



The Practical Path of The Integration of Moral Education and Aesthetic Education in Applied Universities -- A Case Study of Changshu Institute of Technology

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Abstract: The foundation of education lies in Building Morality and cultivating people, the integration of moral education and aesthetic education is the key to achieve the goal of moral education. In this paper, based on the actual case of applied universities moral education and aesthetic education fusion, changshu institute of technology, for example, analyses the practice of moral education in colleges and universities can be integrated with the aesthetic education paths, combined with the current "Five Education" background, based on the characteristics of the applied university education concept, exploring new era under the applied practice of college moral education and aesthetic education fusion path, To cultivate social talents with all-round development of morality, intelligence, physique, aesthetics and labor in the new era.

Keywords: Moral Education; Aesthetic Education; Application-Oriented Universities; Changshu Institute of Technology; Practice the Path

Introduction

In the new era, China's new curriculum education reform continues to deepen, which puts forward a higher demand for the talent training of Application-oriented Colleges and universities. The educational concept of colleges and universities has gradually changed from exam-oriented education to quality-oriented education that is more adaptable to social needs and can realize the high-quality development of talents, paying more attention to the fundamental task of moral cultivation. In the process of quality education, moral education and aesthetic education should be integrated to create a campus culture of promoting beauty with virtue and embellishing virtue with beauty, so as to realize the educational system of moral education and aesthetic education complementing each other.

1. Analysis and significance of the integration of moral education and aesthetic education in application-oriented colleges and universities

1.1 Analysis of the current situation of the integration of moral education and aesthetic education in the training of applied talent

In recent years, with the active promotion of relevant national policies, many colleges and universities begin to pay attention to the educational route of the integration of moral education and aesthetic education. The education of Application-oriented colleges and universities has gradually changed from theoretical indoctrination to comprehensive quality education of "moral, intellectual, physical, aesthetic and labor". Under the background of the new era, moral education and aesthetic education are committed to the goal of Building Morality and cultivating people. ^[1] Before this, moral education in many colleges and universities mainly focused on theoretical classes and ignored the integration and transmission of moral education with aesthetic education, which resulted in many problems in college education. Based on

the progress of The Times and the reform of education, colleges and universities have carried out the education system of promoting moral education by aesthetic education, and realized the organic integration of moral education and aesthetic education. However, there are great differences in the integration of moral education and aesthetic education in different areas and different professional fields. From the perspective of the scope of popularization, art majors in applied colleges and universities are more likely to obtain aesthetic education effects. The educational approaches of aesthetic education mainly promote aesthetic ability through art education, enhance the effect of moral education through art as the carrier, and promote the development of moral education in the form of aesthetic education. Taking music aesthetic education as an example, in the National Day, the 100th anniversary of the founding of the Party, May 4th Youth Day, May 1st Labor Day and other major festivals, art themes can combine the hot spots of the current politics, promote noble thoughts, promote the great spirit. In the process of propagating moral education in this form of aesthetic education, the school needs the support of facilities to promote artistic aesthetic education, such as some audio shooting equipment and some audio editing software. It is also necessary for educators to improve the aesthetics of college students by integrating art with current political hot spots, so as to promote morality with beauty and promote moral education better through infectious and permeable art forms. But the education system of applied universities, mainly transport professional skills, pay attention to the technical skills and practical operation, the comprehensive high aesthetic requirements of the construction is still lacking, at the same time, for this kind of aesthetic education in colleges and universities of equipment, technology and personnel is relatively scarce, campus of music education is just around the unilateral music art, The aesthetic education related to music is not deeply integrated. To sum up, although the applied colleges and universities have attaches great importance to the moral education and aesthetic education, but in the aesthetic education in the process of transmission, many applied in colleges and universities due to its own limitations,^[2] still stays in the shallow level of music appreciation is given priority to, in a lot of activities and major festivals, couldn't find a music inspiration, combined with moral education to students for music art aesthetic cannot penetrate, Unable to maximize the important role of aesthetic education.

Led to the development of aesthetic education, on the other hand, since the media communication, the Internet has become the important carrier of aesthetic education transmission via the Internet, a lot of events and the spread of news is more timeliness and convenience, for applied in colleges and universities, it is an effective form of aesthetic education and moral education integration communication, both to keep pace with The Times, and more able to more deeply rooted in the hearts of the people. In the special period of the epidemic, online education has become an important way to increase the number of online activities. From the perspective of the integration of aesthetic education and moral education, the carrier is becoming more and more abundant. Under the new situation, colleges and universities, colleges and universities, especially the applied more and more can realize the important role of aesthetic education in all aspects of training personnel, to carry out the inheritance of traditional culture and campus style art activities with the combination of frequency increased, but n/med tuberculosis practice, applied for dissemination way and carrier of aesthetic education in colleges and universities are still to be innovative. Carrier on the effect of it, the Internet is a double-edged sword, there are quite a few students in the Internet is not through aesthetic education to raise their moral quality, indulge in some stage heat up a certain a popular song, a short video dance, a popular one-liners or the expression of a kind of humor, does not improve their aesthetic and comprehensive quality. This fully shows that some application-oriented colleges fail to actively guide students to the right direction and organically combine aesthetic education with moral education in the process of Internet carrier transmission of aesthetic education, thus failing to achieve the expected effect of education.

2. The integration of moral education and aesthetic education is of great significance to the cultivation of applied talents

2.1 The internal relationship between moral education and aesthetic education

Moral education and aesthetic education can complement and permeate each other.^[3] in the process of moral education,

it is not only the theory, more need to have art activities as the carrier, to embellish beauty, beauty to promote, by combining traditional art or the modern elements of network art as the carrier, the aesthetic education of college students, to carry forward the socialist core values, carries forward the excellent moral spirit, using this way, through aesthetic education to promote the moral education, To cultivate virtue with beauty, enlighten virtue with beauty, cultivate virtue with beauty effectively, enhance the appeal of ideological and political education content. By taking art as the carrier, aesthetic education gives full play to the positive guiding role of moral education and the effect of promoting beauty with virtue in the process of dissemination.

2.2 The significance of the integration of moral education and aesthetic education in application-oriented colleges and universities

The concept of application-oriented personnel training emphasizes "paying attention to general knowledge and integrating into the industry". The combination of aesthetic education and moral education can make the boring atmosphere of engineering learning more vivid. The integration of moral education and aesthetic education can greatly enhance the interest and effect of education. With the enhanced interaction between teachers and students, the active atmosphere in application-oriented colleges will be greatly enhanced and the comprehensive quality of students will be comprehensively improved. The purpose of moral education is to improve students' ideological and political level and moral quality accomplishment, lead students to firm up their ideals and beliefs and practice socialist core values; Aesthetic education is to train the aesthetic subject's aesthetic feeling ability, aesthetic cognition ability and the ability to practice and create beauty, to make them pursue self-perfection, and to influence body and mind through the aesthetic way, purify, sublimate and improve the ideological realm of education. In any university, the integration of aesthetic education and moral education is of great significance. Moral education should not be ignored, but the role of aesthetic education should not be ignored. For aesthetic education, the General Office of the CPC Central Committee and The State Council issued opinions on Comprehensively Strengthening and Improving the Work of aesthetic education in Schools in the New Era. [4] For application-oriented colleges and universities, the core of the school is to cultivate social talents and organically integrate aesthetic education with moral education, which can achieve the teaching goal of moral education to the greatest extent and has far-reaching significance.

3. Practical cases of the integration of moral education and aesthetic education in the training of Applied Talents--a case study of Changshu Institute of Technology

Under this call, application-oriented colleges and universities pay more attention to the integration of moral education and aesthetic education. Taking Changshu Institute of technology as an example, combined with current political hot spots, they use art as a carrier to spread moral education and realize the integration of moral education and aesthetic education. The school led students to plan, shoot, edit, direct, and star in more than 10 online music works and online videos. Among them, the musical work "China in the light of lights", with the theme of celebrating the centenary of the founding of the Communist Party of China and broadcast by CCTV media "CCTV video", promotes moral education to the greatest extent through the aesthetic education of music and infects students. Taking public safety events as the background, we guided students not to believe rumors, not to spread rumors, to take online classes at ease, and to relieve their psychology in time. We created the work "psychological epidemic prevention shoulder shaking dance", which won four first prizes for psychological epidemic prevention works in southern Jiangsu, and was included by Ziniu news. Through the form of art, it integrates ideological and political education and mental health education, and guides students in a positive direction. It is a typical example of promoting morality with beauty. During the national day, Changshu Institute of technology created a pure musical work "the country", which was dedicated to the birthday of the motherland, and used art as the media to promote the spirit of patriotism. The video "born to be different" was created through the change of real people and facts, and won the third prize of Jiangsu Province funded education video. Through the publicity of the video, students were guided to strive for

self-improvement and show gratitude. These creations fully combine aesthetic education and moral education, and realize the complementarity of aesthetic education and moral education, which can not only increase the campus cultural atmosphere, but also actively guide students to the right way. In this way, the campus can keep pace with the times in the new era, and it is also conducive to the teaching goal of Building Morality and cultivating people in Colleges and universities.

4. Summary

The combination of moral education and aesthetic education is not only conducive to the comprehensive development of students, but also conducive to the promotion of school quality education, which is of far-reaching significance for applied universities. Through the analysis of examples, application-oriented colleges and universities should organically combine moral education and aesthetic education with practice^[5], so as to promote beauty with virtue, promote virtue with beauty, and maximize the role of moral education and aesthetic education. Colleges and universities should be able to use new media and new technologies to carry out activities that integrate moral education and aesthetic education in an elegant style, find beneficial practices that students are interested in, elegant, easy to master, teachers are good at, and can lead students to do together, so that students' ideological awareness can be improved under these activities, and their feelings of patriotism, love for the party, and love for and honor the school have been enhanced; Aesthetic taste has also been sublimated unconsciously. Application-oriented colleges and universities should combine moral education and aesthetic education, establish relevant systems, actively promote them, refine them to each college, and promote the all-round development of students' moral, intellectual, physical, artistic and labor in combination with current political hot spots^[6]. Only in this way can they give play to the application-oriented of the school, so that students can not only become the leaders of future enterprises and companies with exquisite technology and excellent research, but also become the ones in the team with rich ideas and elegant taste, Only in this way can application-oriented schools keep pace with the times, conform to the trend of educational reform and actively flourish.

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