

A New Probe into the Effective Dissemination of Marxist Theories in the Network Environment

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Abstract: The Internet provides convenient conditions for the dissemination of Marxist theory and accelerates the popularization of Marxism among the majority of students. However, the dissemination of Marxist theory among college students in the network environment is also influenced by the strong academic color, the poor quality of theoretical workers, the challenge of non-Marxist ideology and the influence of factors such as the squeeze of diversified Internet content. The solution is to build attractive Establish a proactive communication concept, strengthen the construction of the network communication team, and improve the Marxist theoretical knowledge of college students keep.

Keywords: Internet; Marxist theory; Communication; College students

The new method of the Internet has brought great convenience to cultural dissemination. College students account for a large part of online life, and how to use the Internet as a new way to improve students' enhancement of Marxist theory is related to how to spread Marxist culture. The emergence of the Internet can indeed help people obtain information faster, but because the information is too messy and difficult to integrate, it is difficult for people to effectively extract the information they see, and Marxist theory is a more complex and deep knowledge.

1. The spread of Marxism on the Internet Influence

The impact of information networking. The times are Progress, the rapid development of the network has given rise to information dissemination Provides a good way to make people faster and more Effectively receive information from the outside world, which is different from transmitting The spread speed is slow and there are few channels like the traditional way, Internet life has brought many things to people's lives Convenience has now become a way for people to exchange ideas, An important tool for spreading a good culture. The internet The development of information provides people with better access to information. For convenience, for the spread of Marxist theory Provide a new platform to show people, let People have a better understanding of Marxist theory To further develop Marxism. Despite it There are many benefits, but there are still deficiencies Fang, the complexity of network information makes everyone Have the right to speak on the Internet, and these comments bring It's not only an exchange of ideas, but also bad Influence, and these overly opinionated information.

2. Internet informatization to spread Marxism

Provide an effective way. Quick information dissemination The spread of Marx's culture can also be helpful, but In order to make the country as big as the city as small as every village Sufficient or easy access to the transmission of online cultural knowledge broadcast. The Internet can make the party's voice more clearly Voice, the needs of society can be conveyed, and it can also be People express their personal opinions autonomously and let the country The voice of the people can be heard, and the people can Get the country's instructions and send the Cultural dissemination of different groups greatly provides Increased convenience and increased the relationship between the country and the people Communication to make Marxist theoretical thinking more Rich, appearing in the masses in an innovative way In front of us, to help people better learn from Marx's master The spirit of righteousness theory is implemented in life practice. At the same time, the convenience of online life can be used as If you encounter any problems, you can directly on the network When asked in person, there will be a related person in charge. Solve the problem well, let people answer all questions and doubts It must be solved, instead of asking questions unilaterally, Can make the work better and more effective. Network Network life brings convenience to people and can help people We strengthen the view of Marxist theory in mind Read, to achieve the purpose of spreading excellent culture.

3. Spreading Marxist Master in the Network Environment Righteous way

ism. First of all, regardless of the network life network environment How complicated the environment is, people must stick to the horse The core of Crexism, the traditional ministry cannot be discarded Points, we must insist that Marxism is in ideology The guiding position of the state, adhere to the essence of Marxism A New Probe into the Effective Dissemination of Marxist Theories in the Network Environment Political Work Area Three, concluding remarks God guide the people's lives and behaviors, combined with the new network methods, helps spread Marxist principles, grasps the trend of changes in the thinking of the times, and further consolidates Marxism. Theoretical thoughts core the theoretical achievements of Marxism through the network environment Show the heart content to the public, let people build a harmonious society, Marxism is no longer a flat theory, but let it really go deep into

the classroom into the classroom, into people's lives, and implement people's thoughts and behaviors. Among them, this is the most effective way to spread ideology. One more point, Marxism must retain the traditional content, and then improve according to the requirements of the new era, promote people's more acceptable theoretical knowledge, and help people learn and understand the guiding ideology of Marxism in a clearer way, and everything should be based on reality. Begin with party members, students, and mass cadres, and each part must be grasped earnestly. Do a good job in dissemination of theory in front of students. Work, focus on work in front of the cadres, implement the anti-corruption and anti-corruption efforts, and do things for the masses with the guiding ideology of serving the people with the spirit of Marxism. Persist in the implementation of the combination of theory and practice, implement the theory into life, and use the theory to help in an effective way. People solve practical problems in life, persuade people with reason, and emotional people, so that theoretical education deeply enters people's thoughts.

4. Effective means of transmission. Use popularization

The way of communication can make the masses feel the charm of Marxism. Popularization is to fulfill the needs of the masses and truly achieve the goals of the masses. To achieve the needs of the masses, it is also necessary to disseminate to the masses in an easy-to-understand way, not fake. Dakong's noble theory must be under Marxism. To the masses, spread the word, use the people. Spread the culture in a way that you like to hear and hear. Marxist doctrine is no longer an empty theory, but based on. To implement the guidelines, use the network. Way of dissemination to help Marxism realize the rationale. The popularization of the theory must maintain the popular form. Can not only spread the value content of excellent culture, but also body. Now its value. Close to the People's Mark in content. Guidance of thinking theory. The content is more theoretical. Knowledge, it's hard for people to understand what's inside at a time. Deep connotation, it's not hard to understand, it's all people. Guidance based on past experience. Results, so many people find it difficult to understand. Mark. The connotation of the spiritual theory of thought, what we have to do is to let him get closer to the people. Understand that this is the culture of the country must be adhered to. To spread the country's excellent traditions, you must understand it.

5. If you want more to spread the spirit of Marxism,

we must reject. Abandon the original indoctrination method of dissemination of theory. do not want. Blindly talk about some theoretical knowledge of fake. Dakong. To the masses, but to be truly implemented. Things, let the masses see the results, from their hearts to Mark. The spirit of ideological theory produces admiration and admiration. Sense, let people's conscious awareness autonomously increase. Add, instead of compulsively instilling theoretical knowledge, Not only does this fail to spread good culture, but it will. To make people bored, to make learning more

Be entertaining, so that you can teach thoughts happily. Education, so that the masses can truly feel the horse. Fun in the theoretical education of Marxism, happy to go. Learn the spirit of Marxist theory through the Internet. Life can better reflect the era of Marxism. Sex, using new media resources for online education. Provides a good platform to showcase culture. The results of education also bring to the promotion of a good culture. Has a positive effect, but the same diversity of information. And complexity will bring a series of problems. for example. Said that the amount of reading is not high, and the form is relatively simple, appearing. In this case, it is necessary to make full use of the advantages of the network. Measure the situation and shortcomings, adjust the problems in time. Plan, solve it, develop an effective. Activities, truly combined with multimedia transmission. Spread excellent culture, blend the scenes, and entertaining through education, Let the masses accept the dissemination of theoretical culture without. It's blindly instilling, so it's useful for teaching. meaningless

6. Concluding remarks

In short, the rapid development of the Internet age is right. It's not a small challenge for us, but at the same time. Is a good way to help us better. To promote theorization of Marxism and bring ideas. Join the masses and truly implement it. therefore, Make good use of the network environment and increase publicity efforts. Spread the socialist culture with Chinese characteristics, so. So that people can truly feel Marxism. The charm of theoretical spirit promotes the modern society development.

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