



# Research on Strengthening the Consciousness of Chinese National Community from the Perspective of Chinese Traditional Culture

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Abstract: The excellent traditional culture of the Chinese nation has been continuously created and developed for thousands of years, which is our continuous spiritual power. Inheriting and carrying forward the excellent traditional culture of the Chinese nation is conducive to strengthening national unity and casting the consciousness of the Chinese national community. However, in the process of inheriting and developing traditional culture and building community consciousness, there are still a series of problems, such as the impact of foreign culture, the conflict between tradition and modernity and so on. In this regard, starting from the importance of carrying forward excellent Chinese traditional culture and casting the consciousness of Chinese national community, this paper analyzes the existing problems, and then discusses the strategies of casting the consciousness of Chinese national community from the perspective of Chinese traditional culture.

Keywords: Chinese Traditional Culture; Chinese Nation; Sense of Community

## 1. Introduction

The report of the 19th National Congress of the Communist Party of China emphasizes: "comprehensively implementing the party's ethnic policy, deepening the education of ethnic unity and progress, forging the awareness of the Chinese national community, strengthening the exchanges and integration of all ethnic groups, and promoting all ethnic groups to hold together like pomegranate seeds, work together for common unity and prosperity and development." In the new period, the Party Central Committee has made new instructions for China's socialist cultural construction. It believes that cultural construction should not only "continue the past" but also "open the future", and condense a strong cultural joint force in cultural construction to drive the whole society and the whole nation to jointly establish cultural and national consciousness. "Forging a strong sense of the Chinese national community" is an important theoretical innovation and major strategic deployment made by the party in the new era based on the new historical,national and cultural views. It is the action guide for us to do a good job in national work, and the specific national cultural work needs to be continuously implemented in practice.

## 2. The significance of strengthening cultural construction and ethnic work

Chinese excellent traditional culture has been the spiritual pillar for the survival and development of the Chinese nation for thousands of years, with strong spiritual power; The consciousness of the Chinese nation community is the concentrated embodiment of the common psychological characteristics of the Chinese nation. It is also a strong spiritual support for maintaining the unity and unity of the Chinese nation, striving to move forward, and realizing the Chinese dream of great rejuvenation. The formation of the Chinese national community consciousness is based on the excellent traditional culture of the Chinese nation. We should constantly promote the cultivation and development of the Chinese national community consciousness of all Chinese people in the national and

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cultural work.

The traditional culture of the Chinese nation is composed of the integration of national cultures. National cultures have strong national cohesion and inheritance, while Chinese culture has the common characteristics of national cultures. In the process of inheriting and developing the traditional culture of the Chinese nation, only by constantly pushing through the old and bringing forth the new, guiding the continuous exchange and development of national cultures, and learning from and absorbing each other in a harmonious and integrated environment, can we finally strengthen the consciousness of the Chinese national community and become the common spiritual guidance between the big family of the Chinese nation and the small family of all nationalities.

The excellent traditional culture and community consciousness of the Chinese nation are not only the strong spiritual guidance and soul of the Chinese nation, but also the powerful embodiment of the soft power of national and national culture. Especially at a time when more and more aspects are involved in international competition, we should not ignore the power of culture, promote national unity, safeguard national unity and build a strong sense of national community by carrying forward excellent traditional culture, so as to better lead us to realize the Chinese dream of the great rejuvenation of the Chinese nation.

## 3. Problems in cultural construction and ethnic work

## 3. 1 The contradiction between native and foreign: the impact of foreign culture

With the accelerating pace of industrialization and urbanization, traditional culture has disappeared with the ruins, and the development of economic globalization has also deepened the exchanges between cultures of countries and nationalities all over the world. Especially since the reform and opening up, various Western foreign cultures have constantly impacted on the dominant position of China's excellent traditional culture and dispelled the spiritual guiding role of excellent traditional culture. It has a certain negative impact on the construction and consolidation of national unity, national identity and the consciousness of the Chinese national community.

## 3. 2 The contradiction between tradition and modernity; the lack of innovation in traditional culture

Excellent traditional culture needs to be selected and innovated in order to maintain its true color in keeping with the times. Whether it is blind inheritance of traditional culture or overall negation of traditional culture is an extremely undesirable way. In terms of the contradiction between tradition and modernity, the lack of excavation and innovation of traditional culture is an important reason that restricts the further promotion of excellent traditional culture. The failure to realize the integrated development of new media is not conducive to being close to the daily life of modern people and cannot ensure the influence of traditional culture.

## 3. 3 Contradiction between ideal and reality: lack and loss of common consciousness

Guided by excellent traditional culture, it is our ideal goal to forge a strong sense of the Chinese nation's community, but there is a gap between reality and ideal. On the one hand, there is still a lack of communication and communication among various nationalities and groups in society. Various forces to forge a strong sense of the Chinese nation's community are scattered and not unified, and there is a lack of social governance force for cultural and ethnic work; On the other hand, the improper development of traditional culture leads to the failure of inheritance of excellent traditional culture and the destruction of cultural heritage, which will also affect the cultivation and establishment of the consciousness of the Chinese national community.

## 4. Strategies of carrying forward traditional culture and forging community consciousness

## 4.1 Political construction; adhering to the leadership of the Communist Party of China

The Communist Party of China has always represented the direction of the advanced culture of the Chinese nation and has always led the road of rejuvenation of the Chinese nation and Chinese culture in the process of historical development. Only by continuously strengthening political construction, building a unified spiritual force, inheriting and developing China's excellent traditional culture from the standpoint of the people and the nation, and adhering to the scientific theory of socialist culture with Chinese characteristics can we ensure the great rejuvenation of Chinese traditional culture and the Chinese nation. In addition, to strengthen political construction, we should identify and break the Western hostile forces and separatist forces that affect the unity of the Chinese nation, strengthen the "four self-confidence", "four consciousness", and implement the "two maintains". In the process of building a strong sense of community, it is more necessary to adhere to the party's political leadership, ideological leadership and spiritual guidance, actively respond to the party's call, and strengthen national communication and exchange, so as to continuously enhance national identity in communication and integration, and build a strong sense of national community.

## 4, 2 Cultural Construction: removing dross, excavating essence and innovating development

In the inheritance of Chinese traditional culture, we need to remove the backward cultural dross, deeply understand and excavate the essence of traditional culture, and properly develop historical and cultural sites, supplemented by modern science, new technology and innovative means, so as to realize the creative transformation and innovative development of excellent traditional culture. After the integration of modern media technology, Chinese culture will play a better role in cultural inheritance and publicity, realize the excellent traditional culture, and realize the effective unity of keeping pace with the times and maintaining its true color. On the one hand, we need to deeply understand and excavate the excellent traditional culture of the Chinese nation, clarify its spiritual essence, so that the excellent culture of all nationalities cannot be ignored, and do a good job in unified excavation, management and development; On the other hand, when pushing through the old and bringing forth the new in traditional culture, we should take the literary and artistic requirements of the new era as the benchmark, maintain the spiritual essence of excellent traditional culture, and strengthen the inheritance and protection of poetry, song and painting, national music and dance, traditional folk customs, etc., in Chinese excellent traditional culture. With the help of modern means such as new science and technology, we should effectively combine traditional culture with graphics, 3D and VR, make excellent traditional culture closer to people's life and create forms of expression loved by the people, so as to imperceptibly influence the traditional culture of all social groups and nationalities in all aspects of life, and strengthen the cultural foundation of national community consciousness.

## 4.3 Ethnic Construction: promote exchanges and integration among various groups and nationalities

The Chinese national culture contains a large number of nationalities, a large number of stratum groups, and is diverse and inclusive. Therefore, to carry forward the excellent traditional culture and forge a strong sense of national community, it is necessary to build a good atmosphere and implementation mechanism for mutual exchange, friendly exchanges and mutual integration among various social groups and nationalities. Ensure that effective interaction and communication channels are established between the government, non-governmental institutions and individual people, form a social joint force to inherit and carry forward the excellent traditional culture of the Chinese nation, and constantly strengthen the sense of unity and community. On the one hand, in the process of cultural construction, the government should pay attention to driving all social groups to take action, constantly improve cultural consciousness, cultural participation and cultural literacy, and drive the broad masses of the people to participate together; On the other hand, it is also necessary to properly handle the relationship between ethnic groups, give consideration to ethnic diversity and the unity of the Chinese nation, effectively and promote the protection and inheritance of the excellent traditional culture of all ethnic groups, in order to further promote the integrated development of all ethnic cultures, and enhance the excellent commonness of Chinese culture.

## 5. Conclusion

To sum up, the cultivation and development of the Chinese national community consciousness from the perspective of Chinese traditional culture is very important. While challenges and problems occur frequently, it also brings new innovative development opportunities for our national development. Chinese excellent traditional culture is a great spiritual wealth jointly created by all ethnic groups and all the people in the process of historical development. It has a great spiritual leading role and strong spiritual power. Therefore, in order to forge a strong sense of community of the Chinese nation in the new era, we should adhere to political construction, cultural construction, national construction and other construction. First, we should rely on the people. Second, we should rely on new media technology, and third, we should do a good job in the creative transformation and innovative development of excellent traditional culture, so as to make Chinese traditional culture continue to radiate strong vitality, enhance the awareness of national unity and unity, the sense of national identity and cohesion, and further strengthen the awareness of the Chinese national community.

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