

Exploration and Practice of Improving College Students' Comprehensive Quality under the Background of the New Era——Taking the Entrepreneurship College of Xijing University as An Example

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Abstract : With the continuous acceleration of social development in today's era, comprehensive and all-round technical talents have become the requirements of many enterprises, which puts forward many new requirements for the eyes (staff) of internal employees in colleges and universities. Through the practical investigation in the entrepreneurship college of Xijing University, this paper knows that if you want to effectively promote the improvement of college students' comprehensive quality, you can base on the "mass entrepreneurship and innovation" strategy deployed and implemented by the state at the present stage, starting from four aspects: constructing and improving the teaching system, building and improving the practice framework, improving the quality of entrepreneurship and innovation, and the integration of science education and humanities education. At this stage, in the process of organizing and carrying out talent training, there are many problems to be solved, so that the comprehensive quality of college students can not be effectively improved. Based on the background of this new era, this paper puts forward some suggestions to promote the improvement of college students' internal comprehensive quality, in order to provide some meaningful reference materials for the development of internal education in colleges and universities.

Keywords : College Students; Comprehensive Quality Improvement; Path Exploration; Practice

1. Introduction

If you want to realize the Chinese dream of great rejuvenation, generation after generation of college students are bound to struggle on the front line of social development and make efforts for the completion of the historical task of national great rejuvenation. During their inspection at Peking University in China, state leaders General Secretary Xi Jinping pointed out that the majority of young people should become the main force in the important task of realizing the great rejuvenation of the Chinese nation and shoulder the deep hopes placed by the state and the nation. Therefore, when colleges and universities organize and carry out teaching activities, they not only need to pay attention to improving students' professional level, but also need to lead students to actively participate in social practice and improve their personal comprehensive quality. Xijing University, as an application-oriented university, and its entrepreneurship academy, as an important mass entrepreneurship and innovation talent training base in the province, has always made continuous exploration in improving the comprehensive quality of students and achieved good results. The specific ways to carry out the improvement work are as follows.

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2. The current situation of cultivating students' comprehensive quality in colleges and universities under the background of the new era

2.1 Students' physical and mental quality is not perfect

At present, students' demands for material, interests, environment and culture are relatively increasing, and their personality is quite independent, that is, they do not blindly obey and follow others; Students' personal thinking is quite flexible and flexible, and they are quite easy to understand and accept new things, but being full of personality is also easy to make students have extreme psychology. At this stage, most of the post-90s and post-00s college students who receive education are only children. Their psychological tolerance is relatively poor, their utilitarian nature is strong, and their sense of responsibility is quite weak. Under the summary of many problems, the road to improve their comprehensive quality is not smooth.

2.2 Students' social practice ability is relatively weak

Reasonable and effective organization and development of social practice can lead students to deeply participate in social life and work. Colleges and universities now attach great importance to the cultivation of students' personal social practice ability, so they have achieved some results, but there are still problems on the whole. Through the analysis of the assignments submitted by students participating in the social practice report during the winter and summer holidays, it can be seen that most of the assignments are only formalistic, mostly deal with things, do not contain too much practical content, and fail to truly achieve the fundamental purpose of participating in social practice and improving comprehensive quality.

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2.4 The level of scientific and cultural literacy is not high

Due to the influence of specialty distribution, the students of the college have relatively weak scientific literacy. The students in the college pay too much attention to professional knowledge learning, often involve less knowledge in other fields, their knowledge depth and breadth are not wide, and their cultural literacy is relatively weak. So too much emphasis on theoretical knowledge learning and ignoring the improvement of their own humanistic quality will inevitably hinder the improvement of students' own comprehensive quality.

3. A feasible path to promote the improvement of students' comprehensive quality in colleges and universities

We should strengthen the construction of the supporting education system for the second classroom, focus on improving students' internal physical and mental quality, social practice ability, personal innovation consciousness and scientific and cultural quality. Therefore, building the second classroom can make a useful supplement to the first classroom, and then promote the overall improvement of students' own comprehensive quality and ability. It is more in line with the requirements for talent training in today's "mass entrepreneurship and innovation" era.

3.1 Building a complete teaching system, strengthening guidance and promote the improvement of students' comprehensive quality

If we want to eliminate the disconnection between the second classroom activities and the first classroom teaching process, we should improve the supporting implementation scheme of the second classroom, and study and explore the innovative talent training mode and management mechanism integrating the second classroom and the first classroom. Teachers should take campus culture as the teaching carrier, rely on students' personal interests as the teaching guidance, and strive to stimulate students' own enthusiasm for participation, in order to give full play to students' subjective role, focus on students' own individual differences, and promote students' personalized development. We should adhere to the teaching principle of teaching students according to their aptitude, adhere to opening a lock with one key, and pay attention to the cultivation of students' personality and personal ability, so as to organize and carry out teaching work. Teachers need to organize and carry out ideological and political teaching only around the internal ideological characteristics of students, adhere to the principle of approaching reality, entering life and entering students,

apply the form of offline conversation and online communication, and understand students' ideological dynamics, in order to provide students with necessary guidance, communication and care, and promote students to achieve good development.

3.2 Improving the practical teaching system and promoting the improvement of students' practical ability

Teachers should make clear the important position of students' innovative practice in the whole talent training program, organize and carry out innovative practical teaching activities inside and outside the class, and take measures to apply learning differentiation management in the process of innovative practical activities, so as to create a student-centered practical teaching management mode by promoting the organic combination of in class and extracurricular educational activities. We should build a practical and innovative teaching system with high level, wide scope and strong operability, combine the different characteristics of students of different grades, and integrate the background of the times, to organize winter and summer camp training activities, challenge cups, youth creation and other activities, so as to provide a good development platform for the improvement of students' practical ability, reasonably and effectively play the role of social practice in guiding, educating, shaping and motivating people, and promote students to closely combine the learning process and practice process.

3.3 Enhancing students' innovation literacy and promoting students' innovation ability

In combination with the higher requirements for students' innovative literacy under the background of the "mass entrepreneurship and innovation" era, colleges and universities should introduce high-quality teaching resources, highlight the characteristics of professional teaching, and rely on the innovative team and scientific research training plan as the carrier, in order to apply competition driven and project driven to jointly support the innovative training mode. We should give play to the role of learning differentiation management of the second classroom. For the process management of the innovation platform, we should adhere to the principle of upgrading the foundation, create an innovative teaching management mode to promote the improvement of students' own innovation ability. Colleges and universities should build innovative teaching teams, organize discipline competitions, integrate the needs of scientific and technological frontiers and economic and social development, organize scientific research, and promote the competition level and competitiveness of students. We should also promote the full coverage of "innovation projects", organize students to participate in scientific research and innovative training, and implement the management mode of learning differentiation, which can effectively promote the improvement of students' innovation ability and scientific research ability.

3.4 Promoting the integration of science education and humanities education

Efficient internal teachers should attach importance to drawing inferences from one instance, promote the integration of internal knowledge in various disciplines, and promote the integration of science education and humanities education. Specifically, teachers can lead students to optimize their own learning methods, make a correct understanding of professional discipline education, and boost students' own discipline vision, so as to stimulate students' interest in discipline and major learning, deepen students' internal professional cognition, and strive to broaden students' knowledge, as well as enrich and improve students' own scientific literacy.

4. Conclusion

In a word, promoting the improvement of college students' comprehensive quality has a long way to go. It is a systematic teaching project. Teachers can focus on four aspects: we should build and improve the teaching system, practice framework, quality of entrepreneurship and innovation, and the integration of science education and humanities education, so as to promote the comprehensive improvement of students' own comprehensive quality. In the process of leading students to improve their professional quality, if we can timely add some ideological education activities as guidance, we can enrich students' learning forms, stimulate students' learning interest, improve students' learning quality and enhance students' comprehensive quality. Therefore, it is worthy of wide application by the majority of professionals.

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