

# Application of Party History Education in Ideological and Political Education in Colleges and Universities in the New Era

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Fund Project: The periodical results of the special project of the Philosophy and Social Science Research in Colleges and Universities of Jiangsu Education Department in 2021, “Research on Strategies of Integrating Party History Learning and Education into Ideological and Political Theory Courses in Colleges”. (Project approval No:2021SJB0258, project leader: Yang Jing).

**Abstract** : The comprehensive and in-depth development of Party history education can make the ideological and political education achieve all-round improvement in colleges and universities. Therefore, it is of great significance to integrate the Party history education with the ideological and political education in today’s colleges and universities. According to the contents of the 19th National Congress and relevant survey data, some students’ understanding of the concept of “home country” and “country” is not thorough enough, and their knowledge of Party history is in a “fragmented” state. Based on the analysis of Party history education in the new era, this paper puts forward its application and strategy in college education.

**Keywords** : Party History in the New Era; Ideological and Political Education in Colleges and Universities; Application Strategy

## 1. Introduction

The history of the Communist Party of China is our precious spiritual wealth. Carrying out Party history education among Party members, mass cadres and national youth can make them correct their thoughts, correct their understanding and improve their political consciousness in an all-round way. At the same time, it can effectively promote the great project of Party construction, become the backbones of the lofty cause of socialism with Chinese characteristics, and is a textbook for all-round education and multi angle encouragement. However, the current situation is that influenced by the curriculum system and the subject orientation of Party history in major colleges and universities, there are still many challenges in the education of Party history in the new era.

## 2. The significance of Party history education in the new era

Up to now, it has been the 100th anniversary of the founding of the Party in China. The Communist Party of China has always been carrying forward and inheriting the fine traditions of the Chinese nation. In this process, they consciously shoulder the destiny and future of the nation and the country. We strive for national independence, national prosperity and people’s liberation. At the same time, we have made great contributions and achieved fruitful results.

As colleges and universities, the purpose of ideological and political education is to gradually strengthen the ideological and political quality of Chinese young college students by using a variety of ways and means. Contemporary college students and universities are important bases for talent development and cultivation, and shoulder the important mission of national cause development. For college students who have entered colleges and universities, most of them have grown up and have their own subjective judgment ability. In this period, the youth’s psychological development and ideological consciousness have become mature, that is, the individual’s sense of independence is becoming stronger and stronger. During this period, in the growth process of college students, China’s information technology and culture are constantly in line with the world, resulting in their higher and

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doi: 10.18686/ah.e.v5i2.3308

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higher level of scientific cognition and knowledge, and their information collection channels and data processing ability are very skilled. With the continuous expansion of internal and external exchanges in major colleges and universities, the internal independent thoughts of students in the university are constantly expanding. The most obvious manifestation is that they have a strong subject consciousness and are not controlled by others. More seriously, their values maybe been extremely distorted.

At this stage, China's universities are not only a comprehensive talent training base integrating teaching, education and scientific and technological research and development, but also a transportation platform for socialist high-tech talents. On this premise, we must actively guide college students' outlook on life, world outlook and values to develop in a correct and positive direction, so as to become the backbone of the country. In fact, China is now in a deep-water area of reform. For major universities, the Party history education in the new era is very important. At the same time, it also gives new tasks and has to face many and complex challenges. From the perspective of data presentation and feedback, it is mainly divided into two aspects: The first is the professional and educational status of major colleges and universities, and the second is the psychological state of college students. Taking the two as the starting point, colleges and universities must make great efforts in Party history education. On the one hand, college students' identification with the ideological and political education of the Communist Party of China is conducive to providing guarantee for the follow-up ideological and political education in colleges and universities. On the other hand, the Communist Party of China is formed in twists and turns. Learning history is actually a process of concept renewal and ideological emancipation. Integrating the Party history education of the new era into the ideological and political education course of major universities and spreading the correct and mature view of life and values to college students can effectively fill the belief gap of college students in ideological cognition, moral cognition and moral practice, and help the ideological "distorted" groups find themselves again.

### **3. Current situation of ideological and political education in colleges and universities**

#### **3.1 Perspective of college students**

With the continuous improvement of the education and work of Party construction, the ideological state of college students has also been qualitatively improved. At the same time, the education related to Party history has been more and more in-depth, which has a profound impact on the people's life. It is not difficult to find that in today's daily life, many social activities and public places have been positively impacted by this theory. Colleges and universities are no exception. For college students at this stage, it is an unprecedented opportunity and challenge. Most college students are not firm enough in their own judgment and position. Therefore, in the face of complex Party history education, they cannot screen out effective information at the first time, and they lack social practice and experience, they still maintains a strong curiosity about many things, so their thoughts are easily influenced and disturbed by external things. At the same time, the economy has gradually moved towards globalization. Each country will continue to export culture in order to enhance its international influence. In such a situation, many college students will subconsciously ignore the Party history education, which leads to their own backward ideological quality over time.

#### **3.2 Perspective of college and university**

As far as the ideological and political course education in major colleges and universities is concerned, there is still a certain conflict with the Party construction work. According to relevant data and field surveys, the aging phenomenon of teachers' teams in colleges and universities around the world is still common. For older teachers, they have rich classroom teaching experience and professional knowledge. However, with the continuous change of information technology, they cannot keep up with the pace of social development and have little communication and interaction with students in thought. According to the teaching requirements at this stage, the rigid teaching mode cannot fully meet the needs of students for knowledge, and cannot realize the two-way education of thought and knowledge. What's more, from the perspective of teachers, some teachers also lack all-round understanding of the ideological education of Party history in the new era, that is, lack of enthusiasm. Therefore, it cannot be effectively output and grasped in teaching or Party history education. In the process of Party history education in the new era, we can only "read and teach" according to the line theory. Under such circumstances, it is difficult to integrate the Party history education with the usual ideological and political education. In the long run, it is difficult to improve the students' ideological quality.

### **4. Application of Party history education in ideological and political education in colleges and universities in the new era**

#### **4.1 Colleges and universities should carry out comprehensive promotion**

The relevant Party construction departments of major colleges and universities should take the Party history education as a

political task and fully implement the implementation of the president under the careful leadership of the Party committee and the active promotion of the directors and leaders in charge. Only in this way can we realize the collaborative education and create and implement more effective platforms and methods. In this process, we should formulate a set of practical education plan, take this as the goal, and integrate the Party history education and ideological and political education in the new era, so as to realize the multi angle and multi-directional Party history learning mechanism. We should actively publicize the Party history education, let this thought take root in the hearts of students and teachers, and actively carry forward the revolutionary spirit, in order to improve the style of ability, and realize the complementarity of work and learning results. In this way, we can achieve a high degree of practice and understanding of learning ideas, deepen thought practice and practice, and finally turn the Party history education in the new era into the backbone of the development of colleges and universities.

#### **4.2 Infiltrating ideas into various associations and social practice**

College students' campus life is always colorful. The construction and organization of various associations is not only an important part of school culture, but also an important bearing platform for Party history education and ideological and political education in the new era. Colleges and universities should make full use of the strength of associations, actively guide associations, and adopt a positive example spirit to "dress up" associations, in order to become the facade of associations according to their advantages and characteristics. During this period, we can actively guide. During major festivals, such as Mid-Autumn Festival, Dragon Boat Festival, Labor Day and National day, we can reasonably hold theme exhibitions or story conferences in order to carry out Party history education in this way, so as to create a main position for Party history learning in a new era based on major associations. At the same time, we should pay more attention to social practice, because social practice is a necessary link for college students' Party history education. Colleges and universities should encourage students to go out more in their usual teaching. They can organize students to carry out social practice activities in a team way. During the Tomb Sweeping Day, we can organize students to volunteer in the martyrs' cemetery, visit the memorial hall of revolutionary ancestors and the martyrs' cemetery, and go to major sites, such as battle sites and major practice sites. We should conduct Party history education through what you see with your own eyes, timely carry out sentiment meetings and story meetings with this theme after practice, and let students make micro films, sing red songs, and build their own scenes at that time. Only by being on the scene can we gradually deepen the understanding of the Party and the national conditions, and fully experience the excellent spirit of daring to shoulder responsibilities and dedication, in order to comprehensively improve the Party history education of college students, and lay a solid foundation for the future life path of students.

#### **5. Conclusion**

The education of Party history in the new era cannot be ignored, because it occupies a very key position. In this process, colleges and universities and teachers need to work hard to actively carry out the teaching of Party history, and constantly innovate the teaching methods of Party history, in order to make students deeply understand the history of the Communist Party of China and guide them to establish correct view of life and values without affecting students' learning enthusiasm. We should make every college student unswervingly adhere to the theoretical system of socialism with Chinese characteristics.

#### **References**

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