



# Exploration of the Main Links of Student Management Integration of Ideological and Political Education in Colleges and Universities under the Network Environment

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Abstract: With the in-depth development of education in my country, under the network environment, ideological and political education in colleges and universities has been paid attention to by the society. In the process of ideological and political education of college students, the management of them should be strengthened. In this situation, teachers should pay attention to the cultivation of college students' professional knowledge and skill level, and cultivate college students' ideological quality and moral consciousness. From this analysis, in ideological and political education, teachers should realize full integration with college student management, gradually improve the quality and effect of ideological and political teaching, better deal with the practical problems encountered by college students, and promote their overall development. Based on this, this article explores and analyzes the main links of student management integration of ideological and political education in colleges and universities under the network environment, and gradually improves the effect of ideological and political education in colleges and universities under the network environment, and realizes full integration with college student management.

Keywords: Network Environment; Colleges and Universities; Ideological and Political Education; Student Management; Integration Link

It is different from other courses of education. The political characteristics of ideological and political education are obvious, and it is closely integrated with the socialist system with Chinese characteristics. With the progress of the times and social development, excellent talents are very important. Therefore, in the network environment, colleges and universities should pay attention to the full integration of student management in ideological and political education, not only to let teachers' actual management functions be valued, but also to ensure the quality of college student management. Let college students invest in ideological and political education work and management activities, guide them to master more ideological and political knowledge and skill levels, and promote the all-round development of college students.

## 1. The importance of the integration of ideological and political education and student management in colleges and universities under the network environment

#### 1. 1 The objects of ideological and political education and student management are the same

In the actual training of high-quality talents, colleges and universities are important places. In the process of ideological and political education, the target is mainly college students, and it is unified with the target of student management. When student management and ideological and political education are actually combined, we should pay attention to the cultivation of outstanding talents and regard them as an important driving force. In the ideological and political education activities of colleges and universities, it is necessary to emphasize the guidance of college students, let them establish accurate three views, and clarify their actual responsibilities, so that college students can stand firm in different social thoughts and become important talents that promote

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national development. In the management of college students, guidance should be provided for their learning and management, to ensure the full use of the advantages of ideological and political education, to understand the actual ideological situation of college students, to better deal with the shortcomings of college survival, and to guide them to form good habits.

#### 1.2 The direction of ideological and political education and student management is unified

In the process of ideological and political education in colleges and universities, teachers should sublimate and guide the ideological concepts of college students, so that college students can master more knowledge, skills and skills. The current political environment is relatively complicated. In the process of college student management, it should be well integrated with ideological and political education to achieve collaborative education. With the content of ideological and political theory, college students' minds can be armed, so that they can strengthen their positions and make more for social development, contribute.

#### 1.3 Ideological and political education and student management complement each other

To investigate and analyze the actual relationship between college ideological and political education and college student management, both parties should promote and supplement. When implementing ideological and political education, colleges and universities should emphasize reasoning, proceed from the perspective of values, attach importance to the guidance of college students, and emphasize the guidance of their three views. At the same time, when colleges and universities implement ideological and political education, their methods, methods and content are very flexible, avoid being affected by restrictions, make full use of network technology, and do not need to distinguish between time and place, so as to ensure the efficient development of ideological and political education activities. Based on this analysis, in the ideological and political education of college students, it is necessary to ensure the management effect of college students, achieve good supplement and promotion, ensure scientific and reasonable management, and attach importance to the effectiveness of college students' ideological and political education.

### 2. Measures for the integration of ideological and political education and student management in colleges and universities under the network environment

### 2.1 Accurately understand the relationship and achieve a good integration of ideological and political education and student management

When colleges and universities are actually training college students, they should ensure the efficient implementation of ideological and political education activities and attach importance to the management of college students. However, because of the unique characteristics of ideological and political courses, most college students are not very enthusiastic and autonomous in learning, and they are in a relatively passive position in classroom activities. Therefore, when colleges and universities educate and manage college students, they should use scientific and reasonable methods, rely on ideological and political education, guide college students to establish accurate three views, and integrate them into ideological and political education activities by relying on college student management. With ideological and political education activities, college students can develop good quality, realize the full integration between college student management and ideological and political education, let college students invest in specific learning activities, and let them master more ideological and political knowledge points and skills.

### 2. 2 Using network media to achieve a good integration of ideological and political education and student management

College students are very easily attracted by the new things on the network, which has advantages and disadvantages for broadening their horizons. At present, the information on the Internet is uneven, which makes it difficult for colleges and universities to manage college students. When the ideological and political education and the management of college students are well integrated, the advantages of the network media should be used to guide the college students to use the Internet rationally, and to realize the broadening of the ideological and political education channels through the Internet, so that the college students can master more ideological and political knowledge and skills. Based on this analysis, colleges and universities should build a college student management platform to attract more college students to participate in ideological and political learning activities. Colleges and universities should also rely on network technology to understand the ideological trends of college students to ensure the efficiency and pertinence of ideological and political education. The forms of online media present a diversified trend, such as Weibo, WeChat, etc. Colleges and universities can push the beneficial content of these platforms to college students when teaching, to ensure the development of ideological and political education activities, and to break time and space restrictions. Based on this analysis, college students should give feedback on their own ideas and opinions through online channels, and point out the actual direction for college education and management college students.

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### 2.3 Change educational concepts and achieve a good integration of ideological and political education and student management

In the normal management of colleges and universities, the management of college students is very important. In ideological and political education, teachers should pay attention to the cultivation of the quality of college students to ensure the efficient implementation of management work. Under the new curriculum reform environment, it is very important to use network technology in the management of college students. In this case, teachers must establish new management concepts, which will have an impact on the quality of college students' management and the effect of ideological and political education. Ideological and political education is mainly to cultivate the quality and ability of college students and ensure the efficient implementation of management work. Under the new curriculum reform environment, network technology is developing rapidly and is being used in college education activities. In order to improve the quality of management of college students, it is very important to realize reform and innovation. Therefore, colleges and universities should keep pace with the times, combine with the environment of the new era, and realize the innovation of the management methods of college students. In the management of college students, it should be carried out in accordance with the specific ideological and political education content, combined with the new situation, let college students be managed, strictly implement the student-oriented concept, and bring out the advantages of ideological and political education.

#### 3. Conclusion

In short, in the current ideological and political teaching activities in colleges and universities, a good integration and development with college students should be achieved. In such a process, teachers should pay attention to the cultivation of college students' moral qualities and regard it as a key educational and teaching purpose. In actual teaching and management, teachers should innovate methods and methods, respect the subject position of college students in ideological and political classrooms and management activities, and formulate scientific and reasonable management systems and teaching mechanisms in accordance with the specific needs of college students to ensure the quality and management of college students effectiveness. When the ideological and political education and the management of college students are well integrated, the shortcomings in actual work should be dealt with, the full implementation of development goals should be ensured, and excellent talents should be cultivated for a modern society.

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