

# Effective Integration Strategy of Ideological and Political Education and Student Organization Management in Colleges and Universities in the New Era

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**Abstract :** Ideological and political education is relatively important in college curriculum education. From the current stage, there are still many problems in ideological and political education in colleges and universities. However, student management in colleges and universities can help improve ideological and political education to a certain extent. And then improve the level of college students. Therefore, the integration of student organization and management and ideological and political education in colleges and universities can greatly improve the ideological quality of college students and promote the development of college students.

**Keywords :** Colleges and Universities; Ideological and Political Education; Student Organization and Management

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The key component of my country's higher education is composed of ideological and political education and student education. The core work is student education, which is responsible for delivering high-quality and modern talents for my country's construction. Ideological and political education is the fundamental guarantee and core link of student management. It is of great significance for cultivating students to establish a scientific outlook on life, career and values. Under the development of education in the new era, how to achieve the combination of ideological and political education and student management. Has become an important issue that needs to be studied at present.

## 1. Current problems in student management

Colleges and universities serve as a base for training talents for the country, nation and society, and the quality of education and training has a direct impact on the future development of our country. At present, there are some problems in the management of students in colleges and universities in our country.

### 1.1 Management concept is lagging behind

With the development of the times, all kinds of ideas have also followed. For college students, they accept new things and new ideas relatively quickly. However, if colleges and universities continue to use traditional management concepts to educate college students, it is bound to be can't keep up with the progress of their thoughts, so the management method needs to be innovated by the counselor to improve the management effect.

### 1.2 Ignore the status of students as the subject

Colleges and universities have a certain degree of separation from the ideological, political and management aspects of educating students, which makes it difficult for students to become the main body of education. In traditional education, teachers are taken as the main body, and the way of filling duck education is carried out. In this way, most students' thoughts are not paid attention to, and it is difficult for students to pay attention to the psychological conditions of other students, which leads to students not being able to experience themselves and their thoughts. The connection between political education and the phenomenon of

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reluctance to join the classroom.

## **2. Measures to combine student management with ideological and political education in colleges and universities**

### **2.1 Clarify the dominant position of college students, and take “people-oriented” as the basic principle of integration**

In the new era of educational concepts in student management and ideological and political education in colleges and universities, students are the main objects of ideological and political education and school management. Teachers and colleges and universities should be fully aware of this. As the main body of management and education, students, regardless of the implementation of rules and regulations or educational work, the starting point is students. Therefore, in the daily ideological and political education work or student management, colleges and universities should weaken the managerial authority and centralization of power, make the student's main status prominent, and implement the “people-oriented” concept into student management and management based on the actual situation. In the work of ideological and political education, it further promotes the integration of student management and ideological and political education in colleges and universities, and increases the effectiveness and efficiency of management and education. When carrying out specific student management and ideological and political education work, the psychological characteristics and reality of college students should be fully clarified. At the same time, attention should be paid to guiding students so that students no longer passively manage, but actively strengthen their own control and management. From the original passive management and ideological and political education to active participation, it mobilizes and improves students' self-awareness and subjective initiative, thereby ensuring the effectiveness of student management and enhancing the effectiveness of ideological and political education, and effectively implements the combination of the two. Teachers are in a dominant position in education. Teachers should use students' psychological and behavioral characteristics as a breakthrough, and respect when disseminating ideology and politics. Equality, establish a scientific value concept.

### **2.2 Use modern network technology to promote the integration between student management and ideological and political education**

Under the current background of educational information modernization, colleges and universities want to realize the combination of student management and ideological and political education, they need to use the Internet to increase the channels of education and student management, and to educate and guide students from multiple perspectives and aspects. The use of modern Internet technology to combine the two is relatively more suitable for current student development requirements, because now 89% of college students love to surf the Internet, and students prefer to browse the Internet to obtain information. At the same time, on the Internet education platform. In the middle, teachers can analyze and obtain students' information by collecting the online status of college students and combining with big data, so as to better understand the mental state of students, so as to carry out targeted education to students. For example, organize college students to discuss activities on the Internet platform, understand and grasp the psychological situation of students through the viewpoints expressed by students, and then further realize integration. Reasonably use modern information technology to build a good ideological and political education campus culture. For the current student management and ideological and political education of colleges and universities, it is necessary not only to use Internet education, but also to continuously update and optimize the forms and methods of work. Therefore, colleges and universities need to pay attention to the management and construction of campus networks, and use the Internet scientifically and reasonably to create conditions and convenience for students' ideological and political education.

### **2.3 Pay attention to and use the organic combination of ideological and political education and student management**

Ideological and political education courses are set up in colleges and universities, but at present, most colleges and universities, whether they are teachers or college students, still have a subjective mindset that emphasizes ideological and political education more professionally, which makes the effect of ideological and political teaching worse and worse. However, under the current concept of new education and teaching, colleges and universities are required to cultivate comprehensive, high-quality talents of morality, intelligence, physical education, art, and labor. This is necessary for the ideological and political education of college students. Therefore, colleges and universities are required to fully and reasonably use the role of ideological and political theoretical knowledge when carrying out student management and ideological and political education for students, pay attention to students' understanding and mastery of ideological and political theoretical knowledge, and pay attention to the continuous improvement and

optimization of ideological and political classroom education. Politics teaching models and methods use ideological and political education in colleges and universities to cultivate current college students to establish a positive outlook on morality, values, and life. In the work of ideological and political education, teachers should promptly observe and discover the changes in students' thoughts and psychology, and use the form of communicating with the instructors of each grade and the person in charge of student management to give feedback on the students' psychological and ideological status in time, and then conduct the management of the students. Optimize and adjust to ensure the timeliness of student management. Create a complete and systematic assessment mechanism for ideological and political teaching, integrate ideological and political education into daily student management, improve the enthusiasm and initiative of college students in learning ideological and political courses, and reasonably increase the role of supervision and management of college students. The theory of ideological and political courses covers various theories of student growth, and a strong team of teachers provides strong support for students' ideological and political education. Therefore, student cadres should give full play to the role of student management in ideological and political education.

#### **2.4 Create a relaxed and good campus learning environment**

Improve the campus learning environment of colleges and universities, and then create a more harmonious and relaxing atmosphere for college students. Such an atmosphere not only enables students to have a good learning mood anytime and anywhere, but also cultivates students' learning awareness and stimulates them. Arouse students' curiosity and motivation to learn. Not only that, colleges and universities can also guide and organize various campus cultural activities, which can enrich the life of college students on campus, and also have a certain effect on improving the enthusiasm and various skills of college students, such as visiting and learning, quality development, and fun sports games. At this stage, the education of colleges and universities should be in line with the characteristics of the times and innovative. Traditional education strengthens the thinking of college students, new media expands the learning platform, and under the active ideological politics of the instructors and student management staff, gradually overcomes various difficulties in student life, realizes the integration of student management and ideological and political education, and trains college students at the same time. The courage to challenge, dare to face and other qualities.

### **3. Conclusion**

Cultural education and ideological and political education have the same status. Ideological and political education is a key part of moral education. It is an important way to implement and implement quality education. Use ideological and political education to cultivate students' self-cultivation and comprehensive quality, so that students can form a the scientific life and world outlook enable contemporary students to highlight and realize their needs. Therefore, colleges and universities need to create a good campus atmosphere, improve the mechanism for establishing ideological and political work, realize the combination of ideological and political education and student management, conduct comprehensive training for college students, and transmit more basic knowledge and good moral quality to our country. Modern talent.

### **References**

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