

Innovation of College Student Education Management under the Concept of "Student-Oriented"

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Abstracts: With the continuous requirements of quality education, the concept of "student-oriented" has attracted much attention in the education system at all levels. The implementation of the concept of "student-centered" in college education can further improve the level of college education management and promote the healthy development of college education and students. From the perspective of university education, this paper expounds the importance of the concept of "student-oriented" in university education management. Through a simple analysis of the current situation of university education management, this paper puts forward some strategies to effectively apply the concept of "student-oriented" to university education management, such as paying attention to the role of students in teaching, establishing a new management system of "student-oriented" and effectively cultivating students' self-development ability.

Keywords: "Student-Oriented"; University Management; Healthy Development

1. Introduction

The educational work of colleges and universities has always been concerned, which will directly affect the social employment situation and the future development trend of the country. Therefore, we should attach great importance to the education of colleges and universities and actively advocate the healthy and all-round development of college students. At present, the core of scientific development is the concept of "people-oriented". When applied to the management of colleges and universities, it is "student-oriented". Each student has his own independent thinking. Therefore, in recent years, the concept of "student-oriented" has been gradually applied to the management of colleges and universities. The rapid development of the times has brought new ideas and new ideas, and there will be many changes in all aspects. Management needs new adjustment in order to effectively improve the quality of education in colleges and universities. Colleges and universities should fully respect students' personal status, not ignore students' personality characteristics because of adhering to management methods, and make college students enhance their competitiveness and stand out in the social market environment through various training.

2. The importance of "student-oriented" in university management

2.1 It is the essential condition of higher education management

The significance of the existence of higher education institutions lies in cultivating more talents, allowing students to learn knowledge and develop in an all-round way. Using the concept of "student-oriented" can make the management more scientific, make the management meet the requirements of the current social and economic development, and create a high-quality learning environment for students. Only with students as the main body, can we take some methods to stimulate students' interest in learning. In this way, students' future development space will be further expanded, and they will be satisfied with the purpose of education.

2.2 It is a necessary condition for building a harmonious campus

environment

Whether primary education or university education, modern education is constantly undergoing reform. This is because the rapid development of the new era has brought different social views. With the advent of the new media era, more things can be handled through the Internet. In recent years, the idea of building a harmonious campus has also been advocated. Therefore, it is necessary to use the concept of "student-oriented" to build a harmonious campus, publicize the image of the school to the outside world and enhance the competitiveness of students, so as to meet the needs of the new media era. Educational management methods also need to be changed, further optimized and improved, in order to strengthen the cohesion of the whole management, and finally build a harmonious campus environment.

2.3 It is the most basic condition for cultivating talents

Only under the concept of "student-oriented", the cultivation of talents can be carried out more effectively. Under the advocacy of this concept, colleges and universities will formulate different management methods according to their own conditions, fully reflect the students' personality development and pay attention to the students' own development. We should innovate the management concept, transfer part of the management power to students to participate in management, and effectively improve students' ability to solve problems independently. Such management can enhance students' ability to adapt to the society and continuously enhance their competitiveness.

2.4 It is a prerequisite for shaping students' correct values

At present, various learning concepts emerge in endlessly. These ideas will have a certain impact on contemporary college students. In this case, universities need to advocate correct values. The concept of "student-oriented" has played an important role in management. The thoughts of college students should keep up with the pace of the times and make progress. In the new era, students' living habits and learning conditions have changed to a certain extent. It is necessary to integrate new things into college education, which can promote students' development and effectively improve students' comprehensive quality.

3. Problems existing in the current educational management of colleges and universities

3.1 The teaching mode is single and old

In the past university education, teachers generally used the way of indoctrination to transfer knowledge to students, ignoring the role of students as the main body. Quality education strongly requires that no matter what stage education is in, it is necessary for teachers to recognize the main position of students in education. If we ignore this point, it is easy to have teaching quality problems. Some schools have integrated the concept of "student-oriented" into management, but they have not played the specific role of their concept, and the teaching methods have not changed. Such teaching work floats on the surface and does not meet the requirements of quality education. Therefore, the concept of "student-oriented" advocates emphasizing the role of students.

3.2 Do not pay attention to students' learning initiative

The purpose of teaching is to transfer knowledge to students. Teachers are intermediaries and their main role is students. Only in this way can we effectively adjust teaching methods, break the long-term fixed mode, and integrate more teaching methods into teaching, so as to stimulate students' learning enthusiasm and further improve teaching quality. At present, the

management mode used in colleges and universities is too single, which makes students lack of enthusiasm in this regard. Many students learn passively. The state of passive learning and active learning is completely different. Passive learning is less efficient and effective than active learning. In this teaching mode, students' thinking space is limited. Within a certain scope, all capabilities have not been effectively developed. Therefore, students' confidence in learning will slowly disappear. Colleges and universities urgently need to change this management mode so that students can study and test effectively. The purpose of colleges and universities is to cultivate talents with high professional quality, so this method can not achieve the corresponding effect.

4. Research on the strategy of integrating the concept of "student-oriented" into the educational management of colleges and universities

4.1 Paying attention to the role of students in teaching

In modern universities, students have richer personalities than before, and everyone has different ideas. The diversity of today's society also makes school students diverse, so educational management needs to pay special attention to individual differences. On the whole, we should innovate the management mode, integrate the concept of "student-oriented", diversify the past single teaching methods, and increase personalization at the same time. This is not only the inheritance and innovation of the concept of "student-oriented", but also in line with the basic purpose of contemporary quality education. In this way, students can actively participate in teaching activities and exercise their ability. Meanwhile, teachers also need to create an environment conducive to learning so that students can learn independently. Teachers and students work together to fully implement the concept of "student-oriented".

4.2 Establishing a new management system of "student-oriented"

Combining the concept of "student-oriented" and updating the management system of colleges and universities is the key to ensure and promote the continuous reform of higher education management. To build a "student-oriented" teaching and management system, we need to deal with the relationship between teachers and students, pay attention to the main role of students, stimulate students' interests and carry forward their individual strengths. We need to encourage teachers to carry out innovative teaching and introduce more teaching models into the classroom. We should not only arouse students' learning enthusiasm, but also improve teachers' teaching enthusiasm. In addition, we also need to improve the relevant evaluation system. Students will evaluate teachers and students from two directions, so that both sides can understand their shortcomings and make corresponding improvements. From the perspective of humanities, the integration of humanities and teaching meets the needs of students. The application of the concept of "student-oriented" has promoted the development of humanistic education and trained talents who meet the needs of contemporary society.

4.3 Effectively cultivating students' self-development ability

College students should establish correct values and get rid of backward and incorrect traditional ideas. Teachers and university administrators should introduce new ideas and science into the campus. In this case, students' thinking space will be expanded and their own vision will be broader. Therefore, it is necessary to make the educational management mode more scientific and reasonable, and build a scientific and reasonable good campus atmosphere. In addition, it is also very important to strengthen the level of managers and improve their service awareness. Managers should do their own work, do a good job in student management, and resolutely implement effective management policies to the grass-roots level.

5. Conclusion

In short, the concept of "student-oriented" plays a great role in the educational management of colleges and universities and has a vital impact on the healthy development of students. College teachers should fully understand the dominant position of students in educational management, look directly at the shortcomings of current educational management, and

pay attention to the role of students in teaching, in order to establish a new management system of "student-oriented", effectively cultivate students' self-development ability, and finally effectively improve the quality of college educational management, providing a favorable platform for the healthy and all-round development of college students.

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