

Teaching Measures of English Linguistics in Colleges and Universities under the Background of Ecolinguistics

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Abstract : With the advent of the era of globalized economy, more attention should be paid to the training mode of comprehensive English literacy in colleges and universities in teaching. Therefore, how to cultivate and improve students' higher-level teaching methods in the context of ecolinguistics, so as to improve the quality of English teaching, is the current focus of English teaching in colleges and universities. By summarizing the basic concepts of ecolinguistics, this paper studies effective measures to improve the quality of linguistics teaching in colleges and universities, and comprehensively improves the quality and efficiency of English language teaching in colleges and universities under the background of ecolinguistics.

Keywords : Ecolinguistics; College English; Linguistics Teaching; Effective Measures

With the gradual promotion and improvement of the requirements of the new curriculum reform, major colleges and universities are innovating in the original teaching mode in accordance with the specific regulations of the new curriculum reform. This paper will mainly focus on the research on the quality of teaching, the level of teachers' teaching resources, the differences in teaching modes, and the system of summarizing and evaluating teaching after class. Obtain effective measures to improve the teaching of English linguistics in colleges and universities under ecolinguistics.

1. The concept of ecolinguistics

The origin of ecolinguistics is a brand-new educational concept based on the current teaching mode of the new curriculum reform, which first includes the diversity of languages, which emphasizes that language itself is carried out through multiple different language types and individuals. The second is the non-ecological language description, which mainly points out that in all existing languages, not every language individual has the characteristics and rules described in this paper. The mentioned characteristics of ecolinguistics; the last is the influence of the environment on the development and change of language, because ecological language is a practical universal tool, and not any other language can be randomly replaced. Therefore, the unique expression characteristics of ecolinguistics can fully demonstrate the integrity and particularity of language expression.

2. The practical significance of carrying out English language teaching in colleges and universities under the background of ecolinguistics

First of all, through the teaching background of ecolinguistics, the adaptability of English language teaching in colleges and universities can be stably improved, and English linguistics can be effectively combined with the ecological language environment. Students put the emphasis on English teaching.

Secondly, completing the teaching of English linguistics through the background of ecolinguistics can perfectly realize the innovation and change of the teaching mode in actual teaching, and increase the students' adaptability to the new teaching mode. The combination of language and ecology can be seen as pushing English language teaching to the height of the development of my country's social and ecological environment. Such an operation mode is helpful to upgrade the traditional English teaching system

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and has a positive role in promoting the development of English teaching.

Finally, the current teaching effect and teaching environment of college English can be optimized through the teaching background of ecological operation. Taking ecolinguistics as the basis of English teaching will help students understand the overall thinking and knowledge system of English teaching in the process of English learning, and significantly improve their learning effect.

3. Effective measures for English language teaching in colleges and universities under the background of ecolinguistics

3.1 Comprehensively improve the teaching level of teachers

With the comprehensive promotion of the new curriculum reform teaching policy in China, the teaching mode of English linguistics in colleges and universities needs to gradually break the traditional teaching mode with the new teaching requirements, so that the teaching level of English linguistics will go to a higher level. In order to meet the relevant requirements of the new curriculum reform, the primary task is to improve the teaching level of teachers and optimize the teaching quality of teachers.

First of all, in the recruitment of English teachers in various colleges and universities, it is necessary to pay attention to the teaching quality and professional teaching ability of teachers, so as to ensure that teachers can be competent for teaching work in the shortest time. At the same time, it is necessary to carry out regular training for teachers, and share advanced educational concepts and teaching techniques with each teacher through training, so as to achieve a comprehensive improvement of teachers' English teaching level and teaching literacy.

Secondly, English teachers in colleges and universities need to pay attention to the development and changes of society at any time, and combine relevant content with classroom teaching content, so that students can understand the latest social information in the process of completing learning tasks, making the classroom more contemporary. And interesting, help to form a new teaching form, improve students' interest in English. It is necessary to strengthen the collection of feedback information from students after class, remember that students are the leaders of teaching, and teachers can only play a guiding role in teaching, so that students can enhance their experience of English learning and teaching under the professional leadership of teachers. Improve the interest in learning English and improve the teaching effect.

In addition, teachers need to consider combining the theoretical knowledge of books with practice, so as to achieve the goal of assisting and improving English teaching with ecolinguistics. Through ecolinguistics as the background of English language teaching, students can apply what they have learned in the process of mastering basic knowledge, and use the learned content in daily communication, consolidate the knowledge they have learned, and promote the development of students.

Finally, teachers are the signs and lights for students to learn English language. Therefore, it is necessary to always pay attention to whether the teaching facilities are perfect. Only perfect teaching facilities can effectively promote students to establish their own English knowledge system. Teachers can supplement their English knowledge reserves and improve their teaching ability through a variety of ways such as the Internet, help students answer questions, and develop a broad range of knowledge.

3.2 Improve and innovate the teaching mode of English classroom

English course is a course for learning language. Traditional classroom and traditional teaching mode will only make English classroom more boring, making it difficult for students to be interested in English, and finally affecting the mastery and application of English knowledge and language skills. Therefore, in order to obtain a more ideal teaching effect, as an English teacher in colleges and universities, it is necessary to conduct in-depth research on how to improve and innovate their own teaching mode, so as to achieve a good teaching effect, which requires injecting fresh content into the original single English classroom. Teachers can consider using the multimedia system to filter out the elements related to the teaching content and combine them in an innovative way, so as to bring a novel, unique and interesting English teaching mode to the students, and fully mobilize the enthusiasm and participation of the students. On the other hand, in addition to requiring students to master relevant English knowledge in teaching, it is also necessary to supplement students' oral language teaching and word spelling teaching to prevent the occurrence of "dumb English" and promote students' comprehensive progress in English learning.

3.3 Change the existing evaluation model of English after-school teaching

Today, with the comprehensive promotion of quality education, most people still judge the quality of students' learning by the level of scores. Such a judgment method is too single and too one-sided, which can easily affect the all-round development of students. Therefore, the model of students' after-school teaching evaluation must be reformed and innovated, and try to test students' learning effects from multiple perspectives. For example: through daily English classroom learning performance, communication

with teachers, oral practice, writing ability, word spelling, completion of homework, etc., the results of various aspects are used as judgments. Based on the basis, we can ensure that the evaluation results obtained are more accurate, thereby affecting the students' learning attitude and ensuring the quality of teaching.

3.4 Cultivate students' English critical thinking ability

In the process of English language teaching, if teachers pay attention to the cultivation of students' English critical thinking ability, then students will achieve multiplier effect in future learning. Judging from the teaching results, when students have good thinking ability, they will solve their own learning problems in a short time and improve the efficiency of English learning. Therefore, in the process of English linguistics in colleges and universities, the cultivation of critical thinking ability must be incorporated into the teaching plan. First of all, teachers need to use teaching activities in the classroom that are conducive to stimulating students' desire for inquiry and improving their inquiry ability, so as to cultivate students' inquiry thinking and inquiry discrimination ability. Not only that, teachers need to combine the knowledge points that students need to master in the teaching content with other content that is conducive to improving students' learning ability. The last is to combine the English language with the diversified contents of times, culture, economy, politics, art, etc., guide students to find out the relationship among them, and try to think and analyze these contents, so as to improve their thinking ability.

4. Conclusion

The form of English linguistics teaching in colleges and universities based on the background of ecolinguistics can effectively improve the efficiency and quality of English language teaching, stimulate students' interest in learning English, and create a good English learning atmosphere in the classroom. Through in-depth research in many aspects, teachers constantly innovate and improve the teaching mode of contemporary English linguistics. Taking ecolinguistics as the teaching background is an effective measure and an important way to improve the teaching effect of English linguistics.

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