

# Thoughts on the Reform of Public English Curriculum in Higher Vocational Education under the Guidance of Craftsman Spirit

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**Abstract:** Higher vocational education is an important part of my education career. With the rapid development of society, vocational education has received more and more attention. In the new education system, the craftsman spirit will be integrated into the public English courses of higher vocational education. After a long-term impact, the craftsman spirit of students will be cultivated, and the applied talents that the current society needs will be cultivated. The spirit of craftsmanship plays a very important role in the reform of public English teaching in higher vocational schools. This article analyzes the problems of public English teaching in higher vocational schools and proposes targeted strategies to improve the teaching effect of students.

**Keywords:** Craftsmanship; Higher Vocational Public English; Curriculum Reform

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In recent years, the spirit of craftsmanship has attracted people's attention. Workers in all walks of life use the spirit of craftsmanship as the industry benchmark. The society also favors practitioners with the spirit of craftsmanship. Therefore, students should be trained in public English teaching in higher vocational education. The spirit of craftsmanship. Higher vocational public English courses are a very important public compulsory course in higher vocational teaching. The effective integration of craftsman spirit with public English courses and the full use of craftsman spirit has become a challenge facing higher vocational education.

## 1. The meaning of craftsmanship

Craftsmanship refers to a kind of professionalism and ethics. It is a comprehensive manifestation of the quality and ability of employees and professional ethics. It is also a unity of professional value orientation and behavior, which closely connects spirit and professional skills. With the continuous reform of education, cultivating students' craftsmanship has also become the goal of cultivating skilled talents in higher vocational colleges. In the process of public English curriculum reform in higher vocational colleges, the spirit of craftsman is integrated into it, so that the spirit of craftsman can be truly inherited. Higher vocational education is an important part of our country's education, which is different from ordinary high school education and has unique characteristics and advantages. A clear understanding of the spirit of craftsmanship plays a very important role in the teaching reform of public English in higher vocational schools in my country.

## 2. The importance of craftsmanship in the reform of public English teaching in higher vocational education

In the process of cultivating higher vocational talents, it is necessary to permeate the spirit of craftsmanship, and help students open up spiritual resources while cultivating students' professional skills. In higher vocational education, it is necessary to cultivate the professional spirit of students. Training students' professional ethics, vocational skills,

entrepreneurship and employability is the ultimate goal of vocational education in the new era. In the process of high school English teaching reform, under the guidance of the craftsman spirit, the teaching method, teaching mode and teaching content are reformed, and the teaching content is adapted to the needs of the society, highlighting the professional and practical nature of public English teaching in higher vocational schools. Allowing students to give you a deep understanding and cognition of foreign language skills and humanistic literacy and professional vocational abilities, which plays an indispensable role in cultivating students' craftsmanship and craftsmanship. There is a certain difference between higher vocational education and ordinary high school education. The purpose of higher vocational education is to provide the society with technical talents and meet the society's demand for technical posts. The application of the spirit of craftsmanship plays a vital role in the reform of public English teaching in higher vocational schools.

### **3. Analysis of reform measures for public English courses in higher vocational education under the guidance of craftsmanship**

#### **3.1 Establish a higher vocational English talent training system based on the spirit of craftsmanship**

In the process of traditional vocational education, focusing on technology and neglecting culture is the teaching goal. With the continuous reform of education, the traditional teaching goal has been unable to meet the demand for talents in social positions. In the process of public English teaching in higher vocational colleges, the training goal of talents should be close to the needs of the society to ensure that high-quality talents are cultivated. Higher vocational colleges should change their teaching concepts, ensure the effective combination of public English courses and craftsmanship, change the curriculum, adjust teaching content, strengthen skill training, increase professionalism, and influence students' craftsmanship through daily learning. Formulate clear norms for words and deeds, integrate the craftsman spirit into the school spirit construction, and promote the craftsman spirit of students through the school spirit.

#### **3.2 Incorporate the spirit of craftsmanship into the public English cultural atmosphere of higher vocational education**

Cultural atmosphere is an implicit way of education. Through the influence of cultural atmosphere, students' thoughts and concepts can be changed subtly. In the process of public English teaching in higher vocational colleges, create a good learning atmosphere, integrate the spirit of craftsmanship into it, promote the inheritance of the spirit of craftsmanship of students, improve students' professional skills and professionalism, strengthen students' cognition of professional ethics, and enhance students' self-confidence. At the same time, carry out cultural activities with the spirit of craftsman as the main body, promote the spirit of craftsman, encourage students to actively participate in the activities, and help students build their own ingenuity through a good culture.

#### **3.3 Establish a team of teachers with craftsmanship**

Teachers play a vital role in students' learning. Every word and deed of teachers directly affects students' behavior, and many students even regard teachers as their own standard of behavior. Therefore, teachers should be regularly trained to cultivate teachers' cognition of craftsman spirit and deepen teachers' understanding of craftsman spirit. At the same time, teachers should innovate teaching concepts in the teaching process, use advanced teaching models and teaching methods, integrate the craftsmanship spirit into the teaching atmosphere, and cultivate students' craftsmanship spirit.

## **4. Conclusion**

The reform of public English teaching in higher vocational education led by the spirit of craftsman has unique advantages. Through the reform of public English courses in higher vocational education, students' professional skills, professional qualities and professional ethics are cultivated, helping students build ingenuity, cultivate students' craftsmanship, and provide technical talents for the society.

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