

Research on the Training Dilemma and Breakthrough Path of Gansu Youth Ideological and Political Education under the Background of the New Era

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Abstract: In the new era, young people must establish correct ideas, correct world outlook, values and outlook on life in order to meet the needs of social development for talents. Ideological and political education should go deep into the youth and truly realize the positive transformation of thought. It must also ensure that the relevant education has a certain affinity. The effectiveness and function of ideological and political education is to have a positive impact on the daily behavior and activities of young people through the way of image, harmony and closeness to young people. This paper discusses how to improve the effectiveness of Gansu youth ideological and political education, analyzes the difficulties of Gansu youth ideological and political education in colleges and universities, and puts forward the relevant ways to improve the current situation of Gansu youth students' ideological and political education.

Keywords: Ideological and Political Education; Dilemma Analysis; Breakthrough Path

1. Introduction

In the past 40 years of reform and opening up, all aspects of society have changed. In the process of transformation to modern society, although the important position of ideological and political education has not changed, its development form has changed from one-way indoctrination to affinity. The mainstream of Gansu youth ideological development is positive and generally healthy. The vast majority of respondents believe that patriotism and law-abiding, courtesy and integrity, unity and fraternity, diligence and thrift and self-improvement are the most basic moral norms that citizens should abide by, and honesty, kindness and integrity are the most basic moral characters that teenagers should have. At the same time, it is also found that in the ideological aspect of modern youth, the political consciousness has been weakened, the ideals and beliefs are not firm enough, and the sense of social responsibility has been weakened, which must be highly valued by the whole society. Therefore, even though ideological and political education is very important, whether it is effective or not is the premise of carrying out ideological and political education in an all-round way.

2. Difficulties faced by youth ideological and political education in Gansu

Ideological and political education has greatly improved young people's acceptance of ideological and political education, but it also faces great difficulties, which is not only reflected in the characteristics of rapid development of networking and informatization, but also reflected in the objective level of teaching system and education team.

2.1 Lack of specialization of education team

The teaching staff of ideological and political education is still the teaching staff of traditional teaching, and there will be many problems in teaching. First of all, teachers don't know enough about the relevant new network technologies. Once there are teaching problems, they can't solve and stop them in time and effectively. Secondly, teachers do not understand the basic characteristics of

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youth, nor effectively avoid the negative impact of the Internet on youth, which limits the effect of ideological and political education. Finally, the teaching methods adopted by teachers are more traditional, can not adapt to the teaching system of the new era, and the teaching effect is not significant enough. For example, some colleges and universities employ teachers with excellent computer technology, but these teachers do not know enough about ideological and political theory and are not competent for the teaching task of Ideological and political education. The level of educational work is low and can not correctly guide the ideological tendency of young students.

2. 2 The teaching means and content are relatively single

At present, the workers who are engaged in ideological and political education and have deep professional skills in Gansu Province are generally older, and the traditional theoretical teaching methods are still used for young students. Although teachers will assist new media software, most of them only stay in the use and explanation of PPT, which is not in line with the current changeable era. Therefore, how to adapt the ideological and political theory teaching in colleges and universities to the development trend of network media in the new era, change the single teaching form, improve the appeal and practicality of ideological and political theory teaching method in colleges and universities. The traditional multimedia courseware teaching does not give full play to its function, but only takes it as an auxiliary tool for the teaching of ideological and political theory. It is more used to show the key contents of teaching, less involves the forms loved by young students such as pictures, animations and videos related to the teaching contents, does not create a lively and positive learning atmosphere, and lacks interest, interaction and effectiveness.

2.3 Young people are not interested in learning

In the process of learning, young students are easy to have a negative psychology of learning weariness. After completing the learning task, they will also throw away the learning content, which reflects the students' negative attitude of accepting knowledge. The main reason for this situation is that there are many theoretical knowledge settings of ideological and political education, the content does not meet the inner needs of students, and there is little interaction between teachers and students in the classroom, and students' attention will be attracted by other things. This phenomenon is becoming more and more obvious with the popularization of online education. According to the survey, while learning online courses, due to the insufficient control of teachers and the relatively free teaching environment, young students choose to do other things in the process of course listening, so that students' overall interest inideological and political classroom is low.

3. The breakthrough path of ideological and political education in the new era

3.1 Establishing professional education team

Establishing a team of teachers with high professional intensity can effectively ensure the steady improvement of ideological and political education curriculum. With the development of Internet technology, we should first establish a special ideological education team to improve online and offline education at the same time. The team includes experts in different fields to jointly promote the development of ideological and political education. Experts in various fields can work together to establish a perfect online education platform at the same time. Secondly, the ideological and moral quality of young teachers should be effectively improved through the ideological and moral training of young teachers, and the ideological and moral quality of young teachers should be effectively improved.

3.2 Raising the attention of young people to ideological and political education

First, increasing the interest of young people is the basis of increasing attention. For example, the school can combine the campus network with the education platform, release the corresponding ideological and political content according to the learning interests of young people, and establish characteristic network modules to effectively improve and enhance the practice of young people on socialist core values.

Second, establishing a strict examination mechanism. Due to the current serious epidemic, many training institutions will have online teaching. As far as colleges and universities are concerned, because they used to teach offline, they will conduct corresponding content assessment in the form of examination. However, the emergence of online education has led to the failure to establish an examination mechanism, and students can only take the examination online. Such a setting makes most students cheat. They will choose to search the answers online and finally get high scores. Therefore, the school cannot conduct correct learning evaluation according to the students' real learning situation. Therefore, you can set two examination modes: Written examination and interview. Written examination usually evaluates students' mastery of theoretical knowledge of ideological and political education.

The interview adopts the method of simulated answer, and the students randomly select questions to answer under the lens. Through the effective combination of the two, they can effectively evaluate their learning status.

Third, establishing a complete teaching and education mechanism. When teaching offline and online, teachers need to strictly regulate and set certain learning disciplines and learning norms, actively teach young people theoretical knowledge about ideological and political education, and constantly cultivate young people's good learning habits, so as to improve young people's attention to ideological and political education.

3.3 Enriching teaching content

Reasonable teaching content is an important part of ideological and political education. In this regard, competent teachers will write systematic teaching contents according to different levels of development of young people and starting from contemporary social hot spots, which will be more inclined to the teaching contents loved by young people. For example, from the perspective of life, on the basis of teaching materials, we can use computer equipment to develop educational contents. Through online screening, we can develop more life-oriented educational contents. Based on hot information, we can find interesting articles and teaching materials, such as employment, love, house purchase, pension, etc. we can organize young people to explore such themes and contents, so as to effectively increase their learning enthusiasm.

4. Conclusion

How to carry out the ideological and political education of young students in Gansu is a topic worthy of discussion. It is necessary to explore and analyze how the contemporary ideological and political education is deeply integrated into the hearts of young people and has a certain value and significance. In particular, when carrying out the teaching of relevant ideological and political contents, colleges and universities need to constantly combine specific teaching examples to analyze and reflect on the dilemma of the implementation of ideological and political education and the feasibility of the reform and innovation of relevant teaching modes in the future. This paper discusses and analyzes the problems existing in the implementation of ideological and political education, and puts forward the reference path to solve them from the perspective of content, method and mechanism, so as to promote the improvement of the effectiveness of ideological and political education, effectively enhance the political literacy of young people, and cultivate young students to establish a correct world outlook, values and outlook on life.

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