



Research on Socialist Core Values and Innovation of Ideological and Political Education in Colleges and Universities

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Abstract: There is a close relationship between the socialist core values advocated by China and the development of ideological and political education activities in colleges and universities. Promoting the integration of socialist core values and ideological and political education activities in colleges and universities is an inevitable measure for colleges and universities to promote the educational reform of ideological and political aspects. It is also the inevitable requirement of the development of the times at this stage. Based on this background, this paper expounds the specific measures of the integration between the socialist core values and the ideological and political education in colleges and universities, in order to promote the ideological and political education in colleges and universities to obtain new teaching ideas, and then comprehensively promote the continuous improvement of the ideological and political education level in domestic colleges and universities.

Keywords: Core Values; Ideological and Political Education; Innovation; Colleges and Universities

1. Introduction

With the overall development of domestic economy and society entering a new stage of development, people in society pay more and more attention to promoting the improvement of teenagers' comprehensive quality and professional quality. Generally speaking, teenagers shoulder the important task of promoting the all-round and sustainable development of domestic economy and society. Their own comprehensive quality will play a decisive role in whether China can achieve long-term and healthy development and whether China's grand blueprint can be achieved with high quality. Therefore, when organizing and carrying out teaching activities, we should invest enough energy in carrying out ideological and political education, gradually infiltrate the socialist core values, strive to consolidate and constantly stabilize the ideological work in colleges and universities, so as to help college students achieve sustainable, healthy and stable development in an all-round way.

2. The relationship between socialist core values and ideological and political education

Core values include many contents at the three levels of state, society and individual. As an authoritative and mainstream value in China, it can guide the overall development direction of efficient internal ideological and political teaching. At the same time, ideological and political education in colleges and universities is also a good channel for the practice of core values. As we all know, colleges and universities shoulder the important task of cultivating high-quality successors of socialism in the new era, and promote the integration of core values into the process of ideological and political education in colleges and universities, which is very in line with the general trend of reform and innovation of ideological and political education in colleges and universities at this stage, and is consistent with the concept of "three integrity and education" expounded by the General Secretary Xi Jinping.

3. Feasible strategies to promote the integration of core values and ideological and political education in colleges and universities

3. 1 Ensuring that core values flow into the classroom and create "ideological and political curriculum" With the continuous advancement of the development process of today's global integration, contemporary students should

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actively absorb the current high-quality achievements in the wave of globalization, timely resist the bad ideas flowing into the west, and inherit and carry forward the 5000 year old excellent traditional culture of the Chinese nation, so as to effectively deal with the inflow of many decadent ideas. In the process of carrying out the core value education, we should pay more attention to the implementation of the concept of value education in colleges and universities. The internal administrators of colleges and universities should implement the educational work, carefully arrange and reasonably promote it. Teachers in the school should work together to study and explore reasonable values, and strictly formulate teaching plans according to the content of ideological and political courses in colleges and universities and the actual situation of students' development.

3. 2 Enhancing the personal teaching quality of ideological and political teachers

Ideological and political teachers' personal awareness level and quality level will directly affect the penetration effect of core values in the process of ideological and political education in colleges and universities. Therefore, efforts to improve teachers' own teaching quality and comprehensive quality can play a very good role in promoting the integration of core values and ideological and political teaching. At present, among domestic colleges and universities, the cognitive level of Ideological and political teachers' own core values is generally not deep, and their own comprehensive quality level is also lower than the actual requirements. In order to help promote the improvement of teachers' personal teaching quality, colleges and universities can start from the following aspects: First, for the existing teachers in colleges and universities, we should strengthen the organization of ideological education, at the same time, we should organize the teachers to study the core values, and improve the sense of responsibility of ideological and political teachers to devote themselves to teaching and educating people, in order to help them firmly establish the lofty ideal of helping communism win an all-round victory; Second, we should actively mobilize the majority of teachers to participate in professional knowledge learning and further education activities, support the majority of teachers to carry out further study during their employment, and participate in some academic conferences of relevant parties, as well as regularly lead them to participate in public welfare activities in the society, so as to promote the improvement of ideological and political teachers' professional quality from various aspects and levels.

3. 3 Giving play to the internal ideological and political education function of campus culture

The campus culture in colleges and universities usually highlights the cultural heritage and value system in colleges and universities. At that time, it has experienced long-term development and precipitation, which contains a unique humanistic atmosphere and academic atmosphere. The campus culture in colleges and universities can exert a subtle and profound influence on the thoughts of students in many aspects and levels, which will affect the formation of students' own life concepts, values and world concepts. Therefore, colleges and universities can promote the organic combination of core values and campus culture, so that students can be influenced by high-quality campus culture. It should be noted that the core values should not only be explained in the ideological and political class, but also be continuously promoted in more rich and diverse forms and channels, strive to promote the integration of the construction of campus culture and core values, and help students understand the profound meaning contained therein more deeply. At the same time, it can also more effectively publicize the core values, and promote students to be in a very strong environment and infected by the environment.

3. 4 Actively playing a good function of ideological and political education in practical activities

Many theories can only be verified and developed through practice. Under the guidance of the scientific theory of core values at this stage, actively organize and carry out socialist basic practical activities, and effectively give play to the internal ideological and political education function of practical activities, so as to comprehensively promote the improvement of the personal ideological consciousness level of contemporary college students. Then, in the process of practice, students' personal lofty ideal of participating in the development of communism is gradually created. For example, the high-efficiency department can check the construction of its own core values according to the actions of students in the process of organizing practical activities through work study activities, social research activities and volunteer activities. At the same time, in the process of organizing and carrying out practical activities, students can make a deeper understanding of core values. In addition, school teachers should also establish and improve the organization mechanism of social practice activities within the university campus, strive to strengthen the guidance work, and make a summary after the completion of each activity, in order to give awards and commendations to those who perform better, give play to a good example effect and promote more students to practice consciously.

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3. 5 Making full use of the network platform to organize and carrying out ideological and political education

At this stage, when the network is becoming more and more popular, college students are increasingly dependent on mobile communication equipment. Therefore, colleges and universities should make full use of the network platform and reform the teaching mode in time. The internal ideological and political courses in colleges and universities usually apply the teaching method. In the process of organizing and carrying out teaching work, teachers often preach the subject according to the book and instill a large number of words mechanically at a time when there are a large number of words. As a result, after the completion of the course teaching work, students do not get good news effect. Therefore, teachers can grasp the diversified mobile devices and network platforms at this stage, apply the combination of online and offline charging, actively organize and carry out teaching work for core values, and integrate current affairs to organize and carry out more specific and vivid classroom teaching activities. It can not only help students to deeply understand and master the abstract theoretical knowledge, but also effectively activate the overall classroom atmosphere and boost students' own learning interest.

4. Conclusion

The development of ideological and political education in colleges and universities should innovate with the needs of the whole society and the development of the times, and keep pace with the progress of the times, so as to ensure the long-term development and sustainable progress of education. Influenced by the mainstream values (i.e. socialist core values) at this stage, colleges and universities should pay attention to strengthening the penetration of core values when carrying out ideological and political education, so as to promote the all-round development of ideological and political teaching in colleges and universities, export more high-quality talents with solid professional foundation and noble ideological and moral character for the future development of the country, and ensure the rapid and stable development of domestic socialist cause.

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