

Thoughts on the Practice of the Integration and Development of Higher Vocational Colleges and Community Education—Taking Hainan Tourism

Vocational Colleges as an Example

Qian Wang

Hospitality Institute of Sanya, Sanya 572000, Hainan, China.

Fund Project: In 2021, the general project of Hainan Province's higher education and teaching reform research, the exploration and practice of community education services and integrated development models in Hainan tourism higher vocational colleges under the background of the construction of a lifelong learning society, project number Hnjg 2021-161.

Abstract: Promote the joint development of higher vocational colleges and community education, based on higher vocational colleges, with school-enterprise cooperation, regional cooperation, and government cooperation as the model, the construction of community education, development and research, personnel training, and the opening of school resources thoughts on the advancement of multiple paths such as sharing. Tourism vocational colleges are important members of the community, emphasizing the cultivation of students' humanity. Community education provides resources for tourism vocational colleges and promotes students' practice. Therefore, based on the analysis of the participation of Hainan vocational colleges in community education, this article provides a reference for the integrated development of Hainan vocational colleges and community construction.

Keywords: Higher Vocational Colleges; Community Education; Practice

In recent years, the concept of building a learning society, learning city, and lifelong education has been generally accepted. Community is a basic part of society. Community education aims to improve the quality of community residents, promote economic development and social stability, and is an important part of accelerating the construction of a learning society. Tourism vocational colleges are one of the core competitiveness of China's tourism economic development. Hainan's higher vocational colleges are able to continuously strengthen their development capabilities and improve their service levels based on the community, relying on the community, and serving the community. To this end, encouraging and supporting Hainan colleges and universities to actively participate in community construction and improving the level of community education and service is the trend of community construction and development in China in the future.

1. The significance of higher vocational colleges participating in community education

Through community cooperation, higher vocational colleges will coordinate innovative talent training programs, improve

Copyright © 2021 Qian Wang doi:10.18686/ahe.v5i8.3879

This is an open-access article distributed under the terms of the Creative Commons Attribution Non-Commercial License (http://creativecommons. org/licenses/by-nc/4.0/), which permits unrestricted non-commercial use, distribution, and reproduction in any medium, provided the original work is properly cited.

80 | Qian Wang Advances in Higher Education

their own needs for regional economic development, and achieve greater social functions. Now that community residents have become the center of community education, community education activities should not focus on the quality of students. However, it is undeniable that student volunteer service activities such as moral education, cultural knowledge, labor practice, science and technology have greatly improved students' organizational and coordination skills and social communication skills. Higher vocational colleges also need their own talent training quality. Higher vocational colleges are located in the community, but the community management center is two systems. In the initial stage of actual community education activities, the government, as the initiator and promoter of community education, needs to establish a dialogue platform between higher vocational colleges and community management in the initial stage of cooperation. Promote the process of building a learning community. With the rapid development of information technology, members of society must continue to learn knowledge and improve their own quality to adapt to the development of society.

2. Paths for Hainan higher vocational colleges to participate in community education

2.1 Relying on community education to carry out practical activities

The community has rich educational resources, atmosphere and environment, providing a broad social background for students' moral education, aesthetic education, and comprehensive high-quality education. Many communities have rich cultural resources, such as cultural celebrities and folk culture. They have become natural education and teaching and practice bases for tourism vocational colleges, and they have the advantage of developing practical activities with regional characteristics. For example, Hainan Province is rich in tourism resources. Tourism vocational colleges in Hainan Province can make full use of and integrate these local natural resources to carry out off-campus practical activities. By visiting Hainan Province (City) museums, art galleries, and folk culture centers, students can learn and understand the behaviors and works of cultural celebrities with historical, cultural and artistic charm, and set an example for them to learn. Through the understanding of folklore literature and art and appreciation can enrich the spiritual and cultural life of students; Visiting the Red Detachment of Women, the Hainan Liberation Landing Memorial Hall and other patriotic education bases can enhance the patriotism of students. Schools can effectively explore and integrate these community resources to fully reflect the educational function, supplement and extend school education, strengthen students' ideology and moral construction, and expand the scope of school education in higher vocational colleges. After entering the community, just like entering a historical picture scroll and a cultural hall, you can teach anywhere. Students are exposed to the cultural atmosphere of the community and are subtly influenced by history and culture, which helps to improve the overall quality.

2.2 Based on school education, carry out theoretical research

Community education refers to the education of people, and its purpose includes not only community members, but also students in school. School education is also one of the content of community education. Due to the complete system of the school education system and abundant educational resources, the education targets are mainly students. The development of community education is inseparable from school education. The education of residents is mainly formulated by school education, and many research and experimental projects with a certain depth and difficulty are also inseparable from school education. Therefore, in order to explore the depth of community education development, based on school education. Carrying out theoretical research based on school education is the prerequisite and foundation for promoting the sustainable and long-term development of community education. For example, the existing experimental project of "taking history and culture as the theme, deepening patriotism education, and promoting traditional culture" is important for the expansion of Hainan Tourism Vocational College The school's ideological education level and deepening the love of culture and the motherland have certain practical significance. In the instruction course of Hainan Tourism Vocational College, students will carry out a series of theoretical activities. In order to deepen and develop community education, active cooperation in various fields of society, active participation of community residents and students, and cooperation in school education are particularly important.

2.3 Social and school integration, resource sharing

2.3.1 Cultural sharing

Nowadays, some young people have weak moral consciousness. Although they cannot cultivate morality well in the boring school moral development, the community can provide a relatively flexible path for this. The community is rich in human resources and has many tourist attractions. Taking advantage of this, it has carried out a wide range of cultural activities with various characteristics to strengthen the ideological and moral construction of students. In addition, because higher vocational colleges often emphasize vocational education, community education is "lifelong education". The community can help students in higher vocational colleges complete their education. By establishing a close relationship between institutions and schools in the community, the "school-enterprise cooperation" can be strengthened. To provide employment opportunities for vocational college students and promote their career development. Based on the characteristics of Hainan, inherit Hainan culture, upgrade education, and arouse the love of educators for Hainan. Therefore, the cultural resources of the school and the community can be shared, mutual promotion and exchange can be realized, and common improvement can be realized. For example, Hainan community education relies on local culture and integrates geography, history and other departments with society, art, and mainland culture. The community education center cooperates with schools to apply teaching classes, practical classes, and special classes in the form of courses to school education, and provide students with education according to their goals. Through exchange education with community courses, not only realizes the exchange and complementation of ideas and culture, but also expands the scope of education, breaks the education model of separate governance between schools and communities, realizes the sharing of cultural resources, and improves the overall education level.

2.3.2 Faculty sharing

Teachers in Hainan Tourism Vocational College are an important force in community education. They update their knowledge quickly, have strong professional knowledge, and have a high overall level. They have the responsibility and obligation to devote themselves to community education. At present, many communities lack full-time community education teachers. Many of them are volunteers and part-time teachers. There are certain restrictions on the level of teachers, which has had a significant impact and restriction on the development of community education. Therefore, the promotion of Hainan vocational education in the community and the use of cultural knowledge to provide services to residents not only promotes the construction of a harmonious community, but also effectively promotes the connection and development of school and community education. As the society's demand for people gradually increases, various trainings to improve overall quality emerge in endlessly. Colleges and universities use their own educational facilities, faculty and their rich experience in short-term training, and cooperate with their communities to carry out various educational and training activities such as computer training for employees or residents in the community workplace, which is a community education with a professional level of pre-job education. An adequate material basis is provided, and the relationship between the school and the residents has also been strengthened.

3. Conclusion

The community is the spiritual home of residents, and the development of community education is a process. In the process of actively participating in local education, higher vocational colleges can effectively realize the function of serving the society and create effective ways for the government, schools and other parties to establish learning communities. Tourism vocational colleges participate in community education, and the most direct beneficiaries are people in the community. Participating in community education activities has improved social awareness, deepened understanding of tourism, and deepened social experience. Vocational education goes out of the school and goes deep into the community. In the process of integration, it can also enable Hainan's higher vocational colleges to build a more professional exchange platform as soon as possible, and promote the accelerated development of Hainan's tourism industry and the overall quality of residents.

References

- 1. Kong J. Research on the ways and methods of cooperation and interaction between vocational colleges and community education. Journal of Shaanxi Youth Vocational College 2018; (04).
- 2. Xu M. The practice and thinking of higher vocational colleges participating in community education work——Taking Changzhou "Green Smart Home" community education project studio as an example. Neijiang Science and Technology 2018; (12):127-128.
- 3. Liu C. The practice and exploration of promoting the development of community education in higher vocational colleges—Taking Guangzhou City Vocational College as an example. Journal of Guangdong Open University 2018; 27(04): 19-22.
- 4. Fan X. Exploration and analysis of the new model of community education and higher vocational education in the fusion of horizons. Journal of Educational Science of Hunan Normal University 2013; 12(03): 103-106.