

# Research on Characteristic Teaching of Art Education in Vocational Colleges

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**Abstracts:** To carry out art education in vocational colleges is to adapt to the development of the times and the requirements of society for talents. The development of art education helps to stimulate students' aesthetic consciousness, let students improve their aesthetic ability under the influence of art education, and art education plays a positive role in promoting students' moral cultivation and enriching emotion. Therefore, vocational colleges should break the tradition and only focus on cultivating students' vocational skills. They should actively carry out aesthetic education and cultivate students' artistic quality. This paper mainly studies the current teaching situation of art education in vocational colleges, puts forward effective solutions according to the known problems, and is committed to the effective development of characteristic teaching of art education.

**Keywords:** Vocational Colleges; Art Education; Research on Characteristic Teaching

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## 1. Introduction

In recent years, both the school scale and teaching level of vocational colleges have been greatly improved compared with the past, and many technical talents have been trained for the society. However, the reform of education requires vocational colleges to reposition their teaching objectives and focus on cultivating technical and skilled talents with all-round development of morality, intelligence, physique, art and labor. By paying attention to art education and reforming the teaching mode of art education, on the basis of cultivating students' professional skills, we should also strengthen students' innovative ability and aesthetic ability through art education, so that students can form their own unique artistic quality under the influence of art education.

## 2. Overview of art education

Art education is a subject mainly based on visual and auditory. Students can feel the image, appeal and pleasure of the course through learning art education. The purpose of art education in vocational colleges is to cultivate students' artistic quality, let students form their own humanistic quality under the influence of art education, and constantly improve students' psychology. Art education mainly edifies students' artistic sentiment in the form of image. Compared with other education, the teaching form of art education will be more flexible and infectious <sup>[1]</sup>. We should flexibly apply the equal spirit and humanistic connotation embodied in art education to teaching, and give students a way to vent their emotional health, in order to enable students to correctly understand the relationship between their spiritual value, professional skills and psychological quality, and help students improve their aesthetic ability under the cultivation of art education.

## 3. Current situation of art education in vocational colleges

### 3.1 Insufficient attention to the development of art education

The traditional teaching purpose of vocational colleges is to cultivate technical talents. For art education, vocational colleges focus more on the cultivation of professional skills, and often pay less attention to the development of art education. Many vocational colleges use all the only art resources for students majoring in art, and basically ignore the art education of non art majors, resulting in the art education slowly breaking away from the curriculum system of non art majors, which

seriously inhibits the shaping of students' aesthetic ability. At the same time, many vocational colleges still lack art education teachers and teaching facilities.

### **3.2 Lack of guidance in carrying out activities**

Most of the artistic performances and community activities in vocational colleges are spontaneously organized by students, lack of reasonable organization, the school does not provide corresponding venues and facilities for various activities, and lack the correct guidance of professional teachers. Therefore, the activities spontaneously organized by students only have the effect of entertainment and do not have the function of aesthetic education. All kinds of activities carried out by the school provide a stage for students to show themselves and a platform for the development of aesthetic education. The correct guidance of teachers can ensure that the development of activities can meet the personalized needs of students and improve the popularity of the aesthetic education function of activities.

### **3.3 Students' current situation of art education and learning**

In recent years, the employment pressure is increasing year by year. For students, they are prone to anxiety and confusion about life. In view of such problems, it is very important for vocational colleges to carry out art education. Moreover, the society has a certain prejudice against vocational college students more or less, which leads to many students' inferiority complex, unwilling to express themselves bravely in front of others, or do not know how to express themselves. At the same time, many students believe that learning professional knowledge is more important than learning art education, resulting in the development of art education, which is difficult to achieve results.

## **4. Characteristic teaching implementation path of art education in vocational colleges**

### **4.1 Improving the curriculum system**

Vocational colleges should be aware of the importance of art education, carry out reasonable reform of their teaching objectives and curriculum system, and integrate art education into the curriculum system [2]. The construction of the curriculum system needs to be set up reasonably according to the physical and mental characteristics and development needs of students, and scientific assessment methods and evaluation mechanisms should be formulated according to the actual situation. First of all, vocational colleges should establish a group of full-time teachers of art education, carry out regular training for them, and tell the relevant contents of art education, so as to improve the professional level of full-time teachers of art education. At the same time, the corresponding art education teaching materials should be compiled according to the physical and mental characteristics of students, so that the courses of art education can be well taught in scientific, reasonable and rich teaching materials. Among the professors of non art majors, art education should reasonably formulate the teaching contents of art education according to the relevant contents and characteristics of the major, so as to improve the artistic literacy of non art majors. For example, students majoring in automobile repair and fashion design can carry out color and aesthetic education for them, so that students can improve their aesthetic ability and personal artistic cultivation through art education. Carrying out art education according to the professional content can help students better integrate aesthetics and color into professional design in their future posts, and lay a good foundation for students' creativity, so as to improve the professional ability of students in different majors and highlight the characteristics of talents trained by vocational colleges.

Vocational colleges should give correct guidance to the literary and artistic activities and community activities spontaneously organized by their students. The activities spontaneously organized by students are only the participation of a small number of students, and are not popularized to more students. Moreover, due to the limitation of activity venues and corresponding equipment, the activities carried out are only entertainment. In view of such problems, vocational colleges should actively carry out rich campus cultural activities, and guide more students to participate in the activities, in order to meet the different needs of different individuals and help students develop their personality. For example, we can hold

calligraphy and painting festivals, song and dance festivals, manual competitions, etc., increase the investment in art education funds, provide corresponding venues and facilities for students, and have professional teachers to guide the whole activity, so as to promote more students to actively participate in various activities. We should give full play to the role of we media, regularly carry out the publicity of art education by using we media software, and create a good art environment for students, to improve the aesthetic education effect of art education.

## **4.2 Reform of art education and teaching**

First of all, vocational colleges should change their teaching objectives, innovate their teaching concepts, and actively carry out the reform of art education and teaching. According to the characteristics of the school and the actual situation of students, we compile the school-based teaching materials of art education to realize the effectiveness and pertinence of cultivating talents. The teaching mode of art education should change from the one-way indoctrination with teachers as the main body to the teaching mode of teacher-student interaction and students as the main body, so as to enrich the teaching content of art education. To fully tap the art resources in different professional courses, we can set up some courses with excellent cultural achievements according to the actual situation, such as literature, history, philosophy, natural science and so on. The assessment method of art education should be different from other disciplines. Different assessment methods should be set according to the content of the section set up by art education. The assessment form should be flexible and reflect the actual situation of students more truly. The evaluation method of art education should pay attention to the evaluation of students' emotion and attitude, the evaluation of students' aesthetic ability and whether students have innovative consciousness, so as to promote the evaluation of individual all-round development. The static evaluation results of art education should be effectively combined with the dynamic teaching process of art education, and the evaluation mechanism of art education should be improved.

## **4.3 Stimulating students' enthusiasm for art education and learning**

The school can regularly carry out some literary and artistic activities to improve the popularity of art education, let students feel the charm of art education in enriching the development of campus activities, and stimulate students' interest in art education. We can take campus cultural activities as a platform to encourage students to bravely participate in activities and express themselves, set up different types of artistic activities according to the socialist core values, and innovate the forms and contents of activities regularly. We let students establish correct values under the baptism of Chinese excellent traditional culture and traditional virtues, and let students feel beauty and love from artistic activities, in order to establish self-confidence, generate strength from the bottom of their heart, and dare to face any setbacks in life and learning. We should encourage all students to participate in characteristic campus activities as much as possible, select excellent artistic talents, and make them have sound psychology, excellent moral quality and good aesthetic concept under the correct guidance of teachers.

## **5. Conclusion**

In short, the implementation of art education in vocational colleges is not only conducive to improving students' artistic quality, but also conducive to cultivating students' artistic sentiment. Art education can help students establish their own aesthetic concept and correct moral quality, so that students can have a higher level under the joint cultivation of art education and professional education, actively respond to the call of national quality education, and cultivate more high-quality technical talents for the society.

Fun Project:

Research on Creative Design of New Painted Pottery Decoration and Development of Cultural Creative Products ( Number: Y2020B-04 )

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