

Difficulties and Exploration of the Teaching Reform of Courses for Ideological, Political Education in Art Colleges

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Abstract : Courses for ideological and political education is an important measure of ideological and political education in colleges and universities in recent years. When carrying out construction of courses for ideological, political education, art colleges are faced with many difficulties, such as weak theoretical consciousness, unclear boundaries between courses and adverse social external environment. Therefore, under the coordination of all schools and departments, art colleges should strengthen the recognition of ideological and political theory, give full play to professional advantages, and strengthen institutional guarantee, so as to actively respond to the external social environment, and cultivate students into new people of the times with ideals, responsibilities and abilities.

Keywords : Art College; Courses for Ideological, Political Education; Difficulties and Exploration

In 2016, the General Secretary Xi Jinping stressed at the national ideological and political work conference of colleges and universities: “To make good use of the main channel of classroom teaching, the ideological and political theory course should be strengthened in improvement, enhance the affinity and pertinence of ideological and political education, and meet the needs and expectations of students’ growth and development. Other courses should keep a good channel and plant a good field of responsibility, so as to make all kinds of courses go hand in hand with the ideological and political theory course and form a synergistic effect.” Since then, the course of ideological and political education has become one of the focuses of higher education teaching. Unlike the “ideological and political course”, it is not a course or an activity, but a new educational concept. It is to integrate ideological and political education into all links of education and teaching, make each course play an ideological and political role, and let every teacher participate in building morality and cultivating people. In the teaching activities of educating people, we should complete the guidance of students’ outlook on life, world outlook and values in daily teaching, and realize the goal of “three complete education”. This ideological and political education policy is very important for the cultivation of contemporary college students’ mental health. In recent years, a series of shocking events, such as naked loan, drug abuse, depression and suicide, all show that the mental health of contemporary college students is a very serious problem. While teaching knowledge, colleges and universities should strengthen humanistic care, guide students to actively adapt to the environment, and establish good interpersonal relationships, in order to enhance their ability to resist setbacks, and help them become new people with ideals, responsibilities and abilities.

1. Difficulties of ideological and political teaching reform in art colleges

Art colleges and universities refer to colleges and universities that mainly focus on art education and art practice, such as various film colleges, drama colleges, art colleges and so on. Under the guidance of curriculum ideological and political education, the important task of art colleges and universities is to realize the integration of art education and ideological and political education, so as to enhance the ideological and profundity of art education and give full play to the guiding role of ideological and political thought in the teaching process of art theory and art practice. Compared with other types of colleges and universities, professional

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art colleges and universities have different internal and external environments in education and teaching.

1.1 Weak theoretical ability and weak ideological and political concept in the curriculum

Ideological and political courses in colleges and universities should achieve the goal of “educating all staff and all-round education”, and take building morality and cultivating people as the fundamental task. In this construction process, art colleges and universities should first make the ideological and political concept deeply rooted in the hearts of the people, improve the theoretical height at the ideological level, and integrate the ideological and political concept into the practice of education and teaching. However, on the one hand, due to the professionalism and particularity of art majors, art majors need to give full play to their sense of innovation and create in a free and relaxed environment. Too much theoretical and knowledge courses will make students lose interest. On the other hand, in the process of cultivating talents, the mode of emphasizing skills and neglecting theory for art students has been formed in the junior and senior high school. According to the current college entrance examination system, the admission scores of art students in theory courses are generally lower than those in other types of universities, which makes the students lack the ability of theoretical learning after entering colleges and universities, and not interested in the construction of campus culture such as ideological and political education. Thought is the guide and direction of action. The weak theoretical ability and weak concept make the curriculum ideological and political reform difficult to implement in teaching. Both teachers and students lack the recognition of ideological and political education. Based on this, in the construction of campus culture, art colleges have not established an effective connection between various disciplines, majors and ideological and political education, nor are they really aware of the guiding role and value guiding function of ideological and political education for college students under the current educational background.

1.2 The relationship between curriculum ideological politics, ideological and political courses and professional courses is unclear

Since curriculum ideological politics was put forward as an educational concept, there has been a lot of discussion about it, but in fact, many people still don't know the connotation of curriculum ideological politics, especially the logical relationship with ideological and political courses and professional courses. In the current educational system of colleges and universities, ideological and political courses have formed a relatively complete curriculum system, which generally refers to the subjects with clear ideological and political orientation such as “ideological and moral cultivation and legal basis” and “introduction to the basic principles of Marxism” set up by ordinary colleges and universities. In short, the ideological and political courses in colleges and universities have clear discipline orientation and discipline scope. There are also corresponding teaching plans and teaching arrangements, more professional teachers and teaching teams. The transformation from curriculum ideological politics to curriculum ideological and political curriculum is not a simple sequence exchange, but two completely different concepts. “ideological and political course is an introduction based on curriculum. In higher education, it mainly refers to the curriculum combination of ideological and political theory education, while curriculum ideological and political is a curriculum education system or an education system based on the concept of ideological and political education and taking curriculum as the main form.” It can be seen that the extension and connotation of “curriculum ideological politics” is greater than the meaning of “ideological and political curriculum”. It focuses more on educating people on the premise of ideological and political education. Curriculum ideological and political education is the means and talent education is the purpose. Curriculum ideological and political education is an educational concept. To implement curriculum ideological and political education, we need to implement it on the professional curriculum. With the help of professional curriculum, curriculum ideological and political education is integrated into the daily classroom, so as to guide students to establish correct values with positive and positive ideas and help them form a healthy psychological accumulation, imperceptibly promote the change of students' thought and behavior to achieve all-round development.

1.3 Adverse effects of external environment

With the rapid economic development and social diversification, the reform and innovation of the social environment have brought opportunities and challenges. At the same time, it has also produced many social disadvantages, and even affected the world outlook and values of contemporary college students. On the one hand, for students in art colleges, the particularity of their major requires them to participate in more social practice activities and combine their major with enterprises and industries. In this mode, we obviously feel that contemporary college students pay more attention to the maximization of personal value, put their own feelings and gains and losses in the first place, and ignore the collective value and overall dimension. Some students engaged in live broadcasting of vulgarity and even took up some of their time for short-term learning. Some students can't resist the temptation of money and engage in some illegal transactions. Hedonism and money worship are popular, accompanied by weariness of learning,

addiction to games and other behaviors. On the other hand, with the rapid social change and the intensification of cultural impact, the values of Western individualism have greatly affected the establishment and construction of contemporary college students' world outlook. Western culture advocates individualism and takes the individual as the center. It often puts personal hobbies and needs above collectivism. Coupled with the development of informatization and networking, many people can't look at the cultural conflict and fission comprehensively and as a whole. College students have not yet established a perfect value system. It is easy to produce extremely inflated individualism and personal desire under the influence of this multiculturalism. They can not distinguish Internet information, lack rational understanding and analysis, and lack the ability of introspection and critical spirit. However, the pursuit of economic interests and the establishment of correct values do not violate each other. The two should complement each other. The promotion of the concept of curriculum ideological and political education is not only related to the modernization of our country, but also helps to guide college students to correctly distinguish the information impact brought by multiculturalism and train them to become new people with responsibility, ideals and responsibilities in the new era.

2. Practical exploration of ideological and political education in art colleges

College students are the backbone of national development. The formation of their values has a great impact on the country, society, families and individuals. Colleges and universities are an important environment for the growth of college students. Curriculum ideological and political education is an important way to cultivate the mental health development of college students and the main means to help college students establish correct values. College managers and teachers should participate. In education and teaching, we should give full play to our own advantages, integrate ideological and political concepts and moral concepts into the education and teaching environment, and integrate the goal of building morality and cultivating people into students' classroom and practice, so as to give full play to the guiding, promoting and strengthening role of art.

2.1 “Curriculum ideological and political + theory” to strengthen theoretical identity

China's ideological and political theory is the ideological crystallization of the hard work of several generations. In view of the problems that college teachers and students do not have a deep understanding of the curriculum ideological and political concept, weak concept and resistance, all teachers and students in the school should strengthen their own ideological and political quality and professional quality, and constantly strengthen their comprehensive knowledge and theoretical level. For the school, within the scope of the whole school, we should establish an atmosphere for curriculum ideological and political learning, integrate the educational theory of curriculum ideological and political into the theoretical construction of the school, and actively organize the preparation of appropriate teaching materials according to the characteristics of the school, combined with the actual situation of students and the needs of the times, so as to ensure that the whole school is carried out under the unified thought. For teachers, it is necessary to strengthen theoretical learning, actively participate in ideological and political activities inside and outside the school, and expand their vision and level, combining professional research and professional learning with curriculum ideological and political education, so as to deeply excavate the ideological and political education content in teaching materials, strengthen theoretical recognition, and integrate ideological and political elements into peacetime education and teaching activities. For students, they should study actively, and strengthen the intensity of theoretical learning, in order to establish lofty beliefs and pursuit, strictly demand themselves with high standards of ethics, and learn to distinguish right from wrong, good and evil, true from false and ugly in today's information age. When encountering difficulties and things, we should actively communicate with teachers and classmates to avoid falling into the whirlpool and wrong path of thought. While constantly learning theory, we should enhance cultural and theoretical self-confidence and strengthen faith and belief.

2.2 “Curriculum ideological and political + practice” to give full play to professional advantages

As a brand-new educational concept, if a unified curriculum and curriculum are formulated, it will inevitably be the same as the ideological and political curriculum. As an innovation of the curriculum, ideological and political education should be implemented in different types of colleges and universities, seek truth from facts, and give full play to professional advantages and tailor-made. For art colleges and universities, the biggest advantage lies in their strong professionalism. They can give full play to their practical advantages and implement the concept of curriculum thought and politics on the basis of practice. On the one hand, we should strengthen the exchange and study among colleges and departments, and the development and construction of curriculum ideological and political ideas. We should not be complacent and build a car behind closed doors. Teachers and students should be often organized to communicate and share through seminars, and exchange meetings and other forms between art colleges and universities, so as to find different opinions and models of curriculum ideological and political construction, reflect on themselves in practice and find existing problems, and find out why. On the other hand, in the teaching process of sculpture, handicrafts, art and

other courses in art colleges, we can integrate ideological and political ideas into ordinary education and teaching, carry out theme learning, and create works with the theme of socialist core values, so as to give full play to students' subjective initiative, let students actively study and explore the thought of socialism with Chinese characteristics in the new era.

2.3 “Curriculum ideological and political + management” to establish system guarantee

The smooth progress of college curriculum ideological and political construction is inseparable from the joint participation of all teachers and students. At the same time, the school also needs to improve the management system to ensure its smooth development, especially in terms of capital and technology. Meanwhile, it is also necessary to appropriately strengthen teachers' ideological and political training and establish a reasonable evaluation mechanism to ensure the implementation and implementation of curriculum ideological construction. In terms of capital and technology, we should allocate reasonably, increase investment, and set up special funds, special accounts and special managers, in order to add curriculum ideological and political projects. It can encourage teachers and students to participate in research, vigorously support independent innovation, and encourage teachers to carry out diversified teaching contents and teaching methods. The school should also provide strong technical support, and make coordinated development by means of modern information and communication technology and internet live broadcasting. In terms of teacher training, we should promote the ideological and political training mechanism for front-line teachers, carry out more teacher training and teacher learning activities, and strengthen the fundamental task of building morality and cultivating people, so as to truly implement teaching and educating people into teaching practice; Teachers should also strengthen their moral cultivation and effectively affect students from their own behavior and character. In addition, a scientific evaluation system is an important guarantee for the effect of college curriculum ideological and political education. We should establish a reasonable evaluation system, make clear planning and arrangement for the teaching objectives, ideas, processes and contents of curriculum ideological and political education, and give clear conditions and evaluation through top-level design. On the one hand, students' patriotism, legal consciousness social responsibility should be included in the scope of students' ideological and political key investigation. On the other hand, teachers' political awareness ability and ideological and political level should be reasonably included in the assessment content. Through the two-way interaction between teachers and students, the construction of ideological and political curriculum can be guided.

2.4 “Ideological and political + innovation” and actively respond to the external environment

At present, society is changing with each passing day, and all kinds of new technologies and ideas are pouring in. Microblog, Wechat and short video are increasingly occupying people's lives with their strong attraction. At the same time, contemporary college students chase and accept fashion and fashion faster, which is easier to fall into. In the face of this reality, if schools or families blindly oppose and stop it, it is bound to aggravate the contradictions between them, and students are more likely to have resistance. Therefore, the school must update the management ideas and management means in real time, actively study and investigate the basic necessities of students, find the interests of students with more innovative thinking, and treat students with an inclusive attitude, so as to guide them in a way that students prefer and more comfortable. For example, we can enhance students' learning enthusiasm through online and offline ways. At the same time, the school should not avoid some current social events and typical cases at home and abroad, such as trade frictions between China and the United States and frequent depression among college students. Instead, it should help college students understand the impact of external society, organize professional teams and teams to study carefully, and regularly carry out lectures and debates, in order to guide students to participate in them. Let college students from passive indoctrination to active discussion and feeling, so as to establish correct beliefs in practice, improve themselves, and stay away from the adverse effects of external society, truly becoming a mature, rational and truly conducive to society.

3. Conclusion

The ideological and political construction of college curriculum plays an important role in the construction of socialism with Chinese characteristics. It is an important measure to cultivate the sense of responsibility and mission of contemporary college students. The reform and innovation of curriculum ideological and political education need the coordinated development from top to bottom. All schools should combine the construction of ideological and political engineering, teaching and educating people, and the healthy growth of students, so as to cultivate qualified builders and successors of socialism in the new era. For art colleges and universities, teachers should not only be encouraged to take ideological and political courses as the core, give full play to the professional advantages of colleges and universities, and fully tap the ideological and political elements in each course, in order to create a distinctive and quality ideological and political construction atmosphere. From the perspective of system management, we

should adhere to the combination of theory and practice, actively deal with the difficulties and problems in the process of curriculum ideological and political construction, and maintain close contact with teachers and students, so as to build a complete training system and evaluation system, and open up a new road for curriculum ideological and political construction.

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