

# Brief Discussions on Marxist Ideology Education in Universities and Colleges in the Context of Economic Globalization

Chenjia Yan

Heilongjiang Provincial Academy of Social Sciences, Harbin 150000, Heilongjiang, China.

**Abstract :** Universities and colleges are the main places for students to take Marxist ideology education. Regarding the education, economic globalization not only has raised requirements of major tasks on it, but is a new development opportunity for the education. Besides, it is a vital teaching content in universities and colleges, concerned with the cultivation of student's ideals and belief. In the new context of deepening economic globalization, it is necessary to give its advantages into full play, response correspondingly effectively and enrich the education theories of ideology.

**Keywords :** Economic Globalization; Universities and Colleges; Marxist Ideology; Ideology Education; Brief Analysis

## 1. Some problems that need to deal with regarding the Marxist ideology education in universities and colleges

### 1.1 Understand the new age of China properly

China is in the new stage of socialism construction, with a high development speed of economy and an increasing ratio of economical marketization. China needs to remain its characteristics during the development process, which means to maintain China's own traditions, to clearly show the spirit pursue brought from excellent traditional culture of the Chinese nation, the unique national advantages of and the socialism with Chinese characteristics with Marxism as the dominant ideology. Through a clear exposition, it is need to combine the basic principles of Marxism closely with practices, and make the research and teaching of Marxist theory a vital work in the new era. Only when we fully understand the great achievements of China's socialist modernization along with the new things and situations emerging in the international community, and correctly use Chinese features in the face of various changes, can we push the theoretical teaching of Marxism to a new achievement.

### 1.2 Lead in multiple values

The rapid development of Chinese society has contributed to multiple values, being diversified. This diversification brings society broader space and opportunities to develop, but also has impacted the social cohesion to a certain extent. In this case, only by adhering to the basic principles and methods of Marxism can we deal with the problems. We need to give full play to the leading role of mainstream values and profound connotation, interpret the rich Chinese experience and the theory of significance and practical salutation with Chinese characteristics, and constantly enrich the theoretical self-confidence of the peoples all over the country. Only by adhering to the application of Marxism can we foresee the direction of human social development, and make the leading function work in the in the process of socialist modernization with Chinese characteristics, and realize the great rejuvenation of the Chinese nation.

### 1.3 Firmly hold to ideals and belief and achieve the goals

President Xi Jinping emphasizes the two key issues is to consolidate the guiding position of Marxism in the ideological field.

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Only by consolidating the position of Marxism can we guide China's socialist modernization and finally realize the great ideal of communism. Every historical development stage of socialism with Chinese characteristics condenses the efforts of communists. To achieve the two centennial goals is to lay the foundation of the greater communist ideal. College students should correctly understand the ideals and goals around in the process of learning and constantly do contributions to the construction of socialist modernization.

## **2. Optimization strategies to the Marxist ideology education in the context of economic globalization**

### **2.1 Uphold and strengthen the leadership of Marxism in socialist ideology cultivation**

Currently, during the China's integration into economic globalization, the implication of ideological struggle is complex and intense. We should always maintain political calmness and firmness, consolidate the theoretical system of socialism with Chinese characteristics and make sure it occupies a dominant position in ideological education in colleges and universities.

### **2.2 Based on people-oriented innovation and cultivate Marxist ideology education**

Colleges and universities are important places to carry out the education of Marxist. We need to regard the fair and correct political direction as the priority and give full play to the important role of the extension and communication mode of ideological and political theory research. It is also necessary to guide students to form correct values. We should adhere to people-oriented strategies, change old ideas and form new ones with ability training as the core. Not only should we focus on combining students' interest with their own future and ideological education and politics, but also pay attention to the improvement of problem analysis and solving abilities to effectively improve the education results. Under the new situation, we should also deeply study the basic characteristics and regulars of students' ideological activities, deal with the relationship between Marxist ideological education and social practice one. Moreover, we need to pay attention to the practices, and let students study in schools that teach and practice in the society to enrich knowledge and broaden their career, making the development of theoretical teaching and practical teaching complementary, and let students feel and summarize the truth of theory in social practice.

### **2.3 Enhance the construction and management of Marxist ideology on the Internet**

In face of the powerful information attack from western countries we need to enhance the construction of Marxism ideology education, actively study the features of popularization of the Internet, make full use of high tech methods and explore information transmission platform. We need also be familiar with the Marxism theory and the power of the Internet and occupy the main online for improving the advanced theory and culture value. Combined with students' practical development, carry out network knowledge, network ethics education and improve the public awareness, and enhance students' ability to choose and analyze information. We need also to focus on building Marxist information sources, rich network ideological education content, meet students' diversified and multifaceted spiritual and cultural needs, solve their ideological doubts and answer their hot spots of concern, especially for the small proportion of information with distinctive Marxist characteristics, and strengthen the sense of socialist ideology in order to give full play to the ability of network education.

### **2.4 Improve the construction of campus culture and build a humanistic environment to prevent the infiltration of Western ideology**

Campus culture is the spiritual pillar and precious spiritual heritage of schools, and is also the ecological barrier against western reactionary ideas. We should enhance the construction of students' culture, vigorously develop advanced ideology, promote the education of ideals and beliefs, and make full use of the online school culture of radio, network, school journals and newspapers under the guidance of Marxism. We should also carry out extensive cultural activities with characteristics and rich contents in schools to support and encourage students to create literary and artistic works with modern characteristics that reflect the face of contemporary students. We should guide them to actively participate in social practice activities according to the needs of growth and development, and arm them with the modern culture. Schools can guide students to resist money worship through school's actively and healthily culture, multimodal and diversified development creating a humanistic environment and preventing the infiltration of Western ideology.

### **2.5 Adhere to the guidance of Marxism**

The construction of Marxist discipline needs to clarify the guiding value of Marxism for the contemporary in order to confirm the leading position in the ideological field, and get rid of the problem of marginalization of Marxism in academia. Marxism is open

and concrete implementation of the relationship between the future and destiny of all mankind. Coming to China is a concrete explanation of the rationality of socialism with Chinese characteristics. In the process of criticizing capitalism, Marxism is still the sharpest weapon, which can make people in the world fully aware of the decay and desolation of capitalism. In the process of the development of socialism with Chinese characteristics, Marxism is the key to the development and plays a guiding role in China's transformation and national soft power construction.

## 2.6 Enrich the new interpretation of Chinese Marxism

China's Marxism integrates advanced concepts at home and abroad and has strong features of the times. Marxism with Chinese characteristics is close to China's development. In fact, new interpretations are emerging during the development path. The contents basically cover the simple characteristics of China's development and reflect the social mentality and consciousness of the Chinese people. These new expressions are not only a significant enrichment of Marxism, but also a concrete summary of China's great practice. As China develops, more new interpretations of Marxism with Chinese characteristics will be expressed. Students in universities and colleges use new expressions of Marxism to show the great creativity of the Chinese nation, which can not only improve the identity and sense of belonging of Marxism, but also promote the majority of students to speed up the pace of learning, and integrate the rich meaning of interpretations into social life.

In total, there is still a long way to go for the Marxism in the form theory education in universities and colleges in the context of economic globalization. We need to supplement the theoretical education constantly to ensure the educating function of Marxism ideology.

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