

The Dilemma and Outlet of Internationalization Development of Higher Education in China

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Abstract: With the increase of China's international influence, China's higher education is gradually moving towards the road of internationalization, but also facing the students around the world, especially the improvement of the system of studying abroad, is also constantly promoting the development of internationalization of China's higher education. Therefore, this paper analyzes the difficulties and shortcomings in the development of internationalization of higher education in China, and puts forward corresponding measures and outlets to ensure that the internationalization of higher education in China can be more perfect.

Keywords: Higher Education; Education Internationalization; Dilemma and Outlet

The primary goal of internationalization development of higher education is to adapt to the new development environment, and at the same time, we need to change our management system according to the goal of higher education reform. The core strategy of development and meet the current market talented person's demand, but also need to analyze the foreign advanced experience in foreign education management actively, improve higher education management ideas, to ensure the higher education management mode can better improve, and make higher education management become more flexible, more able to meet the demand of information management.

1. The problems and difficulties faced by the internationalization of higher education

1.1 Backward management concept

The cultivation of talents in the internationalization of higher education must be based on sustainable development. However, the current management of higher education is still relatively dominated by the traditional top-down management mode, which lacks the people-oriented ideology and the concept of sustainable development. Moreover, part of the reform is also difficult to be effectively implemented, and in the process of education, too much attention is paid to professional education, but the importance of education is ignored, which also hinders the development and reform of higher education. At present, most higher education institutions still evaluate teaching mainly by examination and score, which is completely inconsistent with the current social development needs based on ability. Moreover, the professional level of some managers is out of touch with social development, so it is difficult to promote the effective implementation of the idea of higher education reform.

1.2 The management model of higher education is rigid

At present, the educational management mode and relevant rules and regulations are relatively backward, and some colleges and universities have excessively high constraints in management and excessively emphasize rules and regulations, so the management mode is relatively tough and rigid. Most colleges and universities also ignore the original intention of management and turn it into compulsory work, such as the formalized routine inspection not only takes up a

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lot of time for students and teachers, but even advocate some improper practices such as bureaucracy. Such a rigid management model also causes a large loophole in the management system of higher education, but also brings great restrictions to the reform of higher education management.

1.3 College education management lacks details

At present, most colleges and universities do not effectively use the advantages of their information management platform, resulting in a large amount of data and information in the college education management platform cannot be effectively shared and integrated. Moreover, there is no need to establish a standard for data collection, data analysis, data integration, data visualization and data sharing, so that university administrators cannot make effective decisions with relevant data in the process of educational decision-making in a timely manner. Therefore, most educational management decisions are only in the theoretical stage, and it is difficult to effectively achieve detailed management.

2. Demand for the direction of higher education internationalization reform

The reform demand of internationalization of higher education mainly lies in educational mode innovation and educational management reform, and at the same time sets up new goals for the development of higher education.

With the continuous improvement of China's market economic system, talent training in higher education should also focus on the development of economic system and market demand, to ensure that talent training can be in line with the development direction of economic globalization. In addition, we should actively cultivate international talents, strengthen the reform of marketization constitution of higher education, and ensure that the education content and talent training direction of higher education can meet the fundamental needs of the market.

3. The outlet of internationalization of higher education

With the continuous development of talent internationalization, higher education should not only meet the needs of higher education popularization, but also strengthen the reform of management system and ensure the development of people-oriented concept. At the same time, it is necessary to adapt to the needs of higher education management information development and innovative management ideas and methods.

First of all, in the face of the overall trend of international education, educators should strengthen the transformation of cultural ideas, ensure that their thoughts can be internationalized, and take the initiative to learn and understand the essence of other cultures. At the same time, teachers also need to have stronger ability to identify, strengthen the construction of education internationalization and education management information construction.

Secondly, The university should build its own characteristics under the trend of the global economy, avoid blindly expanding the scale of the university, accurately formulate the direction of talent training in the university, and at the same time form the education concept of people-oriented and moral education. According to the actual situation of the school to improve the management work, strengthen the construction of school characteristics.

Finally, we should optimize the educational management system and innovate the training target and mode of talents. With China's economic development and the diversified development of talent demand, colleges and universities should also adapt to the social demand, strengthen flexible management, respect students' personality, strengthen moral education, improve students' thoughts and values, so that the education and management mode of colleges and universities can better meet the fundamental needs of international development.

4. Conclusion

In general, with the development trend of internationalization of higher education, higher education is also facing great challenges and opportunities. Therefore, colleges and universities should actively face the challenges, seize the opportunities, strengthen internationalization construction, improve the management system, promote the education concept, so that the reform of the college education system toward the direction of information and internationalization.

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