

# Research on the Curriculum Construction and Teaching Optimization of “College Writing” in Colleges and Universities

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**Abstract:** Writing ability in the current era of rapid development of Internet we media, especially for students majoring in Chinese literature, whether they can write articles and write articles well is particularly important. However, at present, due to the limited ability of college teachers, they fail to better integrate classroom knowledge with life practice and combine it with the needs of the times, so that students’ comprehensive quality cannot be improved, and the knowledge they have learned is seriously derailed from the development of the times and life reality, which is not conducive to the cultivation of literary and art workers who can be used in the new era. It is even less conducive to the development of national and social and cultural undertakings. Therefore, how to carry out the research on “university” curriculum construction and teaching optimization according to the reality of life is particularly important. In order to achieve this goal, we should learn to use modern scientific and technological means to realize online and offline resource sharing, pay attention to cultivating students’ comprehensive quality, and cultivate students’ professional ability and combine it with the needs of the times; Teachers should guide pre—class preview and post class homework according to the teaching content.

**Keywords:** Colleges and Universities; College Writing; Curriculum Construction; Teaching Optimization

## 1. Introduction

“College writing” is a major course that must be offered in the course of university, especially the major of Chinese language and literature. At the same time, it can also be taught in universities as a general discipline, mainly to cultivate students’ professional writing and their ability to create and think according to their multiple abilities such as life, thought, knowledge, language and skills. It is a complex mental activity integrating subjectivity, objectivity, practicality, comprehensiveness, creativity and diversity. Meanwhile, as a discipline, it is also very regular. The course of college writing mainly requires students to clarify the law of writing, understand the significance of writing, help students establish high—level theoretical system and research habits, and tap students’ comprehensive potential ability, so as to cultivate students’ innovative spirit and improve students’ writing literacy under the guidance of teachers. However, at this stage, there are still many problems to be solved in the teaching practice of “college writing” in colleges and universities. How to carry out the course construction and teaching optimization of “college writing” has become an important research problem.

## 2. Using modern scientific and technological means to realize online and offline resource sharing

Writing is a comprehensive expression of people’s experience, ideological awareness, spiritual realm and personality cultivation based on all aspects of knowledge accumulated in the past. The content, style and quality of a person’s article are greatly related to his comprehensive quality. At the same time, writing is also a writer’s record activity processed by art for large or small character stories and beautiful scenery under the development of the great era, which keeps pace with the times. Can the articles written by a writer be accepted, spread

gradually and become a classic, to a large extent, it depends on whether the created work meets the aesthetic needs of the public. However, nowadays, in the course design of “college writing” in colleges and universities, most college teachers are still complacent and carry out “narcissistic” explanations with textbooks and handouts that have not been innovated for many years. Most of the course contents are gradually aging and out of touch with the times, and students have not learned much knowledge from them. Therefore, the teaching practice of “college writing” course in colleges and universities should also be adjusted and optimized based on various characteristics of writing. It is not only necessary to impart professional theoretical knowledge, pay attention to improving students’ professional ability and comprehensive quality, but also to carry out self innovation. Relying on modern scientific and technological means, under the background of the era of self—media, online education and science and technology education, we should choose to use scientific and technological means to realize the sharing of online education and offline education resources. We should not only teach the things in the classroom, but also guide students to actively explore the resources outside the class and improve their comprehensive quality.

### **3. Paying attention to cultivating comprehensive quality and combining professional ability with the needs of the times**

Today’s era is an era when the Internet covers the world. The way people acquire knowledge for reading has gradually undergone essential changes. From the original paper reading to various online reading methods, from text reading to pictures, short videos and other methods, these changes have a direct impact on the creators. Creators also need to learn relevant professional knowledge according to these changes and create in a more acceptable way, which is also a new trend and change that should be noticed in the teaching of “college writing” in colleges and universities, and make targeted adjustments to this change, so as to better integrate the course with reality, optimize the training program, and adjust the curriculum structure, as well as add targeted learning of some professional skills, and cultivate a group of compound talents in the new era who can create, to write and be used by the times. However, there are many problems in the current teaching practice of “college writing”. The teaching materials are seriously out of touch with the times. The course content and the knowledge explained by college teachers are far behind the needs of the times. There will be a phenomenon that students are not interested in it and the knowledge they have learned is not useful in the society.

### **4. According to the teaching content, guiding the pre class preview and arranging the post class homework**

Writing is an all inclusive process. The professional learning of writing is a process of showing personal comprehensive quality. In addition, college students have a certain self—learning ability, which has higher requirements for students’ autonomous learning. Therefore, when learning the course of “college writing” in colleges and universities, we should put improving students’ comprehensive quality and professional quality in the first place, which also determines that the knowledge learned in the classroom is far from enough. Teachers should guide students to preview before class and assign homework after class. However, in the current practice of “college writing” course in colleges and universities, some teachers or professional abilities are not enough or deal with errands. The arrangement of pre class preview and after class homework is superficial. It is just a simple review of classroom notes or knowledge. In order to cope with the exam, they do not focus on the corresponding knowledge learned in the classroom, arrange students to consult relevant materials and write independently. Students are not enthusiastic about this and are unwilling to spend a lot of time consulting materials and completing a chapter independently. This is not conducive to improving students’ comprehensive quality and professional ability, nor can it cultivate literary and artistic workers really needed by the society. Therefore, when teaching “college writing”, teachers should pay attention to the links of pre class preview and post class homework, arrange some topics that can exercise students’ practical operation ability and combine with the times, and let students consult relevant materials, in order to create freely, cultivate students’ comprehensive quality and exercise students’ practical creative ability.

For example, when learning the official documents of the party and government organs, the teacher can

arrange the students with pre class preview homework, let them go online to check relevant materials, and summarize some characteristics of the writing of Party and government documents by themselves, so as to cultivate their own learning ability, adopt various incentive systems, and encourage students to create freely and creatively. For the arrangement of homework after class, we should set up diversified homework forms by coincidence, which can allow students to create their own opinions in combination with the hot spots of the current era, or conduct practical investigation, study the use of Party and government official documents in reality, in order to arrange their work in a multi—purpose way, provide multiple training platforms for practical teaching links, and let students like writing and can write with great interest, to stimulate students to cultivate interest in self—study. We should guide students to further explore the writing itself and further realize the training of advanced thinking in writing. In addition, in the course of homework correction, teachers should pay great attention to students’ self innovation and interest in self—study, make serious experience—based mistakes, and be simple and hasty, so as not to do conduct specific problems analysis. We should give students targeted modification opinions and respect the individual development of each student. Students as the center, we should respect their self—work, self innovation of the learning process.

## 5. Conclusion

To sum up, writing is a course for college students, especially Chinese language and literature students, who need special learning and professional training. At the same time, it is also an important way for everyone to improve their knowledge and ability, and expand their comprehensive quality, in order to temper their ideological depth and shape a sound personality. In the era of universal development of Internet big data, self media writing, developed by relying on the advantages of the Internet, has gradually replaced paper writing and reading. Such a new era change is bound to require us to continuously carry out the construction and teaching optimization of “college writing” course in colleges and universities, from pre class preview, in class learning to after—school work and practice, which can cultivate and shape students’ professional skills and comprehensive quality, combine with the development process of the times, and promote the development of students’ comprehensive personality, so as to cultivate a number of writers and artists in the new era who can shoulder the great task of national rejuvenation.

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