

# Innovation and Research of “Urban Landscape Planning and Design” under the Background of Curriculum Ideology and Politics

Juan Hou, Huan Yue, Hongjuan He

Modern college of northwest university, Xi'an 710130, Shaanxi, China.

Fund Project: Research Project on Education and Teaching Reform of Modern College of Northwest University. Project No: 21JG05.

**Abstract :** The effectiveness of building morality and cultivating people is the fundamental standard to test all work in colleges and universities. It is imperative to implement professional education with media characteristics based on comprehensive quality education, and comprehensively carry out “curriculum ideological and political and ideological and political curriculum”. The project integrates the ideological and political construction of the course with the main course of Urban Landscape Planning and Design of environmental design, deeply discusses the ideological and political construction and practice methods of environmental design, so as to strengthen the inheritance of cultural self-confidence and professional knowledge learning practice, adjust the teaching contents and teaching methods, and cultivate students' practical ability and innovative ideas.

**Keywords :** Ideological and Political; Urban Landscape Planning and Design; Teaching Methods; Assessment Methods

## 1. Introduction

In order to thoroughly implement the Guiding Outline of Curriculum Ideological and Political Construction in Colleges and Universities and comprehensively carry out “curriculum ideological and political and ideological and Political Courses”, the effectiveness of building morality and cultivating people is the fundamental standard to test all work in colleges and universities. Our school adheres to the guidance of Xi Jinping thought on Socialism with Chinese Characteristics for a New Era, fully implements the Party's education policy, and creates characteristic professional education of art and media based on the implementation of comprehensive quality education. Combined with our college, we aim to cultivate applied media, technology and cultural industry creative management talents in the field of art. The direction and focus of this research is to refine the curriculum content of Urban Landscape Planning and Design, integrate the curriculum ideological and political system, and sort out the professional system knowledge, so as to integrate the ideological and political content into the whole curriculum content of Urban Landscape Planning and Design. We should integrate the ideological and political content of the course. The course infiltrates the ideological and political elements of the course through the contents of four sections: understanding and preparation, creativity and analysis, design and application, and student excellent case evaluation, so as to achieve the effect of moistening things silently and throughout.

## 2. At present, there are some problems in art students in colleges and universities

At present, when colleges and universities recruit students, art students pay more attention to the study of liberal arts and professional courses in the early learning process, and do not grasp the study of science and culture courses enough, resulting in weak links in the science quality level and ideological and political aspects of some art students, which leads to the acceptance process in the study of professional courses and other courses in the university. The transition period for the study of major courses has been extended and increased, resulting in the decline of students' sensitivity to the creation of environmental art and design works and the industry, and they are unable to quickly capture the artistic elements and development direction.

---

Copyright © 2021 Juan Hou et al.

doi: 10.18686/ah.e.v5i11.4248

This is an open-access article distributed under the terms of the Creative Commons Attribution Non-Commercial License (<http://creativecommons.org/licenses/by-nc/4.0/>), which permits unrestricted non-commercial use, distribution, and reproduction in any medium, provided the original work is properly cited.

With the rapid development of China's urbanization and the implementation of industrial policies such as the rural revitalization strategy, there are more and more residential environment improvement and urban renewal projects in urban areas, which makes the demand for students majoring in environmental art and design larger and the requirements of the industry higher. How to cultivate cultural innovation industries, cultural and tourism development industries that are excellent and meet the needs of social development interdisciplinary compound talents are also the problems to be solved in teaching in the future.

When studying, contemporary college students are easily influenced by practical policies and social public opinion, especially by today's network and various information platforms, resulting in students' loss of direction and unclear objectives. Through the integration of ideology and politics in the course of Urban Landscape Planning and Design, students can first clarify the learning direction and objectives, and lead the ideological concepts of art museum, creative concept and professional ethics quality from shallow to deep with moistening things silently. In the course teaching, we can infiltrate the ideological and political content of the course from the aspects of teaching content, case analysis, work practice, achievement display and so on, so as to clarify the learning direction of students.

### **3. Integration of curriculum ideological and political education and professional innovation**

The course content of Urban Landscape Planning and Design is optimized into four stages, and the ideological and political elements of the course are penetrated through the contents of four sections: understanding and preparation, creativity and analysis, design and application, and student excellent case evaluation.

Firstly, this course establishes a correlation system between the development theoretical basis of urban landscape design and the development history of Chinese and foreign gardens and the course ideology and politics. In the teaching process, it fully infiltrates the elements of history and culture, current affairs and policies, natural environment, human geography, green ecology, traditional folk customs and so on. At the same time, it can effectively increase the persuasion and appeal of the course ideology and politics teaching, and shape the students' integrity a reasonable professional value system.

In the link of analysis and creativity, we should make full use of excellent cases to teach the procedures and methods of urban landscape planning and design, improve teaching methods through field investigation - scheme design - construction drawing step procedures, and deeply understand the theoretical system of urban landscape planning and design at all levels, in order to combine the construction of ecological civilization, traditional craftsman spirit and green ecological sustainable development, and lead learning. Students should have an in-depth understanding of traditional history and culture and reshape the historical and cultural environment at that time. Especially in the research stage, we should fully understand the local development background conditions, and deeply excavate the traditional history and culture, so as to protect and utilize the characteristics of regional folk customs, and integrate the traditional history and culture into the green development of cities and villages through knowledge transfer.

The design and application part will focus on urban square design (memorial square and municipal square), urban green space park (revolutionary park and memorial venues), and urban historical and cultural landscape (famous historical and cultural cities, famous towns, famous villages and historical blocks) as the main topics, carry out practical training, and transform knowledge transfer into innovative application ability training, so as to emphasize that the local traditional history and culture should be protected to the greatest extent in the design process, take cultural development as the lasting driving force, and truly achieve sustainable development.

Finally, through students' specific practice projects, excellent case works are selected for evaluation and analysis, so as to cultivate students' solid theoretical foundation and strong professional practice ability. Through systematic learning of the course, students can master the concept of urban landscape design, understand and use the procedures and methods of urban landscape planning and design, in order to be able to innovate and reasonably carry out urban landscape planning and design. Through the integration of ideological and political content in the course, we can cultivate students' correct outlook on art and creation, seriously abide by industrial laws, regulations, norms and standards, and shape good professional ethics and moral quality.

### **4. Improvement of teaching methods**

Firstly, in the teaching method construction mode, the specific ideological and political teaching objectives of the course are written into the syllabus of the course. Secondly, the ideological and political education elements of each chapter are specifically explored, developed and utilized. The relevant contents of the western expedition are reasonably inserted according to the teaching contents, analyzed in combination with specific practical cases, and the group classified discussion link is added to extract important elements. We should list the advantages and disadvantages of practical cases, and finally sort out the content of the teaching objectives of ideological and political education in each chapter, and how to achieve the practical methods and objectives according

to the actual content. The course will be introduced into the course layer by layer with a step-by-step method, through the path and method mode of “understanding-analysis, guidance-participation, experience-design-evaluation”.

## 5. Course assessment and evaluation methods

Through the organic integration of teaching content and ideological and political elements, the course of Urban Landscape Planning and Design takes the full mobilization of students' interest in professional courses as the premise, and increases the specific practice methods of ideological and political content of the course, so as to improve the recognition of the course in the student community. In students' curriculum evaluation, the curriculum evaluation is divided into three stages: content evaluation before class, practice evaluation in class and effect evaluation after class. The pre class evaluation is based on the content of ideological and political lesson preparation and urban landscape research materials, accounting for 25%; In class evaluation combines ideological and political education with classroom performance and work report to reflect the effect of design works, accounting for 50%; After class, it is the combination of Ideological and political exchange and interaction of the course and the expansion of works' thinking, and the evaluation accounts for 25%. Each link is composed of student mutual evaluation, group mutual evaluation and professional and enterprise teacher evaluation.

## 6. Conclusion

This subject is carried out through the design of teaching content and the planning of the overall framework, the innovation of teaching methods and the improvement of teaching means in the teaching process. At the same time, it has joined the backbone teachers of the school's curriculum ideological and political specialty to improve the teaching professional teaching team. Through the systematic and perfect teaching topic design, in terms of effectiveness, students can get better results in professional courses in a short time. Through the overall planning and adjustment of the content of the long-term curriculum framework, students can help establish the framework system of curriculum ideological and political and professional courses, and establish a correct outlook on art, creation and professional ethics.

We should promote the close integration of professional education and ideological and political education. The project has strong reference value in the specific practice and promotion of curriculum ideological and political education and ideological and political courses. At the same time, during the teaching of professional courses, its research results and reform results are publicly displayed and shared on the designated website, bringing reference and reference for the research on the combination of curriculum ideological and political education and ideological and political courses in similar colleges and universities.

## References

1. Zhan G. “Residential landscape Planning and Design”——Thoughts and exploration on the implementation of ideological and political education. *Journal of Jilin Radio and Television University* 2020.
2. Qin F. Teaching reform and practice of environmental art specialty in vocational education under the background of “curriculum thought and politics”. *Chinese Journal of Multimedia and Network Teaching* 2020; (4).
3. Wang Y. Practice and Research on “curriculum thinking and politics” in Colleges and universities with industry characteristics——Taking Jingdezhen Ceramic University as an example. *Modern Business and Industry* 2021; (10).
4. Zhang X. Design and practice of ideological and political education of art design major in higher vocational colleges——Taking the course of residential space design as an example. *Journal of Zhejiang Vocational and Technical College of Industry and Commerce* 2019; (3).
5. Wang W. Exploration on practical ways of ideological and political education in environmental art design major in higher vocational colleges——Taking Changzhou information vocational and technical college as an example. *Academic Exploration* 2020.