

Research on the Work Innovation of Art Instructors in Colleges and Universities in the New Era

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Abstract: As an important life tutor of students, college counselors manage students' daily life and learning. In the daily work of counselors, counselors are an important force in the ideological and behavioral education of college students. With the innovative development of educational reform in the new era, counselors shoulder more and more responsibilities. Based on the innovative discussion and analysis of the work of counselors in art colleges, this paper discusses the work of counselors from different angles of employment, life and learning of art students, and puts forward innovative ideas and optimization strategies for the work of counselors. It is also hoped that counselors can recognize the personality development of art students, find the problems in self work, and constantly optimize, improve and perfect them, so as to provide help for the future life development of college students.

Keywords: New Era; Colleges and Universities; Art Instructors; Work Innovation

1. Introduction

As an important part of the educational work in colleges and universities, the work of college counselors includes students' psychological counseling, ideological education, life service, employment guidance and so on. The work of counselors has a direct impact on students' future life development, students' learning and employment. There is a certain difference between the work of counselors in art colleges and other colleges. Based on this phenomenon, the article analyzes from the perspective of the work innovation of counselors in art colleges, hoping that counselors can grasp the essence of self work, provide more guidance services for students, timely understand the changes in students' study and life, and further promote the innovation of counselors' work in art colleges in the new era.

2. An analysis of the characteristics of art students in colleges and universities in the new era

In order to do a good job of counselors, counselors in art colleges first need to understand the new requirements put forward in the new period and the comprehensive development characteristics of art students. Art students are more active in their own thinking. More students pay attention to fashion. They may have less learning and understanding of ideas and have a strong ability to accept new things. Most of the students are open-minded, innovative and like to pursue fashion trends. Therefore, based on this situation, counselors need to understand the students' political consciousness and give correct guidance to students on political issues related to national unity, family and country awareness, national reunification, social stability and so on, on order to improve students' enthusiasm for political participation and help students establish correct ideological understanding. Secondly, most of the art students may have started to live independently since high school and have their own independent living habits. They pay more attention to the development of their own personality. Influenced by such ideas, they may show too much self-centered in life and learning, ignoring the views of other students and teachers. This characteristic leads art students to like to pursue being different, lack of learning and understanding of team cooperation and team spirit, and often like to live in their own spiritual world.

In addition, most of the students are only children. Students are spoiled and spoiled by their parents from childhood. There is a phenomenon of lazy self life style and relaxed discipline. Some students are easy to be impulsive because their

hearts are simple and direct, their emotions are directly reflected in their own behavior, and their emotions fluctuate greatly when encountering difficulties. In terms of learning, art students pay more attention to the learning of their own professional knowledge and ignore the learning of theoretical knowledge. Most students spend a lot of time on self specialized courses, pay attention to the improvement of their artistic skills, and their cultural level is relatively low, which is also an important trend at present. Moreover, from the perspective of culture admission, it is found that the score line of culture admission is much lower than that of other non art majors, which will also lead to the problem that art students pay more attention to major than theory.

3. Analysis on the problems existing in the work of art instructors in colleges and universities in the new era

3.1 Counselors' professional identity is relatively weak

In the work of art counselors in the new era, there is a problem that some counselors have a weak sense of professional identity. Most of the counselors in art colleges are not satisfied with the status quo and do not think that counselors are a lifelong career. Once they have a better job, they will choose "job hopping" to find a better job. The frequent occurrence of this phenomenon has greatly weakened the professionalization of counselors in art colleges, making the work pressure of counselors in their work more and more intense. In addition, the staff instability caused by the frequent replacement of counselors is also a powerful explanation for the low professional identity of counselors.

3.2 The professional level of counselors needs to be improved

At present, the work of art counselors is not ideal. One of the reasons is that the counselors' professional level is insufficient. The main reason for the overall low level of specialization is that the proportion of the counselors who are engaged in the work of counselors who study the major or have the qualification of teachers in related majors is small. The actual situation is that the counselors have a wide variety of majors and involve a wide range of disciplines. There are good and bad problems in the majors that counselors learn, which is the main reason for the low degree of specialization of counselors. The low level of specialization is the problem that the number of part-time counselors in colleges and universities is small and the number of counselors is large. Many school counselors are held by teachers who need to undertake daily work, and some are held by school administrators on a part-time basis. The work of these staff is already very heavy. If they are asked to focus more on students' daily study and life, the actual effect will be greatly reduced.

3.3 Lack of understanding of "teaching students according to their aptitude"

Art students' own personality is quite obvious. In the work of counselors, we should respect the individual ideas of each student and carry out differentiated education and guidance. However, at present, the counselors' thought of teaching students in accordance with their aptitude is relatively weak, mainly because the counselors have not realized the gap between their art majors and other majors, and the gap between their different students. Although most of the instructors in art schools do not undertake the daily teaching tasks of students, they are still the "educators" of students and more for educating students' thoughts and minds. It can be said that every art major student has certain personality characteristics. If we can not treat students differently, it is difficult to improve the effectiveness of counselors' work.

4. Exploration on the work innovation of art instructors in colleges and universities in the new era

4.1 Enhancing the professional identity of counselors

In the new era, in order to improve the self work quality of counselors in art colleges and universities, we should fundamentally improve the counselors' understanding of this professional work, enhance their professional identity, and strengthen their ideological understanding of lifelong learning, which is a healthy and positive work learning concept. In essence, it is necessary to guide the counselors to realize the value and significance of their profession, recognize the problems of themselves in their work, and gradually improve and optimize their existing working state and ideological value. It is necessary for the counselors to pay attention to their daily work and respect the students' personality and ideas. In the new era, all kinds of new things are constantly emerging, updating and iterating. Only instructors who persist in learning and love learning can really keep up with the pace of this era and realize the value of their own career. Art students are at the forefront of fashion and science and technology. Students will contact and understand new things faster. Counselors also need to strengthen their professional skills, master new education and guidance skills, and be good at accepting new things. Only by adhering to the idea of lifelong learning can counselors and teachers truly become the beacon of students' life.

4.2 Improving your professional quality

Counselors need to improve their professional quality, strengthen their own ideological and moral quality construction, and try to solve some difficult problems in students' life. We should pay attention to the solution of students' life problems, learning problems and ideological problems, and become students' life tutors. In daily work, counselors and teachers need to actively learn professional knowledge related to mental health to help students establish good life values. While promoting the all-round development of art students, it also guides art students to learn professional knowledge and academic knowledge, improves students' cultural level and ideological understanding, which plays an important role in training socialist successors. In addition, counselors also need to pay attention to the improvement of their own scientific and cultural literacy, strive to become a life example on the way of students' growth, and cultivate innovative talents.

4.3 Adopting personalized education and guidance mode

While carrying out educational reform and innovation, counselors need to understand the personality development characteristics of art students and fundamentally combine the characteristics of art students. Teaching students in accordance with their aptitude and respecting students' personalized development. According to the learning ability and learning characteristics of different students, different educational guidance schemes are formulated to enable each student to improve their comprehensive ability in a self comfortable environment and form a learning atmosphere that is eager to learn and make progress, which can imperceptibly affect other students and expand the scope of the counselor's educational work.

5. Conclusion

To sum up, the teaching activities of counselors in art colleges and universities need to keep pace with the times, explore and innovate, understand the personality development characteristics of art students, and understand the essential characteristics of counselors' work. Counselors should strive to improve their professional skills, innovate their work ideas, and adhere to infecting students with strong personality charm, so as to treat your professional work with fuller work enthusiasm and work attitude, and improve your professional identity.

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