

Exploration and Practice of Teaching Reform of Specialized Courses in Colleges and Universities under the New Economic and Management Strategy——Based on the Perspective of Sino-foreign Cooperation in Running Schools

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Abstract: As the big data the widespread application of information technology and the aim of higher education finance new management strategy, Chinese-foreign cooperation in running schools has become the main form of higher education internationalization of finance and economics, Chinese-foreign cooperation in running schools is the important path of internationalization of all-round talent cultivation, the internationalization of professional talents of ability and quality aspects put forward higher requirements. In view of this, this paper takes professional courses in colleges and universities as an example to explore and practice the teaching reform of professional courses under the mode of Chinese-foreign cooperation in running schools. In terms of teaching content, it pays attention to the introduction of foreign advanced teaching concepts. In terms of teaching methods, we focus on highlighting the characteristics of international education. The purpose of this paper is to explore the teaching mode of professional courses suitable for Sino-foreign cooperative education under the new economic and management strategy goal and realize the goal of cultivating talents for Sino-foreign cooperative education.

Keywords: New Economic Management; Specialized Courses; Sino-Foreign Cooperative Education; Model of Teaching

1. Introduction

The proposal of the new economic and management development strategy is an urgent requirement for financial and economic colleges to cultivate high-quality talents in order to adapt to the transformation and development of market society and the trend of higher education and teaching reform and promote the coordination and unification of education and teaching and market society. With the intensification of the internationalization of higher education, Sino-foreign cooperation in running schools, as the main form of internationalization of higher education, needs to be innovated in both the education mode and the teaching concept. Therefore, the innovation of curriculum teaching mode of Chinese-foreign cooperative education under the new economic and management strategic goal is conducive to cultivating international talents with global vision, improving the quality of education and teaching in financial colleges and universities, and facilitating students to adapt to the needs of economic globalization.

In recent years, the Sino-foreign cooperation mode of running a school has emerged in an endless stream, but the effect of running a school is not satisfactory, mainly reflected in the monotonous way of running a school, the overall scale of running a school is small and the level is low, and the content can not take into account the individual needs of students. Based on this, from the perspective of Sino-foreign cooperation in running schools, the paper discusses the teaching mode of professional courses in colleges and universities in combination with the new economic and management strategic objectives, and proposes optimization paths on this basis, in order to realize the continuous collision and integration of Chinese and Western culture and teaching concepts, and ensure the improvement of the quality of talent cultivation in Sino-foreign cooperation in running schools.

2. The Significance of the Innovation of Sino-foreign Cooperative

School-running Mode under the New Economic Management Strategic

Target

2.1 The Innovation of Sino-foreign Cooperative Education Mode is the Inevitable Trend of Cultivating International Talents

As mentioned above, the connotation of the development strategy of "new economics and management" is to establish the teaching system construction concept of "student-centered". As an important platform for cultivating all-round and high-level talents, colleges and universities have a more prominent position and role. With the development of economic globalization and the transformation and upgrading of industrial structure, there are new requirements for higher education talents, and the cooperation and exchanges between educational institutions in various countries are increasingly frequent. The innovation of Sino-foreign cooperative education mode is an important way to improve the ability and accomplishment of talents, and also an inevitable trend to cultivate international specialized talents.

2.2 The Innovation of Sino-foreign Cooperative Education Mode is the

Foundation of Building a Platform for Exchange of Different Cultures and Education

In the background of internationalization of education and the "new management" development strategy, the universities should actively adapt to the trend of The Times, try to swap the Chinese and foreign cooperation projects, enhance the level of education internationalization and for this purpose, the Chinese-foreign cooperation in running schools project should be based on our actual situation and the objective environment of running, as soon as possible to achieve high quality education resources and the achievements of Chinese-foreign cooperation in running schools abroad of internalization, Through the innovation of Sino-foreign cooperative education mode, it builds a platform for intercultural educational exchange and plays a role of the main front for the dissemination of different educational ideas.

3. Problems Existing in the Course Teaching Mode of Sino-foreign

Cooperative Education under the New Economic Management Strategic

Goal

3.1 The Sino-foreign Joint Education Mechanism is not Perfect, and the

Construction of Professional Curriculum Teaching Resources is not Perfect

Conditioned by Sino-foreign joint school running mechanism is not sound, Chinese-foreign cooperation in running schools project development goals are not clear, relevant departments of local government does not provide a strong policy support, lead to Chinese-foreign cooperation in running schools teaching under the mode of resources construction is not perfect, Chinese-foreign cooperation in running schools teaching quality of specialized courses there is room for further ascension.

3.2 There is no Communication between Chinese and Foreign Teaching

Contents, and the Assignment of Teaching Tasks of Professional Courses is Unreasonable

Due to the Chinese and foreign differences in national conditions, teaching philosophy, the lack of effective communication in the teaching content, at the same time, domestic conditioned by their English teachers, foreign teachers assume most of the course teaching, in this case, the Chinese teacher is equivalent to the foreign teacher's assistant, lead to cooperation to professional course teaching task allocation is not reasonable.

3.3 The Educational Methods of Professional Courses are Simplified, and the Concept of International Talent Cultivation Lags Behind

Course teaching methods under the new strategic target management directly affect the level of Chinese-foreign cooperation in running schools, but due to the Chinese-foreign cooperation in running schools means single mode education method, has the reason such as the teachers lack of bilingual skills, did not show the features of international teaching specialized courses teaching, internationalized talents cultivation idea lag, contrary to Chinese-foreign cooperation in running schools.

3.4 Students Lack Cognition of Cooperative Programs and Lack Initiative in Learning Professional Courses

Chinese-foreign cooperation in running schools in colleges and universities for students to carry out the cooperation in running schools into education guidance, the students lack of full understanding of cooperation projects itself, and insufficient cognition for Chinese-foreign cooperation in running schools project as a whole, so that the students can't from the perspective of their own future development to strengthen the importance of professional course, lack of subjective initiative in the learning of professional courses, Finally, it is difficult to achieve the desired learning effect.

4. Exploration on the Reform of Teaching Mode of Professional Courses in Sino-foreign Cooperative Education under the New Economic and Management Strategic Goal

Chinese-foreign cooperation in running schools under the new management strategy target of professional course teaching mode optimization requires close communication in both Chinese and foreign, on the basis of equality and mutual benefit, combined with the educational target, objective conditions, the influence of different factors such as the external environment, according to the latest international technical standards and quality management system, formulate the Chinese-foreign cooperation in running schools of professional course teaching training plan, To ensure that the quality of personnel training of Sino-foreign cooperative education projects meets international standards, and constantly explore reasonable and efficient ways of running schools.

4.1 Strengthen the Quality Control of Cooperative School-running Projects and Improve the Management Mechanism of Sino-foreign Joint

School-running Projects

The sound management mechanism of Sino-foreign joint education plays an important role in directly or indirectly affecting the teaching effect of specialized courses. Therefore, both parties should strengthen the quality management of cooperative education projects and improve the Sino-foreign joint education management mechanism. One is to provide support and build a platform for exchange and learning between course teachers. Secondly, from the aspect of management mechanism, the teaching team construction of cooperative education projects and the overall arrangement of professional courses are carried out. The teaching quality of professional courses can be effectively improved only by carrying out professional course teaching under the perfect joint school-running guarantee mechanism.

4.2 Chinese and Foreign Teachers Should Fully Communicate with Each

Other on the Teaching Content and Reasonably Assign the Teaching Tasks of Professional Courses

Under the new economic management development strategy, regarding the unreasonable assignment of teaching tasks of professional courses of both parties under the current Sino-foreign cooperative school-running mode, Chinese and foreign teachers should fully discuss and communicate with each other according to the students' learning status and actual English level, truly "student-oriented" and reasonably distribute the teaching content of professional courses. In a word, under the new economic management development strategy, teachers from both sides of the Sino-foreign cooperative school should fully communicate with each other on the teaching content and reasonably allocate the teaching tasks of professional courses, which is the guarantee to effectively improve the teaching quality of professional courses under the Sino-foreign cooperative school mode.

4.3 Effective Integration of Chinese and Foreign Education and Teaching

Resources, Innovative Teaching Methods of Professional Courses

Under the new economic and management development strategy, teachers in Chinese-foreign cooperative schools should actively change their educational concepts, innovate teaching methods, and pay attention to the cultivation of students' innovative consciousness and ability. It can be said that innovative teaching methods and effective integration of Chinese and foreign education and teaching resources are the inevitable trend of curriculum teaching reform under cooperative education projects. Therefore, Chinese and foreign teachers should conform to the goal of cooperative education, scientifically formulate student training programs and set up professional course education modules, so as to greatly improve the teaching effect of professional courses under Sino-foreign cooperative education projects.

4.4 Strengthen Students' Cognition of Cooperative Programs and Improve Students' Attention to Professional Courses

Under the new economic management development strategy, strengthening students' cognition of cooperative education projects and improving students' attention to professional courses are the basis of effective teaching of professional courses. Through effective promotion cooperation in running schools for students education guidelines, strengthen students

understanding of cooperation in running schools policy, further clear learning goals and the future development direction, and create a good learning atmosphere, give full play to students' subjective initiative, make students more quickly adapt to the professional course teaching mode, professional courses and improve the learning enthusiasm and initiative, Finally, the expected teaching effect of Chinese-foreign cooperative courses will be realized.

5. Conclusion

Under the new economic management strategy, the curriculum of Sino-foreign cooperative education should optimize the teaching mode, perfect the management mechanism of Sino-foreign joint education, and strengthen the standardized management of cooperative education projects. Only continuous innovation diversified teaching mode, and constantly explore a reasonable and efficient path, in order to better promote professional course teaching in the promotion of the role of the student ability quality, ensure the quality of Chinese-foreign cooperation in running schools project of talent training in line with international standards, so that the Chinese-foreign cooperation in running schools project under the new management development strategy to push deeper.

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