

Exploring the Path of Integrating “the Spirit of the Red Boat” into Ideological and Political Education in Colleges and Universities in the New Era

Jinwen Zhao

School of Marxism, Wuhan University of Technology, Wuhan 430070, China.

Abstract: The integration of the " Spirit of the Red Boat " into ideological and political education of colleges and universities is the current demand of the times to further cultivate high-quality talents. At the present stage, there are a series of problems in the process of combining the ideological and political education of colleges and universities with the " Spirit of the Red Boat ", which makes the cultivation of the "red boat spirit" in colleges and universities face difficulties. It is important to grasp the new characteristics of students in colleges and universities, analyze the development status of the " Spirit of the Red Boat " in college students, ideological and political education theory courses and teachers' team, and find effective ways and methods to improve it.

Keywords: New Era; “Spirit of the Red Boat”; Ideological and Political Education in Colleges and Universities

Introduction

The "Spirit of the Red Boat" is the spirit of China's search for advanced theories and advanced organizations in the midst of internal and external troubles, which started the great journey of the Communist Party of China. As early as 2005, Comrade Xi Jinping discussed the content of the " Spirit of the Red Boat " and emphasized that under the guidance of this spirit, we should strengthen our awareness of the forefront and improve our skills. 2017, *the People's Daily*, *the Guangming Daily* and other media reprinted the article signed by General Secretary Xi Jinping, while revisiting the Red Boat meeting site to understand Revolutionary sentiment, so as to strengthen our red boat blood. General Secretary Xi Jinping pointed out that "the spirit of the Red Boat" is precisely the spiritual source of the Chinese revolution, and the fine traditions and revolutionary spirit formed in the history of the Chinese Communist Party are all directly related to it.^[1] Standing at the key point of time when the 100th anniversary of the founding of the Communist Party of China and the goal of "two hundred years" intersect, carrying forward the glorious tradition and continuing the red bloodline is of great significance to further strengthen and improve ideological and political education and better implement the cultivation system of the new man of the new era.

1. The Scientific Connotation of the "Spirit of the Red Boat”

As early as 2005, Comrade Xi Jinping, then secretary of the Zhejiang Provincial Party Committee, pointed out that "the spirit of pioneering, daring to be the first, the spirit of determined ideals, indomitable struggle, the spirit of dedication to the Party, loyalty to the people, is the source of the spirit of the Chinese revolution, and is also the profound "Red Boat Spirit". connotation."^[2]

The spirit of pioneering is the advanced nature of the Chinese Communist Party to realize its original intention and mission. This spirit is the essence of the nation that the Chinese Communist Party has embodied and maintained in the course of learning the lessons of the continuous backwardness of modern China and the struggle to revitalize China. The spirit of innovation and revolution is embodied in "opening up the heavens and the earth". "Dare to be the first" shows

leadership and advancement. From opening up new roads to achieve revolutionary victory to building socialism with Chinese characteristics, the Party has achieved continuous development in all aspects of our country with the boldness to dare to be different and to be good at being different. The "firm ideal" is the firmness and loyalty of the Communist Party of China and its members to Marxist beliefs. "Indefatigable" shows that the Chinese Communists have been tested time and again during the arduous struggle of revolution and construction.

2. The Challenges of Integrating "Red Boat Spirit" into Ideological and Political Education in College and Universities

The scientific connotation of the "Red Boat Spirit" itself determines its important historical status, and its distinctive characteristics create its lasting vitality and powerful spiritual driving force. However, in the face of the current complex educational environment, the integration of "red boat spirit" still faces some challenges and obstacles.

2.1 Insufficient endogenous motivation of college students

"It is not people's consciousness that determines their existence; on the contrary, it is people's social existence that determines their consciousness".^[3] First of all, some students do not have a strong sense of dedication. Under the influence of market economy and western culture, utilitarian educational purposes have entered the field of education. Because students do not learn and know enough about the "Red Boat Spirit", some voluntary activities and practical activities that are not related to study are labeled as a waste of study time. Secondly, some students do not have enough innovation consciousness. With their parents taking care of them in every way, students are more inclined to reach out and get things than to create new things, and are doubly trapped in their ability to innovate and think creatively. Finally, some students struggle with poor emotions. Students are satisfied in all aspects of the situation has given rise to the bad habits of laziness and coping, and their attitude towards life and learning is far less than before.

2.2 Insufficient creation of campus spirit and civilization

There are still many problems in the ideological and political education of colleges and universities in terms of cultural cultivation of college students. First of all, because the "Red Boat Spirit" was formally proposed late, some colleges and universities have not yet understood its connotation deeply, let alone practicing the essence of "Red Boat Spirit" in the cultural propaganda of schools. Secondly, there are few publicity channels in colleges and universities. Some colleges and universities simply think that it is enough to implement the "red boat spirit" into the main channels of ideological and political theory courses, and there is no corresponding planning and top design for the cultivation and education of college students in this aspect. Finally, the education method is old. Although our education method has long advocated the main position of students, it is difficult to really apply it to students when practicing. As a result, it is difficult for students to internalize the theoretical understanding of the knowledge with the deep and thorough situation.

2.3 Lack of teachers to integrate the "spirit of red boat" into ideological and political education in colleges and universities

There are both objective and subjective problems in the process of learning and teaching the "spirit of the Red Boat" by teachers. On the one hand, the documents and speeches issued by the state on ideological and political education show the importance of ideological and political education, especially for students in colleges and universities, but the efforts and measures taken in the implementation have not achieved the expected effect. Students receive systematic education only for a few weeks, and there are few other forms of absorption and practice, such as social practice, novel curriculum, and off-campus communication. On the other hand, because the school in the process of recruiting teachers of ideological and political science courses is not the main selection criteria for professional and Marxist theoretical ability, so in the ideological and political science course teachers some teachers themselves do not have a strong understanding of the profession and are not strong-willed.

3. The path of integrating "red boat spirit" into ideological and political education in colleges and universities

3.1 Promoting the integration of "Red Boat Spirit" into the curriculum construction of ideological and political education in colleges and universities

As to how the "Red Boat Spirit" can play a role in the curriculum, we should adopt a variety of effective and powerful methods. First, enrich the content of classroom teaching. Colleges and universities must fully explore the ideological and political information with value guidance contained in the "spirit of the Red Boat", integrate it effectively, formulate relevant readings, so as to enrich the classroom teaching content and improve its effectiveness. Second, improve the quality of classroom teaching. We should introduce the "red boat spirit" into the ideological and political education class, using relevant historical events and current hot issues as teaching carriers, and through the infiltration education of "the way with the text". Finally, expand the education space of the curriculum. Colleges and universities should make good use of this new field of mass media in colleges and universities, under the premise of adhering to the correct direction of ideological and political education, the content and form should meet the needs of students, expand the coverage of ideological and political education.

3.2 Creating a campus culture that integrates the "red boat spirit" into the ideological and political education of colleges and universities

Universities need to create conditions for the integration of the "Red Boat Spirit" from the spiritual, material and institutional levels. First, cultivate the campus spiritual culture. As an advanced cultural force, the "spirit of the Red Boat" should be integrated into the construction of campus cultural and theoretical system, and play a leading role in advanced culture. The spiritual culture can be cultivated through various activities, such as lectures, cultural performances, slogan design and so on. Second, integrate campus material culture. Universities should adhere to the strategy of "going out", realize cultural exchange and integration with other universities, hold meaningful cross-campus activities with Zhejiang universities, and improve the quality of activities with typical, profound and meaningful behaviors. Finally, improve the campus system culture. Campus culture is not only a kind of conscious cultural phenomenon, but also a new management concept and mode. The development of campus institutional culture should be stripped of the shallow restrictions of the "Red Boat Spirit" of a specific time and place, and should combine the deep spiritual qualities with the spiritual demands of administrators, teachers and students.

3.3 Cultivating a team of teachers who integrate the "Red Boat Spirit" into the ideological and political education of colleges and universities

Teachers in colleges and universities bear the important responsibility of education and teaching, so they should strive to educate themselves before educating others. teachers should enrich their knowledge of the "red boat spirit". In order to integrate the "Red Boat Spirit" into all aspects of campus culture construction, teachers are required to keep abreast of the times and update their knowledge structure and spirituality about the "Red Boat Spirit", so as to improve their teaching level and enhance students' sense of identity. Introduction of ideology and political science teachers. Schools can hire some experts in related fields and interpreters from Jiaying Nanhu area and incorporate them into the teaching team to promote the improvement of teaching quality.

References

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About author: Zhao Jinwen (1997-, male, Han nationality, Linfen, Shanxi Province, master student, School of Marxism, Wuhan University of Technology, research direction: Sinicization of Marxism)