self-management and the relevant policies and guidelines, in order to have a better understanding of the implementation of school work. Second, student associations can organize related activities about moral education. Through some moral education video competitions, students' interest in moral education can be enhanced, and the main melody of moral education can be sung on the Internet. Third, it is an inevitable part of moral education to help students get rid of psychological errors, establish a good network mentality, and help students enhance their network moral level.

4.3 Strengthening the management of campus network environment and occupying the highland of moral education

The network is a double-edged sword, students can increase their knowledge, improve their professional ability and learning ability through the network, but the good and bad network content has a lot of adverse effects on students. The existence of fraud information in the network will lead students into a fraud. At the same time, some westernized Internet content will shake some college students who are not firm in their minds, make them lose their cultural confidence in their own ethnic group, and produce the psychology of worshipping foreign countries. The existence of virtual letters in the network will make some lucky students behave against the law and discipline. Therefore, in order to prevent the occurrence of the above situation, we need to strictly supervise the network environment and return students a pure land of surfing the Internet.

For example: First, the establishment of school moral education website, publicity health online, to help students understand a more comprehensive development of ideological and political education platform, and do a good job of cultural guidance. Second, the school can establish the management of the campus network, and employ technical personnel to rectify and reinforce the campus network, in order to eliminate some illegal and unhealthy contents, and return students a pure land of network. Third, timely rectification of bad Internet cafes around the school, ban the entertainment places that cause adverse effects, and help college students create a healthy learning atmosphere.

5. Conclusion

The introduction of the Internet helps students enhance their knowledge and bring a lot of convenience to their study and life. However, the crisis caused by bad Internet habits also leads students to fall into the network crisis. Using the Internet to strengthen the management of moral education in colleges and universities also brings new opportunities to moral educators. Strengthening the management of moral education on campus can help students reduce the infringement of network problems and give students some free space. However, some of the problems encountered need to arouse the attention of moral education workers, and strengthening the moral education is an effective measure to strengthen the construction of moral education management.

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