

# Research on the Construction of “Course Ideology and Politics” of Cheerleading in Colleges and Universities in the New Era

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**Abstract :** Under the background of vigorously promoting the ideological and political teaching of courses in colleges and universities in my country, teachers should closely combine the teaching concept of ideological and political education issued by the domestic ministry of education to carry out the course explanation of cheerleading. Using the method of literature data analysis, the cheerleading courses in the school are taken as the key ideological and political subjects of the course. The ideological and political construction of the cheerleading courses is quite urgent, and it is also the focus of college education at present. The characteristics of the ideological and political teaching of cheerleading courses include the students' teamwork, the team spirit of collective supremacy, the pursuit of excellence, the innovative spirit of daring to make breakthroughs, and the dedication of selfless dedication to the society. It is necessary to attach importance to the explanation of ideological and political theoretical knowledge in courses, break through the limitations of traditional teaching in the past, open virtual classrooms, integrate course teaching resources, integrate into domestic traditional Chinese culture, rebuild the ideological and political teaching system of courses, and optimize the design of teaching evaluation mechanisms (marked red dots). It is particularly good, but this is not reflected in the following article, and it is required to click in the article) to promote a qualitative improvement in the quality of ideological and political teaching in cheerleading courses.

**Keywords :** Course Ideology and Politics; Cheerleading; Practice Path

Research and analysis on the ideological and political teaching work of physical education courses in domestic colleges and universities, the development of cheerleading sports in China is not balanced, most of which are displayed in competitions, not widely popularized in the society, nor set up in colleges and universities. corresponding courses. At present, the ideological and political research on this course is often in a blank state, and the ideological and political construction of cheerleading courses in colleges and universities should become a key research object.

## 1. The urgency of ideological and political construction of cheerleading courses in colleges and universities

The development of cheerleading in national security means that it has a deep historical origin. Colleges and universities are the pioneers of cheerleading. In China, schools are the earliest propagandists of cheerleading. The ideological and political courses of different courses are explained simultaneously. In the development of domestic colleges and universities, cheerleading participates in competitions between schools, which can bring rich campus cultural activities to students, and can enrich students' spirit and sports activities. Cheerleading courses are carried out in domestic colleges and universities, forming teams to participate in various types of competitions, and it is also one of the important courses in college sports teaching. Cheerleading can adapt to the requirements of the development of the current era. Teachers must take the initiative to teach and educate people, rebuild the ideological and political teaching system of the curriculum, optimize the design of the teaching evaluation mechanism, and have

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outstanding ability to complete the teaching task, and vigorously promote the moral education system. Teaching development mission.

## **2. The ideological and political advantages of cheerleading courses**

### **2.1 The spirit of teamwork**

The development of the course teaching of cheerleading is also an important teaching content for cultivating students' overall quality and inheriting the spirit of teamwork. In cheerleading, everyone must work closely together and fight for the honor of the team to the end. In the sport of cheerleading, everyone in the team comes from a different family and growth environment, so there will be differences in everyone's ideas and habits, and cheerleading requires team members to contribute. In the general pattern of teaching development, not only the development goal orientation of the cheerleading team exerts the supremacy of the collective, but also has a narrow and broad division. In a narrow sense, cheerleading is often understood as a small sports, while in a broad sense, it means that the collective is upward, contact classes, schools, countries. In the teaching of cheerleading, teachers should infiltrate the spirit of collectivism into the action arrangement and team name of the team, and integrate into the depths of each member's thoughts with a macroscopic collective pattern, so that everyone can obey the collective interests of the team.

### **2.2 Pursue excellence, dare to break through and innovate**

The development of domestic cheerleading sports is a process in which athletes pursue innovation and excellence. In the past 20 years of cheerleading development history, domestic cheerleading sports are also innovating and developing at a faster speed, and cheerleading has gradually formed a project. In order to combine different regional characteristics, stand cheerleading, parent-child cheerleading and employee cheerleading have been formed. With the development of the sport, cheerleading for the disabled has also become a special event in the Olympic Games. The main purpose of the cheerleading course is that it can be compiled into a complete set of movements in the movement. This is an important teaching content and also contains rich teaching elements. The content presented by the gymnastics team at the end is different. There are works in cheerleading, showing the best works, requiring all members of the team to be able to repeatedly train, work hard, and persevere in daily routines, constantly challenge their own limits, and then surpass themselves.

### **2.3 Selfless dedication to benefit the society**

Dedication is a kind of love, and spirit is also a concentrated presentation of social responsibility. The origin and development of cheerleading are presented in the form of cheerleading performance-related projects. Realize inspiring team spirit. Cheerleading performances can be seen in some sports meetings. Although there are only a few minutes of performance on the stage, team members need to keep training every day, and they must use their innovative spirit to create a lot of content, overcome the pressure in their hearts, and strengthen the relationship between team members. The ability to cooperate and have the ability to break through when faced with difficulties. In formal performances, beautiful dance poses are also presented through the beauty of rhythm, music and movement of some costumes.

## **3. Path analysis of ideological and political construction of cheerleading courses in colleges and universities**

### **3.1 Emphasis on theoretical cognition, breaking the limitation of traditional teaching ideas of courses**

In the past, the teaching of traditional cheerleading courses mostly focused on skills and ignored the influence of culture. In addition, cheerleading itself was introduced to my country from the United States, which inevitably led to teachers' concerns about the teaching of cheerleading courses. There are many concerns about whether it is necessary to carry out curriculum ideology and politics. After the introduction of cheerleading into my country, combined with the traditional culture of my country, a unique domestic cheerleading competition has been created. Students wear Chinese-style cheerleading costumes to promote the team spirit of the cheerleaders and cultivate innovation. Spirit. In cheerleading teaching, teachers should further deepen their understanding of curriculum ideology and politics. Cheerleading ideology and politics is not an independent course, but is based on the theory of Marxist pedagogy.

### **3.2 Create a virtual teaching and research room and integrate the ideological and political teaching resources of cheerleading courses**

The ideological and political teaching of the course is carried out by college teachers. The ideological and political construction of the cheerleading course is not only a matter of teachers, but also involves the work coordination between teachers of different positions and different professions. However, most cheerleading teachers are not from this major, and they seldom communicate with

teachers from other colleges and universities in the same major in the same industry. In July 2021, my country began to vigorously expand the construction of virtual teaching and research rooms nationwide. In addition, many schools have tried the construction of virtual teaching and research rooms and introduced a large number of excellent courses. In the construction of cheerleading in colleges and universities in Hunan Province, they have become first-class undergraduate courses. In the future, they can rely on cheerleading to create first-class undergraduate courses, to build a provincial-level and national-level cheerleading teaching and research section, play the leading and exemplary role of first-class undergraduate courses, extensively carry out cheerleading teaching activities, intelligently integrate the teaching resources of cheerleading courses, and comprehensively improve the education of cheerleading teachers.

### **3.3 Strengthen the cohesion of team members**

Team members enhance the cohesion of the cheerleading team by helping each other. Each member of the cheerleading team has a short contact time and insufficient learning ability, which makes the learning effect of cheerleading different. The collective supremacy is the cause of learning goals. The players can have a common sense of development and life and feel. Since it has prompted him to the members of the team and others to help each other with good grades, it can help those with poor grades to form a role model, thereby improving the team's ability to cooperate. Good team members learn to work hard to hone their will, and can form a good mutual learning atmosphere in the team, which helps team members to form a unified habit, has a strong interest in learning, and allows team members to learn. In the process, the team's cooperative spirit is increasingly strengthened, and a stronger teamwork cohesion is formed.

## **4. Conclusion**

The development of domestic cheerleading is inseparable from the excellent traditional culture in China, and culture can provide dynamic support for the innovative creation of cheerleading. Domestic cheerleading must also integrate the characteristics of domestic national culture, and then promote the development of cheerleading in China, so that it can show its unique sports characteristics on the international stage. When cheerleading entered the Olympic Games, it showed greater development opportunities. Teachers should pay more attention to the ideological and political construction of cheerleading courses, expand the influence of cheerleading, and reconstruct the ideological and political teaching content of cheerleading courses. In the teaching of cheerleading skills, traditional Chinese elements are integrated into the design of a complete set of movement creation, music creation, selection of movement creation and modeling arrangement.

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