

The Promotion of College Students' Employment Guidance to the Construction of Academic Atmosphere in Colleges and Universities

Liping Zhou

Zhengzhou Business University, Zhengzhou 451200, Henan, China.

Abstract : University student employment guidance and study style construction are mutually influential and interactive. Strengthening university student employment guidance can mobilize students' autonomy and creativity in learning; Doing a good job in university study style construction can promote employment of college students. Therefore, in the teaching of colleges and universities, it is very important to promote the construction of academic atmosphere in colleges and universities with employment guidance as the focus. Based on this, this article analyzes the relationship and function of college students' employment guidance and study style construction for reference.

Keywords : College Students; Employment Guidance; Colleges and Universities; Construction of Style of Study; Promotion

Nowadays, the employment situation of college graduates is very severe. Many college students have the idea of starting a business. However, in the practice of entrepreneurship, college students often encounter many problems. The parents' deposits or applied for entrepreneurial loans lost all their money, which brought a great blow to college students and caused a serious blow to college students' entrepreneurship. It is not easy for college students to start their own businesses and fierce competition in the industry has increased the difficulty of employment for college students. At present, the employment of college students has become a key issue of social concern. How to solve the problem of graduate employment is a problem that must be addressed in our country. There are many reasons for the low graduate employment rate. For example, the comprehensive literacy level and job adaptability of graduates are particularly prominent. Employment guidance and study style construction are important contents of college education and teaching. In order to promote better employment of students after graduation, colleges and universities must create a positive learning atmosphere, and good study style construction can also improve students' comprehensive quality level and promote employment.

1. The relationship and role of employment guidance for college students and the construction of academic atmosphere

First, employment guidance is the carrier of the construction of the style of study, and the construction of the style of study is the key to ensuring the effect of the employment guidance. As the number of graduates from colleges and universities increases year by year, employers have a wider choice of talents. When selecting graduates, employers value ability and quality level, which has further increased the employment pressure of graduates. In this case, the important role of graduate employment guidance is highlighted. In the final analysis, employment competition is the competition of students' comprehensive ability level, and the improvement of comprehensive ability level is closely related to the construction of academic atmosphere in colleges and universities. A good style of study can promote students' progress, growth, and promotion, and is more conducive to the formation of students' correct values. In the process of building academic atmosphere, colleges and universities must do a good job in the construction of hardware and software, improve the institutional system, and improve the campus learning environment. The quality

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level of college students is the basis for accelerating student employment.

Second, the goals of employment guidance and study style construction are consistent. Employment guidance is to carry out various employment-related consulting and guidance activities for students during their studies at school. Colleges and universities should attach importance to the employment guidance for students, incorporate it into the student's ideological and political education system, and in the daily teaching activities of students, to promote the formation of students' correct career outlook. The construction of study style refers to the implementation of education and management of students' learning attitude, learning style, learning quality, literacy, etc., in accordance with their own actual conditions, arranged, planned, and targeted. The construction of the style of study will affect the quality of education to a certain extent, and it will also affect the cultivation of students' comprehensive ability. Improving the comprehensive quality level of students is the content and requirements of the construction of study style and employment guidance.

2. Ways to strengthen employment guidance for college students and promote the construction of academic atmosphere in colleges and universities

2.1 Regarding employment guidance as the entry point for the construction of academic atmosphere

First, guide students to master the requirements of employers for talents. After all, college students are just students, and they have no chance to get in touch with and understand the employment needs of employers, and it is difficult to fully grasp the standards and quality requirements of social posts for talents. The development of students' personality and ability training are certainly important, but from the perspective of employment, we must strengthen the training and education of students' professional ability. The main content of employment guidance is to improve students' self-cognition ability, and link the learning of professional knowledge and comprehensive knowledge with job requirements to better enhance their own employability.

Second, guide students to behave, do things, and learn. To learn to be a human being requires good ideological and moral literacy and academic literacy, able to grasp the correct political direction, and effectively coordinate and handle the relationship with teachers and students. Learning to do things requires good spiritual qualities, such as a spirit of cooperation, dedication, innovation and so on. College students need to do a good job of education and guidance at all stages from enrollment to learning, and constantly improve the knowledge and literacy that students need to behave and do things, so that students can adapt to the laws of learning faster, correct their learning attitudes, and promote the formation of a good style of study. Most students have high expectations for college life. For this reason, in employment guidance, teachers must understand the subjective wishes of students and guide them to put these wishes into action in order to improve their own quality level.

Third, enhance students' autonomy in learning. In the construction of academic atmosphere in colleges and universities, it needs to be implemented through employment guidance. Enhancing the initiative of students in learning occupies an important position in the construction of style of study. Students are the main body of classroom teaching, and the transition from passive learning to autonomous learning is a key issue in the construction of style of study. The integration of employment guidance will encourage college students to actively prepare for employment, and integrate the learning of knowledge, the cultivation of literacy, and the improvement of abilities. After employment guidance; Let students connect their current learning situation with future employment and other major events; Let students integrate the improvement of personal comprehensive quality level with the job requirements of enterprises and institutions; Let students combine their own ideals and beliefs with realistic needs stand up. Allow students to understand potential crises and enhance their sense of urgency in learning. In ordinary teaching, students can participate in learning and practice activities in an orderly manner, effectively improving the effect of classroom teaching. Do a good job of employment guidance in the construction of the style of study, and use this as an entry point, which will help promote the formation of a good style of study.

2.2 Give full play to the guiding role of employment guidance in the construction of academic atmosphere

First, take employment as the orientation and cultivate talents needed by society. Enhancing the employment advantages of students and cultivating talents needed by the society are the key points of higher education and teaching. In the construction of academic atmosphere in colleges and universities, it is necessary to take employment as a guide, pay attention to teaching and education, management and education, urge students to connect employment and professional learning, make good use of university time, improve their own learning efficiency, and consolidate professional knowledge. In addition, we must also pay attention to institutional innovation, starting from the institutional system, personnel arrangements and other levels to build a good style of study.

Second, integrate employment guidance into the whole process of university teaching. Employment guidance is not simply to guide students how to find a job, but to help students establish a correct career concept, cultivate students' innovative ability and

other abilities. Employment guidance is not simply a statement of theoretical knowledge, telling students how to interview for employment, but instructing students on how to improve their employability and how to make career plans based on their own needs. Freshmen need to do well in employment guidance when entering school. Through employment guidance, let students have a new understanding of their own professional learning, and identify learning goals, study in a targeted manner, under the influence of a good style of study, improve their own employability and level, and find a job for future graduationcreate conditions.

Third, improve students' professional ability and self-management ability through employment guidance. A good style of study encompasses all aspects of students' abilities. Therefore, the cultivation of the professional ability and self-control ability of college students is very important, which affects the personal future or the development of the industry. Cultivation of quality is gradually formed in a good style of study. For this reason, teachers should effectively grasp these factors when conducting employment guidance, and use effective methods to educate students on self-management and competence, so as to create a positive and progressive style of study.

3. Conclusion

The construction of academic atmosphere in colleges and universities covers a lot of content, which is not accomplished overnight. It is a systematic work that requires the cooperation of all links and contents. According to the feedback of study style in the employment of college students, we need to take employment guidance as the starting point, do a good job in the construction of study style, and improve the comprehensive quality level of graduated students.

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