

Study on the Employment Situation of Independent College Graduates under the Background of Epidemic Situation

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Abstract : COVID-19 has not yet ended. The employment situation of college graduates is becoming more and more serious as the total number of graduates increases. The problem of the difficulty of obtaining employment for graduates has become a problem obvious to people in the society. Under the background of the epidemic situation, the biggest impact is undoubtedly the form of employment. Economic development is blocked and lack of economic vitality, resulting in a large number of layoffs in enterprises in the initial stage. Today's independent college graduates have lost certain advantages due to a slight deviation in their academic background compared with ordinary colleges and universities, lack of work experience and the interweaving of previous graduates. It has also caused the current situation that most students are unable to obtain employment or engage in counterpart occupations. In this regard, only based on the current situation, grasping the basic points, conforming to the development trend of the times, correcting the employment attitude, carrying out diversified employment, enriching themselves with professional knowledge and coordinating the countermeasures of colleges and universities and the government, can independent college graduates have the opportunity to obtain good employment opportunities.

Keywords : Epidemic Background; Employment Attitude; Situation Study; Countermeasure

1. Introduction

Employment is the foundation of people's livelihood. National employment is closely related to the country's economic problems. Only when all walks of life are continuously injected with fresh blood can we stimulate the vitality of the market economy. Under the background of the epidemic, conventional campus recruitment is limited by space and time, and graduates of independent colleges and universities are unable to choose and determine jobs in advance because they come from all over the world. The employment channels are narrower. Due to the limitations of their own core competitiveness, they naturally lose their good employment advantages. Only with the support of the government, schools and society, can they improve their core competitiveness in a limited time, so as to avoid high vision and low hand, try more and accumulate experience, and broaden the employment market to win employment opportunities for themselves.

2. Research on the current situation of the sharp decline of demand and employment channels and the necessity of graduates' employment

2.1 The job demand of enterprises has plummeted and the employment channels of graduates from independent colleges are limited

Because of the sudden arrival of the epidemic, all walks of life across the country have not made relevant preparations, and the reduction of social demand has inevitably caused the rupture of the industry capital chain and the rigidity of the economic model. Some enterprise funds can not support the development of enterprises, and even face the outcome of bankruptcy in just a few months. The enterprise's corresponding measure is to increase layoffs to reduce expenses, which directly leads to the reduction of

the number of posts in the industry. When recruiting fresh blood, enterprises will choose more graduates with high-quality academic background and outstanding personal ability. In addition, among the previous graduates, there were a group of graduates who did not have employment, all of which reduced the number of jobs provided.

Due to the lack of work experience and limited by regional development and space and time, college graduates have few channels and ways to obtain recruitment information, and the probability of successful employment upon graduation is even less. Moreover, during the epidemic period, many enterprises closed the recruitment channels, and the recruitment information of relevant economic and trade majors reduced the opportunities to be disclosed to the public. The student information was blocked, and most of the employment information came from their own mobile app, classmate introduction and family. The utilization value was not high, so it was difficult to find a job that was really suitable for them.

2. 2 Research on the necessity of employment for graduates of independent colleges and universities

On the one hand, graduates of independent colleges choose a way out for themselves, and can give play to their social value and alleviate their psychological pressure; On the other hand, it has injected fresh vitality into the rigid economy under the epidemic, promoted the development of social economy, and played its own value in the corresponding posts, professional counterparts, in order to reduced the social pressure in the face of the tense employment situation, received corresponding remuneration through labor in their own posts, and contributed to the development of consumer industry, becoming a part of the national economic growth force. At the same time, whether you like it or not, you can accumulate experience in the current post, provide practical reference for later higher ideals and planning blueprints, and shorten the gap between ideal and reality.

3. Research on the strategy of graduates of independent colleges facing the severe employment situation

3. 1 Supporting policies of the government and colleges and universities

In order to achieve the precise employment of college graduates, first of all, the national government and colleges and universities need to do a good job of support and policy encouragement, provide solid support for graduates, and give students some support under the background of the epidemic, in order to help them stand firm when they first enter the society. Premier Li Keqiang once proposed in the Standing Committee of the State Council to pay high attention to employment, prevent large-scale layoffs, and implemented relevant new measures to ensure the employment of college students. While helping small enterprises, he asked enterprises to expand the number of recruits, encourage college students to start their own businesses, and provide employment subsidies to a certain extent to alleviate the employment pressure and employment situation. Governments at all levels exercise strong supervision and moderate relaxation on all walks of life, always pay attention to the development of the epidemic, timely classify and apply the implementation and development of relevant policies, so as to promote the fluency and universality of employment channels.

For colleges and universities, i.e. independent colleges and universities to which students belong, they can encourage students to further study, implement relevant curriculum reform measures, and meet the development needs of the future society, in order to improve their adaptability, expand talent training and education teams, and provide students with professional counseling and training to improve their professional ability, as well as cooperate with counselors and excellent previous students to provide professional assistance and guidance. It can enhance the systematization of students' employment concept, set up an exclusive platform for students, and publish employment and recruitment information, so as to present online recruitment opportunities for them, sign relevant contracts with high-quality enterprises, and transport stable talents for enterprises. It can solve students' employment problems, ensure the employment rate of graduates, and excavate various information channels, so as to integrate information resources and paths, and enable students to understand more detailed employment direction through the network.

3. 2 Correcting employment attitude and optimizing themselves

While the epidemic situation in China has gradually subsided, the situation in foreign countries has become more and more intense. The development of national high-end technology industry has also been affected to a certain extent, and the employment of graduates of relevant majors has been impacted. In addition, a large number of graduates of other foreign trade and international majors have also encountered unprecedented difficulties under the epidemic situation, and are struggling to find a job. The most important thing to find your own position is to maintain a good attitude and clarify your actual needs for work and the level of your ability. When looking for a job in the market, correct your job-hunting attitude and avoid looking high and doing low. When the high-tech industry is limited by certain development, calm down and make a career plan suitable for yourself. You can focus on places with less competition in remote areas but with potential, implement your first job and improve your ability while working,

learning more contents and methods in professional posts and taking more practical actions can prepare for a broader platform after steady economic development.

3.3 Diversified employment and accumulated experience

At the time of graduation, college students are still in the golden age and have unlimited development opportunities. In the face of the urgent epidemic, graduates of independent colleges and universities can give themselves more choices. At this time, it can also be used as an opportunity for students to continue their further study, except for applying for public officials, public institutions, postgraduate entrance examination, studying abroad and so on. In the face of employment, you can start from your own related majors and extend to a number of occupations closely related to your major. For example, in addition to serving as a teacher of Chinese as a foreign language, the international major of Chinese can choose editors, writers and other writers for diversified employment, so as not to lose job opportunities due to the tense and competitive employment situation. Instead, we have the courage to choose jobs or regions with difficult conditions but unlimited potential. We can also choose the form of independent entrepreneurship. After investigating certain conditions, we can not only provide opportunities for ourselves, but also provide employment opportunities for more people. It is also a form of individual employment. In this way, to express their potential is also their more direct contact with society, flexible employment, and recognize the normal development of the “slow employment” model of fresh graduates.

4. Conclusion

To sum up, most graduates of independent colleges and universities are private university graduates, but they are still recognized by the state and many public institutions. College graduates can diversify their employment by improving their core competitiveness and professional ability, pay more attention to development prospects and employment opportunities in front of them, and break through the severe situation of single professional employment. Under the background of the epidemic situation, many public industries and related economic fields have been in a certain downturn, and the supply and demand are unbalanced. However, many enterprises are still recruiting personnel within a certain range. Graduates need to correct their mentality, take a long-term view of employment, focus on career development prospects and job potential, not only limited to traditional industries, but also comply with the development trend of the times. We should make use of information network development, select industries suitable for themselves according to the existing conditions, and rely on the support of government policies and targeted and professional detailed guidance of colleges and universities, so as to seize employment opportunities, adapt to the network mode of recruitment and improve employment efficiency.

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