

# Analysis on the Integrated Teaching Mode of Economic Management Specialty in Colleges and Universities

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**Abstract :** The integrated teaching of economic management specialty in colleges and universities is an important content of the current construction of college education system, and also an important part of the modern education syllabus. Colleges and universities should strengthen the integration of teaching and curriculum practice as the overall direction of running a school. Under the background of the new era, the state pays more attention to the cultivation of innovative talents, puts forward the idea of integrated teaching, and effectively improves the effect of talent cultivation in colleges and universities. At present, colleges and universities should integrate educational resources and innovate educational means from teachers to classroom. This paper analyzes the basic characteristics of the construction of the integrated teaching mode of economic management specialty in colleges and universities and hopes to put forward innovative suggestions on the research and construction path according to the current situation.

**Keywords :** Economic Management; Integrated Teaching; Mode Analysis

## 1. Introduction

With the rapid development of social economy, the pressure of social employment competition is increasing, and enterprises' demand for economic management talents is also gradually increasing. Under such economic background, colleges and universities should put the teaching of economic management in an important position, and carry out the idea of integrated course teaching deeply into the teachers' team. The integrated teaching mode integrates teaching into practice, so that students' learning is not limited to textbooks, but focuses on the cultivation of students' practical ability and innovative thinking on the basis of learning theoretical knowledge. At the same time, the teaching of economic management should aim at students' practical results, achieve the parallel progress of professional learning and practical teaching, and do a good job in the top-level design of the curriculum, so as to make the integrated classroom teaching coruscated with new vitality and promote the professional teaching of students and the cultivation of talents in the society.

## 2. Basic characteristics of integrated teaching of economic management specialty

### 2.1 Adhering to the guidance of education

Teachers play a leading role in the classroom; So to speak, teachers are the media between students and the classroom. The integrated teaching requires the professional learning of economic management to be based on theoretical conceptual knowledge and practical management knowledge, and to carry out professional practice in the two knowledge theories. The theoretical abstractness and practical complexity of the major require teachers to pay attention to heuristic teaching and exploratory research. Teachers should not blindly impart knowledge and simply let students memorize, but should start from the perspective of students, understand their logical thinking, so as to gradually guide students to understand theory and correct operation, and participate in vivid teaching practice. In the course, it is necessary to transfer the focus from technical theory teaching to students' thinking ability learning, pay attention to improve teachers' own grasp of professional knowledge, and keep their own educational idea advanced, in order to

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constantly innovate teaching means, and clear teaching objectives.

## **2.2 Adhering to the students as the main body**

Students are the main body of the classroom, so both professional classroom teaching and practical training should be carried out around students. Due to the complexity and abstraction of the theoretical knowledge of economic management, students' learning ability varies from high to low, and some students find it difficult to practice. This requires that the integrated teaching of economic management specialty should adhere to differentiated teaching and teach students according to their aptitude. In students' practice and implementation activities, through effective guidance, the problems of weak students can be corrected in time. On the one hand, we should cultivate students' independent learning ability and learn to understand the basic knowledge of economic management in class. On the other hand, we should cultivate students' innovation ability and summarize professional experience in practice.

## **2.3 Adhering to practice as the core**

Practice is the basis and source of knowledge and also the power to promote the development of knowledge. The practical activities of economic management include independent practice in class and professional practice after class. The integrated teaching mode enables students to be familiar with the application of economic management in social life, actively participate in the practice of economic management, and guide students to learn in practice and gain practical experience in learning. Timely practical activities are the main means of professional teaching. Integrating knowledge learning into practical practice and carrying out practical activities in the major of economic management can not only improve students' interest in learning, but also enable students to cultivate their innovation ability and cooperation ability in practice.

# **3. Innovation approach of integrated courses of economic management specialty**

## **3.1 Innovating university management and reform the talent training mode**

Colleges and universities should improve the hierarchy of management mode, strengthen the cooperation between family, school and society, and train economic management talents. It is a long way to go, which cannot be completely solved in a short time. This requires the cooperation and long-term guidance of families, schools and society.

The in-depth development of integrated teaching needs the supervision of external means and the optimization of the teacher team. The school should strengthen the evaluation system through institutional reform, improve the incentive mechanism based on the reality of school development, and build the teacher team with clear rights and responsibilities, in order to strengthen the organization and leadership. The government has issued relevant supporting policies to provide economic support and optimal allocation of resources for talent cultivation in schools, promote the construction of subject courses and strengthen practical teaching. Starting from various aspects, the school uses diversified teaching mode, mobilizes all forces and resources, and promotes the integrated teaching of economic management specialty to achieve practical results, so as to integrate teaching resources in teaching, improve teaching quality and achieve good results in practical teaching.

## **3.2 Forming school-enterprise cooperation and providing professional knowledge support**

Technological development is an important technological guarantee and innovative power source for the development of enterprises. Schools should actively establish cooperation mechanisms with enterprises, ensure sufficient technical funds, and provide better teaching environment and technological conditions for students. At the same time, based on the marketability of the enterprise, it can timely grasp the development status of economic management and employment prospects of related industries, contribute to talent training, and point out the direction of talent employment. Enterprises set up special knowledge competitions in schools to improve students' enthusiasm and innovate talent training methods and teaching methods. In the form of benign interaction between schools and enterprises, colleges and universities cultivate talents and provide talent guarantee and intellectual support for enterprises, promote the progress of economic management courses, and promote the development of social economy.

## **3.3 Improving the teaching mechanism, improving the teaching quality of teachers**

Based on the reality of school development on the basis of sound incentive mechanism, the construction of power and responsibility clear teacher team, and strengthen the organization and leadership. Education should pay more attention to the creative cultivation of students' thinking, emphasize the subject status of students in management, and let students transform from passive reception to active learning.

Colleges and universities may set up awards for teaching achievements, awards for excellent classes and awards for excellent teachers to improve teachers' enthusiasm for the construction of economic management classes. At the same time, strengthen the assessment and evaluation system, on the one hand, strengthen the assessment and evaluation of the classroom, on the other hand,

encourage teachers to carry out self-evaluation, enrich the classroom teaching content, innovation of teaching content and classroom teaching mode. The supervision and inspection mechanism has been improved, and the effect of talent training has been taken as an important content and main index of school assessment. Through the opening of subject seminars, subject barriers can be broken through mutual communication and discussion, and teachers' teaching qualities can be improved.

### **3. 4 Promoting group discussion and strengthening summary of practical experience**

Due to the complexity of the knowledge of economic management, teachers should also pay attention to the group summary and analysis of the course and explore the learning process. More cooperative learning with other students, in the study of independent thinking, it can bring group cooperation learning into practice. In the construction of integrated course teaching, promoting students to study cooperatively and explore independently can meet the current educational needs and enhance the teaching effect of economic management professional talent training. Teachers introduce integrated teaching methods into inquiry teaching to cultivate students' divergent thinking, so that the classroom is not limited to knowledge teaching, but to train students' thinking ability and the core quality of economic management, and improve the comprehensive professional ability. Teachers should pay attention to the extension of content in books, organize the student to group discussion, and let the student in communication and collision, in order to deeper thinking and comprehension. Students will experience into their real life, more conducive to students combining theory with practice, and improve students' ability of practical application. By enriching the setting of group discussion questions and examining students' comprehensive abilities, teachers can effectively guide students' collaborative inquiry and improve the teaching effect of integrated teaching.

### **3. 5 Reasonable arrangement of the order, the construction of comprehensive classroom teaching**

Classroom teaching is not just a simple imitation of economic management cases, but to use a variety of teaching methods, rather than isolated teaching. The integrated teaching should follow the objective law and adhere to the teaching method from the whole to the part and then to the whole. In the understanding of the basic principles of economic management, the teacher first through the case guidance, analysis of the key information in the case of economic management for students, extract the key content; Then through the case practice, in the actual professional practice of students for teaching guidance, the practice of the problems appeared in the analysis; Finally, after the professional practice, let the students consolidate the basic knowledge and return to the grasp of the overall economic management knowledge, to enrich the students' learning experience. This kind of practical teaching process is also a process of students' self-thinking, construction of professional knowledge, exploration of practice, integration of theoretical knowledge and practical knowledge, and guide students to conduct independent learning. It not only enables students to apply abstract theoretical knowledge to concrete practice, but also improves students' practical ability of economic management and promotes the development of students' innovative thinking and innovative ability.

## **4. Conclusion**

In order to ensure the advancement of educational goals and ideas, colleges and universities must constantly reform their own educational system according to the changes of the times. To cultivate professional talents, we should not only pay attention to the updating of teaching content and innovation of teaching means, but also promote the all-round development of talents based on teaching practice. It is necessary to integrate the effective resources of the society, establish school-enterprise cooperation, optimize the allocation of resources in school education, and provide guarantee for personnel training.

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