

Effective Paths to Integrate Aesthetic Education into the Ideological and Political Education of College Students

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Abstract: The ideological and political education of college students is an important part of aesthetic education, and should make full use of the relationship between moral education and aesthetic education, and organically combine them. It should be scientific and artistic, and strive to be the best. Therefore, an in-depth discussion on the integration of aesthetic education in colleges and universities is of great practical significance for the comprehensive deepening reform of colleges and universities.

Keywords: Aesthetic Education; College Students; Ideological and Political Education; Integration Path

1. Introduction

In the new era, China is marching towards a more prosperous modern country, leading new challenges faced by the ideological and political education of college students. Aesthetic education is a very infectious way of education, and is a timely supplement to ideological and political education of contemporary college students. Moreover, there is a deep connection in the content, objectives, methods, etc., which is conducive to promoting the in-depth development and further improvement of aesthetic education in colleges and universities, and building a socialist education system with Chinese characteristics in the new era.

2. The significance of aesthetic education

To realize the comprehensive and free development of college students, it is necessary to adhere to the educational policy of combining morality, intelligence, physique, aesthetics and labor, so that it can be implemented in a systematical and comprehensive manner. Under the background of the integration of politics, social life, culture and education, higher education has basically formed a more open and dynamic educational model. Integrating aesthetic education into college students' ideological and political education is an important issue in China's educational reform, which has played a positive role in cultivating college students' innovative thinking. First of all, in classroom teaching, teachers use perceptual language to create a good aesthetic atmosphere, so that students can fully exert their subjective initiative to gain rich emotional experience and enhance aesthetic awareness and creative thinking. Secondly, it has a positive effect on the reform of traditional teaching methods. Teachers introduces aesthetic education introduced into classroom teaching, encouraging students to pursuing beauty, so that it can be unified with students' aesthetic concepts, outlook on life and values. Finally, it helps to form a sound personality of college students. Beauty can give people spiritual happiness and helps them form a healthy aesthetic vision gradually. Aesthetic education for college students can promote the formation of a positive and healthy personality.

3. Problems in aesthetic education in colleges and universities and their causes

3.1 Lack of substance in aesthetic education

In the new era, new network technologies, such as self-media and big data, have penetrated into people's lives, providing more freedom, independence and autonomy for contemporary college students. On the one hand, the practice of

aesthetic education is too single. Collective teaching has become a common form of college ideological and political theory courses, which often ignores individual needs and to some extent leads to students' resistance. On the other hand, there is not enough attention to the practice of aesthetic education. Aesthetic education is to convey teaching content through various artistic forms, enable students to immerse themselves in teaching, arouse emotional resonance and enhance students' aesthetic taste. However, in the actual teaching, there are gaps between theory and practice, that theoretical output is overemphasized and practical application of aesthetic education is neglected, which weakens its aesthetic value.

3.2 Lack of awareness of aesthetic education

Aesthetic education is one of the two important factors of ideological and political education activities, the consciousness of which is directly related to the implementation of education and teaching activities. Ideological and political educators are the main subject of this activity, while its object is the educated. At present, both subjects and objects exist in the current work of aesthetic education for college students, who lack aesthetic consciousness. From the perspective of ideological and political educators, 1) ideological and political educators pay insufficient attention to aesthetic education, and there is a level of integration into classroom teaching; 2) some ideological and political teachers have insufficient knowledge of aesthetic education; 3) because of the limitation of rationality and interaction, it can't be fully reflected in aesthetic education. In terms of the goal of ideological and political education, some college students have not yet formed a good aesthetic concept, and lack the educational cognition of aesthetic education.

3.3 Lack of environmental aesthetic education in ideological and political education in universities

The environment of college students, from a macro perspective, includes the following aspects, namely politics, economy, culture and mass media, while from a micro perspective, includes school environment, family environment and peer group environment. A good teaching environment is conducive to students' physical and mental development, especially in a harmonious and beautiful campus, which is more conducive to aesthetic education. With the development of higher education in China, educational resources of universities are increasing every year, while the level of campus environment shaping is declining. Some universities only pay attention to the improvement of academic knowledge, and use various resources for teaching practice, such as teaching plans and scientific research evaluation, but ignoring the optimization of campus environment.

4. Effective ways of aesthetic education in ideological and political work in colleges and universities

4.1 Optimizing the teaching environment and expanding the teaching space

Campuses are important places to realize aesthetic education, so universities should strengthen the planning of optimizing campus environment and actively explore its practical ways. First of all, schools should construct campuses with an excellent hardware condition, build new campuses by details. Through the improvement of art museums, school history museums, cultural corridors, etc., universities should convey aesthetic concepts to college students; Secondly, universities should give full play to the existing aesthetic education resources to organize various kinds of literary and artistic activities. According to students' characteristics, universities should allocate aesthetic education resources of school culture and products, and make use of elegant art to carry out aesthetic education, so that students can be edified in this process. For example, music festivals, theatrical performances, exhibitions, etc., can be held to cultivate aesthetic education concepts of college students, enable them to shape noble aesthetic taste under the influence of beauty, thus enriching their hearts. Finally, universities should offer general courses of aesthetic education, incorporate aesthetic education into all aspects of their daily work, and expand the teaching field in new aesthetic education environment through ideological and political theory courses as well as various aesthetic education courses.

4.2 Strengthening the teaching concept and promoting the interaction between subjects and objects

In order to combine aesthetic education with college students' ideological and political education, it is necessary to strengthen the idea of ideological and political education, so that the interrelation between the educational objects can be better understood and the two can influence each other. From the perspective of education, it is necessary to correctly understand the essential attributes of aesthetic education, and improve our own quality with aesthetic characteristics, so as to create the interactive beauty of subjects and objects of education. 1) Ideological and political educators should have a certain aesthetic concept, so that they can make aesthetic education really penetrate into teaching activities. Teachers should seek clues from aesthetic thinking, break down the barriers of disciplines, and give full play to the synergistic effect of teaching. 2) attention should be paid to external teaching, such as appearance, clothes, language, and emotion, thus enhancing attraction and improving recognition. 3) A new relationship between subjects and objects should be built. It can start from the concept of equality in education, on the basis of which, to objectify subjects and subjectify objects. In addition, through aesthetic education, the competition and cooperation between subjects and objects of education can be strengthened, and the coordinated development of the two can be promoted. 4) College students should keep subjective identification. Aesthetic education is to make the educated consciously perceive beauty and choose beauty through personal exploration and experiment in teaching.

4.3 Enriching teaching content and promoting the integration of teaching content

As aesthetic education and ideological and political education of college students overlap in content, it is necessary to adhere to the concept of enlightening truth with beauty, encouraging goodness with beauty and educating people with beauty in order to achieve unity of the two in content. First of all, truth should always be the ultimate goal. Universities should cultivate beauty from boring theories, so that college students can feel, infect and draw strength in the integration of emotions and situations, thus the education of college students can be realized. Secondly, in the integration process, goodness should be taken as the greatest value. It is not only the initial task of ideological and political education, but also the ethical norm of aesthetic education, and is the guarantee for students to establish a good personality in the process of receiving education. Furthermore, "beauty" should be regarded as the ultimate goal. Beauty is a spiritual call, which can purify the soul and provide people with sincere emotional experience.

5. Conclusion

To sum up, aesthetic education is significant, enabling students to know, understand and create beauty. Combining aesthetic education with ideological and political education of contemporary college students can promote students' innovative thinking, change the traditional indoctrination mode of ideological and political education, and shape students' sound personality. To achieve the integration of the two, it should not only enrich the connotation of ideological and political education, but also pay attention to students' aesthetic ability and moral sentiment, and be diversified. It is necessary to deepen the work of aesthetic education in colleges and universities and build a new socialist system with Chinese characteristics.

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