

The Influence of Campus Culture on the Construction of Study Style in Colleges and Universities

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Abstract : The construction of campus culture mainly includes the construction of culture and study style. It can be said that the construction of study style is one of the most important tasks of school construction. At the same time, campus culture plays a guiding role in the construction of study style and is its important carrier. This paper first analyzes the problems existing in the construction of the style of study in colleges and universities at the present stage, expounds the importance of the construction of the style of study for students, and finally puts forward several strategic suggestions on how to strengthen the construction of the style of study in colleges and universities by campus culture for reference.

Keywords : Campus Culture; Higher Education; Study Style Construction; Construction Impact

1. Introduction

In recent years, with the continuous expansion of the enrollment scope of colleges and universities, the domestic higher education system is also constantly improving. At the same time, there are many difficulties in the construction of study style. For colleges and universities, we should comprehensively avoid the problems existing in the construction of study style. Only in this way can students be trained into an ideal youth with ideals, goals and responsibilities.

2. Problems in the construction of study style in colleges and universities at the present stage

2.1 The quality of college students shows multi-level development

Since the 1990s, the college entrance examination registration conditions have been relaxed, and the admission scores of colleges and universities have been declining year after year, which makes the composition structure of college students complex and has a multi-level development trend. At the same time, with the rapid development of the Internet, everyone can hide their true self in the network, express their views or attack others at will. Under the protection of virtual environment, college students are very easy to be influenced by others, indulge their words and deeds and follow suit, and are more likely to do something that violates the code of ethics. For example, some students pass on their negative thoughts such as weariness of the world and learning, spread violent information to other students, or have a conflict with a student in real life, and form gangs online to maliciously spread rumors. These students have low learning literacy and weak learning awareness, and can not meet the needs of their posts at all.

2.2 The value orientation of modern students shows diversified development

The thoughts of modern college students have abandoned the traditional ideological constraints. Active thinking and strong acceptance ability have become their main characteristics. They have different social behavior and understanding of society. For example, students are addicted to the Internet, fear of real social behavior, lack of trust in others, and gradually sensitive and suspicious. They suffer from Internet syndrome or eye diseases. Most of these students have poor employment awareness and lack

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doi: 10.18686/ahe.v5i12.4309

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confidence in job hunting.

3. The importance of the construction of study style in colleges and universities to students

3.1 Cultivating students' correct formation of three outlooks

Schools can not only educate students to learn knowledge and theory, but also train them to form a correct outlook on life and transport talents for the development of the motherland. The premise of cultivating students to form correct three outlooks is to pay attention to their labor education and the construction of study style in daily education. College students are about to face the problem of employment. Whether students have the quality of hard work in the process of work and whether they are serious and responsible for their work are closely related to the education of colleges and universities.

3.2 Improving the quality education of students

Comprehensively implementing the construction of study style can improve students' character cultivation to a certain extent. An excellent student not only needs to have excellent results, but also needs to be correct in thought and conduct. The school comprehensively strengthens the construction of study style by improving the living environment of students, imperceptibly changing their bad behavior and giving them positive guidance. This can also stimulate their learning enthusiasm, urge them to establish lofty ideals, and strengthen their sense of mission to the society, so as to make common progress in learning and behavior.

3.3 It can cultivate students' self-discipline management

As college students are still in a period of rapid growth, their self-discipline awareness needs to be improved. The implementation of the construction of study style in colleges and universities is also of great benefit to students' self-discipline ability. To a certain extent, it can promote them to carry out effective self-management, refuse hedonism in learning and life, and change their learning attitude, in order to put learning in the main position and constantly strengthen their own knowledge reserve.

3.4 It is conducive to cultivating new successors for the times

The comprehensive implementation of the construction of study style in colleges and universities is not only to keep up with the pace of national education development, but also to comprehensively improve students' humanistic cognition of society and promote the comprehensive cultivation of students' moral and ideological quality. Each generation has its own social mission. As for colleges and universities, the main social mission of at this stage is to cultivate qualified successors in line with the development of the times for the country. If colleges and universities want to deepen the construction of study style and strengthen the influence status of students in society, they must constantly improve the construction system of study style, so as to cultivate successors for the country under the background of the new era.

3.5 It is conducive to the physical and mental health development of college students

Physical and mental health includes physical and psychological health. At present, due to the rapid development of economy and society, parents also have too much preference for children, resulting in the phenomenon of sub-health of some students. For example, parents spoil their children and prematurely equip them with electronic products. Students' long-term use of electronic products is accompanied by myopia, slackness in learning, addiction to games, staying up late and so on. Colleges and universities strengthen the construction of study style, timely and effectively guide their self-control ability, and help them distinguish right from wrong, so as to use valuable time in their study. At the same time, it also lays a foundation for the cultivation of students' observation and action execution.

4. How to strengthen the influence of campus culture on the construction of study style in colleges and universities

4.1 Regularly establishing alumni exchange meetings to create campus culture construction

In recent years, the alumni exchange meetings in major colleges and universities have been continuously comprehensive and growing. Therefore, colleges and universities have gradually realized the important role of alumni exchange meetings in strengthening the construction of campus style of study, and attach great importance to it. This not only requires colleges and universities to hold alumni exchange meetings regularly, but also needs to clarify the significance of the establishment of alumni exchange meetings. Colleges and universities should guide teachers to establish a strong sense of responsibility, so that they can devote themselves to the guidance of campus culture construction. At the same time, relevant departments of colleges and universities also need staff dedicated to the development and contact of alumni resources. Through the docking of staff, we can not only strengthen the contact between students, but also pave the way for graduates' employment.

4.2 Regularly holding skill competitions to improve students' vocational skills

The ultimate goal of college education is to enable students to grow into applied talents in line with social development. Therefore, strengthening the construction of study style needs to be based on improving students' vocational skills. Students in school need teachers to give full play to their leadership ability for guiding learning. Teachers can not implement "free range" education in the classroom, and they also need to often encourage students to participate in skill competitions to improve their learning enthusiasm. Teachers should pay attention to theoretical and practical teaching, and improve the theoretical and employment technical level of college students through theoretical and practical teaching. First of all, colleges and universities need to further build a theoretical and practical teaching system to create a theoretical and practical training platform for the majority of students. Practical teaching is not only the most remarkable feature of modern technology curriculum in China, but also an important way to cultivate students' practical skills. At the same time, when giving guidance to students, teachers should stand in an equal position with students, respect and care for students from the perspective of students, and do not give students a feeling of being superior, so as to maintain effective communication with students to ensure the establishment of self-confidence in participating in skill competitions.

4.3 Serving teachers should improve their conduct and give full play to the power of example

Teachers should first ensure that they have good behavior habits and teach by example, so as to set an example in the communication with students, and virtually inspire students to imitate and flaunt teachers, so as to improve their own behavior. Therefore, only by strengthening the awareness of teachers' behavior habits from the source, setting a good example for students, and strengthening the awareness of teachers to closely combine their own ideals with education and teaching achievements, can we deal with the relationship between individuals and students, take the dissemination of knowledge and the cultivation of talents as our own responsibility, to achieve the purpose of moral education for school students. In addition, the teacher can choose the excellent students in the class to lead everyone's enthusiasm, and let the students in the class imitate the example around them. At the same time, parents' education is also very important. Teachers should actively communicate with parents and let them guide students to make friends with some excellent students as much as possible. In addition, in the social environment, many advanced outstanding representatives are also their role models. Under the premise of synchronous leadership, it is just around the corner for students to cultivate good behavior habits.

5. Conclusion

In short, in order to keep pace with the development of modern education and deliver comprehensively developed talents for the society, colleges and universities need to establish a scientific study style construction system, innovate the traditional education methods, and take comprehensively enhancing the cultural literacy of contemporary college students as the educational goal, in order to lay a solid foundation for their future development. In order to the influence of campus culture on the construction of study style in colleges and universities, the school needs to avoid problems in all aspects as much as possible in its usual management, follow the trend of social development, combine the current scientific and reasonable management system, and integrate ideological and moral education into school education, in order to cultivate students' recognition of campus culture, and actively respond to the construction of study style on this basis.

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