

Infiltration of Traditional Culture in College English Teaching

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Abstract : With the development of society, various foreign cultures began to flow into our country, making our culture show a diversified color. However, in English teaching, more and more people begin to realize that the lack of traditional culture in English teaching is becoming more and more serious, which not only greatly hinders the application of English, but also makes the outward dissemination of Chinese traditional culture more difficult. Therefore, it is urgent to strengthen the infiltration of traditional culture in college English. Based on the teaching process of college English, this paper analyzes the important role of traditional culture in college English, and puts forward strategies to strengthen the infiltration of traditional culture, so as to promote the all-round development of students.

Keywords : College English; Traditional Culture; Infiltration

1. Introduction

College English learning can not only improve students' knowledge level and enrich students' knowledge reserve, but also improve students' cross-cultural communication ability, making the knowledge reserve of Chinese youth more comprehensive. However, to improve students' English level, in addition to accumulating English vocabulary, students also need to integrate Chinese traditional culture into it, so that they can better apply their knowledge in life. Especially in the context of economic globalization, we can not blindly absorb foreign excellent culture. We also need to constantly spread China's traditional culture and virtues to the outside world to reduce the conflict between Chinese culture and foreign culture.

2. The lack of traditional culture in college English teaching

2.1 Students' lack of awareness of traditional culture

With the influx of foreign cultures, China's culture is developing continuously, and the emergence of information technology also provides a great stage for cultural progress and integration. However, the new generation of college students do not know much about Chinese traditional culture because they are exposed to these cultures too early. When talking about Chinese traditional festivals and customs, many college students are still in the stage of half understanding, and even some students do not understand China's traditional culture. This also makes students' cultural self-confidence not strong, which hinders the work of infiltrating traditional culture into college English.

2.2 Students' English expression ability is not high

Nowadays, College English teaching pays too much attention to students' written expression ability, but ignores students' oral English expression, especially the English expression of Chinese culture. It is difficult for students to express traditional culture in English, which makes the integration of traditional culture and English more and more difficult. In addition, students are very familiar with foreign words such as hamburger and fast food, but it is difficult to express them in English for China's traditional soybean milk fried dough sticks, which leads to the disconnection between ideas and expression, and the students' English expression ability is not up to standard.

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3. The importance of infiltrating traditional culture into college English teaching

3.1 Improving students' learning ability

Strengthening the penetration of traditional culture in English teaching can not only help students learn with new methods and improve students' interest in learning, but also establish students' learning self-confidence and let students have a deeper understanding of China's excellent traditional culture. In addition, the infiltration of traditional culture into college English teaching can also help students better combine China's traditional culture with English expression, so as to avoid the phenomenon of "Chinglish" and make students' knowledge reserve change from passive acceptance and learning to active thinking and expression.

3.2 Strengthening students' expression ability

Facts show that language carries culture. As a carrier, language has undergone important changes in China's life, and gradually affects people's thoughts and communication. Nowadays, under the impact of foreign culture and the learning of English language, many students begin to ignore Chinese traditional culture and gradually move closer to the West. For example, in recent years, more and more people began to pay attention to "Christmas" and "Valentine's Day", but ignored China's "Chinese Valentine's Day" and "Double Ninth Festival", thus forming a phenomenon that "a lot of foreign things are said, but Chinese culture is unknown". Integrating traditional culture into English teaching can effectively avoid such things. While strengthening students' knowledge reserve, it can also exercise students' expression ability and constantly export China's "soft power" to foreign countries.

3.3 Improving China's cultural influence

To make culture become China's "soft power", we need to constantly export China's excellent traditional culture to foreign countries. If you want a country to accept the impact of foreign culture, you must first establish national cultural self-confidence. Only when you understand the charm and value of China's traditional culture can you gradually accept it by other countries. Moreover, the combination of traditional culture and English can also endow China's traditional culture with different charm and reduce the sense of conflict between English and Chinese. At the same time, telling about China's traditional culture in English can also make China's traditional culture international. It is an important way to help Chinese people contact foreign friends.

4. Strategies to improve the penetration of traditional culture in college English teaching

4.1 Enriching English teaching activities

During college, in addition to students majoring in English, many students need to spend a lot of time learning their own professional courses, which makes the English classroom time not much. In order to infiltrate traditional culture into College English. Teachers need to constantly and appropriately change the teaching methods, get rid of the boring teaching of reciting words and parsing sentences, and improve students' learning efficiency by holding activities or using the power of information technology, so as to make the infiltration of traditional culture go smoothly.

For example, teachers can hold regular activities and play videos related to Chinese traditional culture to students, which not only attracts students' attention, but also enlivens the learning atmosphere in the classroom, makes the classroom more lively and students will have more enthusiasm to participate. Besides, if we want to combine English with traditional culture better, after watching the video, teachers can encourage students to introduce their cultural customs and habits to their classmates in English, exercise their expression ability, at the same time, it also allows students to have a further understanding of China's traditional culture.

4.2 Improving teachers' cultural literacy

Infiltrating traditional culture into English teaching means that teachers must enrich their knowledge reserves and have a further understanding of traditional culture. Only by improving teachers' cultural literacy and consciously shouldering the important task of carrying forward Chinese traditional culture, can the quality of classroom teaching be further improved. Moreover, teachers have always been role models for students. By setting an example, they will imperceptibly affect students and improve the penetration of traditional culture in English teaching.

For example, before teaching, schools or teachers themselves can do an appropriate training on traditional culture to strengthen teachers' understanding of traditional culture. At the same time, teachers need to extract their essence and discard their dross, so as to spread more positive energy to students, spread China's traditional culture, enrich their spiritual world, and cultivate their cultural self-confidence. In addition, in teaching, teachers also need to properly guide students to look at the cultures of different countries from an equal perspective and improve students' ideological and moral character. Of course, teachers can also use the power of

information technology to collect relevant classroom activities or knowledge competitions on the Internet to improve students' sense of participation, so that students' knowledge memory of traditional culture will be more profound.

4.3 Comparing Chinese and Western cultures

If you want to better understand the differences between Chinese and Western cultures, you can help students learn through comparison. Taking advantage of the cultural differences between China and the west can not only make students better accept English culture, but also further improve students' cultural awareness. Moreover, through comparison, students can better penetrate and understand Chinese and Western cultures and reduce the discomfort caused by the impact of English culture. However, in the process of comparison, teachers need to pay attention to cultivating students' expression ability. Only when language is spoken can it play its real role. Therefore, in the classroom, teachers can consciously cultivate students' expression ability as much as possible.

For example, in the process of comparing Chinese and Western cultures, it is bound to improve Chinese and western festival customs. Chinese "Chinese Valentine's Day" and Western "Valentine's Day" are well known, so students have higher acceptance. In class, teachers can let students express in English, put forward the differences between the two festivals, deepen students' understanding, and exercise students' English expression ability at the same time.

5. Conclusion

In a word, it is necessary to infiltrate China's traditional culture into college English teaching to cultivate students' cross-cultural awareness. During the teaching period, teachers and students should pay attention to the teaching of traditional culture. While improving their English level, they can also establish national self-confidence and enable students to communicate better in English. In addition, teachers can also improve students' interest in learning through various teaching means, and enable students to better understand the charm of China's traditional culture, so as to combine traditional culture with English learning, and truly infiltrate traditional culture into college English teaching.

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