

Practical Research on Establishing Aesthetic Education in Universities in Northwest China in the New Era

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Abstract: Northwest China is inhabited by many ethnic groups, with a vast area and sparse population, uneven development of regional educational and cultural resources, and serious brain drain. The social responsibility of frontier aesthetic education has a long way to go. The reason why it is difficult for functional departments to attach importance to aesthetic education is that they cannot realize the significance of establishing aesthetic education in a long-term perspective. The formation of good moral quality in the process of college education is the lifelong influence of students' benefit. This is related to the comprehensive literacy and population quality of a nation or even a generation. Students are well influenced and morally regulated in school, which can influence a family to make changes, and then affect the whole society. This is a slow effort to benefit the country and the people, and contribute to the future.

Keywords: Northwest China; Establishing Aesthetic Education; Aesthetic Education in Colleges and Universities

1. Relevant background knowledge of the research

1.1 Related concepts

1.1.1 Connotation of Aesthetic Education

Aesthetic education is an education that moves students' emotions, influences students' hearts, cultivates students' correct aesthetic thoughts and enhances students' ability to appreciate beauty, express beauty and create beauty through beauty in real life and art. Aesthetic education is also called aesthetic education and aesthetic education.

1.1.2 The connotation of moral education

That is, moral education. The ideological and political education carried out by various schools in China is generally called "moral education". Moral education mainly includes political education, ideological education and moral education. It is a purposeful, planned and organized social practice activity for schools to cultivate students' ideological and moral character, impart knowledge and skills, and develop their intelligence and physical strength according to certain social requirements.

1.1.3 Establish aesthetic education.

Under the condition of abstraction, simplification and hypothesis, aesthetic education is to deeply understand and reform moral education by reappearing its essential characteristics, so as to construct a scientific and innovative moral education object. Popular understanding is to combine aesthetics with moral values to create a perfect moral personality.

1.2 The significance of aesthetic education

The relationship between aesthetic education and moral education should be to realize the mutual communication and coordination between aesthetic education and moral education, and to realize the high unity of truth, goodness and beauty in practical activities, which is also the ultimate goal of education and the goal of moral education. It is required that aesthetic education and moral education should be connected with each other in the educational process, so as to realize the aestheticization of educational activities. It is necessary to cultivate and develop the educated's perceptual ability, cultivate a sound and noble personality, shape perfect ideal humanity, and finally realize the ultimate pursuit of harmony between man and nature, man and society, and man's own sensibility and rationality. It is the primary task to improve the current moral education by arousing the enthusiasm of moral subject to consciously carry out moral construction, so that moral education can go deep into the soul and become the conscious requirement of inner growth and the builder of spiritual home. Let students live a moral life, and truly implement the primary position of moral education in school education instead of formalizing it, which is a major issue to be solved in China's modern education reform.

2. Analysis of the current situation of aesthetic education in Northwest China:

Northwest China is inhabited by many ethnic groups and sparsely populated, so the social responsibility of frontier aesthetic education has a long way to go. The development of regional educational and cultural resources is uneven, and the phenomenon of population loss and professional talent loss is more serious. It is difficult for the functional departments to put aesthetic education in a high position and attach great importance to it. The reason is that they can't realize the significance of establishing aesthetic education in a long-term perspective. The main position to implement the principles and policies of aesthetic education is the aesthetic education in universities, middle schools and primary schools. Under the guidance of the policy, the implementation of the education department is inevitably mixed, and the interpretation of the policy is superficial. In northwest China, a place where international public opinion is very sensitive, we should pay special attention to the education work in the ideological field, especially whether the teachers' ideas with a three-foot platform can stand the test determines the whole life values of the next generation. On the other hand, too much work outside education, such as poverty alleviation in villages and so on, makes it difficult for schools to focus on education itself, which puts a heavy burden on front-line teachers, let alone the implementation of aesthetic education. In addition, the age of teachers and parents in the new era gradually tends to be younger groups after 90s and 00s, and their own ideological and moral construction is also worrying. Therefore, such school aesthetic education is also an aesthetic education for the whole people, and it is an imperative process to purify the personality.

3. Practical conception of establishing aesthetic education in colleges and universities:

3.1 The integration of the idea of aesthetic education and moral education in school teaching

Aesthetic education in colleges and universities is the work of Bacon's soul, improving students' aesthetic and humanistic quality, and comprehensively strengthening and improving aesthetic education is an important task of higher education at present and in the future. Colleges and universities also vary from school to school, and are generally divided into comprehensive colleges and professional colleges. Comprehensive colleges and universities have relatively complete disciplines. The subject of sound and physical beauty is often not the main major of the school, and the students of sound and physical beauty have long left the impression of low scores and low quality to teachers and students of other disciplines. And only in cultural performances, sports games and other celebrations, can I think of using the professional advantages of sound

and body beauty to give full play to my strengths. The general education that reverses the simultaneous development of five educations and the integration of five educations is often overlooked for students in other general disciplines. It fails to form a complete aesthetic education system covering the whole school. In professional colleges, there is also the problem of ignoring aesthetic education. Schools often focus too much on the education of professional skills or aesthetic education, while ignoring the social responsibility of aesthetic education, resulting in distorted values. The "unqualified products" flow to the society.

3.2 The school education stage is a period when students form a good outlook on life and values

The school education stage is a period when students form a good outlook on life and values. Teachers' words and deeds are like the influence of parents in the family, especially the students in primary and secondary schools. It is fully explained that the students in primary and secondary schools can implement what the teacher said. The influence of a teacher's words and deeds, so the requirements at the teacher level should not be limited to the teaching content of "teaching", but to "educate people" from a comprehensive consideration of professional quality, moral quality and professional ethics. Also in the students can form good moral character is the students benefit life-long impact. This is related to the comprehensive literacy and population quality of a nation and even a generation. Students have received good influence and moral norms in school, which can influence the family to make changes, and then influence the whole society. Although it is not as obvious as salt dissolves in water, it is a benefit to the country and the people, and the merit is in the future. slow kung fu. On the contrary, for example, the blind pursuit of short-term and fast ways to gain fans, become popular, and misappropriate money, etc., and the "idols" with bad deeds and immorality, which lead to the distortion of students' values. The secondary social harm is not to be underestimated.

4. The impact of Establish beauty and morality education on society:

People who have been influenced by aesthetic education have a subtle influence on their morality, and they may not even realize it. But the moral quality formed through aesthetic education is profound and stable, and plays a leading role in a person's moral cognition, moral emotion, moral evaluation, and moral behavior. Including educational and psychological research also proves the view of "cultivating morality with aesthetics". Establish beauty and morality education can enhance the public's overall aesthetic ability and guide the public to establish correct moral concepts, thereby enriching and enriching the public's spiritual home, improving the overall quality of citizens, and enabling students to establish cultural self-confidence and identity in Xinjiang's colleges and universities to enhance border minority areas of cohesion.

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