

Training Mode of Medical Insurance Talents in Medical Colleges under the Background of New Medical Reform

Fang Yi, Yunxia Qian*

The Second Affiliated Hospital of Kunming Medical University, Kunming 650101, China.

Abstract: Under the background of the new medical reform, the medical college needs to clarify the school running standards and school running elements in the training process of medical insurance talents, and improve the school running efficiency in combination with refined and lean school running measures. In addition, the medical college also needs to place the cultivation of morality and talents at the core of relevant work in the teaching process, and update the school running philosophy and means to improve the teaching efficiency. This paper briefly analyzes the problems existing in the education and training mode of medical insurance talents in medical colleges, discusses the phenomena of backward ideas, strong utilitarianism and unreasonable setting of talent goals, and puts forward effective management countermeasures, such as updating school running ideas, correcting school running motives, reasonably setting school running goals, setting talent training specifications, perfecting medical courses and enriching the teaching system, so as to improve school running efficiency.

Keywords: New Medical Reform; Medical Insurance; Personnel Training

1. Introduction

In the context of the new medical reform, the medical insurance industry is facing new challenges and industry requirements. In the process of implementing the education and training of medical insurance talents, the medical college should clarify various elements and standards, combined with refined and efficient school running measures, and change the teaching situation with backward ideas and strong utilitarianism in the past. In the process of school running, the school should also combine the new work management mode management mechanism, optimize various school running facilities and improve school running efficiency.

2. Problems in the training mode of medical insurance talents in medical colleges

2.1 Backward concept and strong utilitarianism

In the new era, the teaching and training concepts, training methods and training materials used by medical schools in the process of implementing the education and training of medical insurance talents are too old and backward. Most medical schools' school running ideas and ideas are highly utilitarian, and there are still various problems in talent training. For example, most medical schools tend to focus only on the teaching improvement of medical disciplines in the process of running schools. However, it ignores the humanistic construction in the process of discipline development. Most schools attach importance to the training of knowledge and skills of relevant special talents, but ignore the training and improvement of students' comprehensive quality. The curriculum design of the college ignores the applicability of medical insurance. As a result, the education and training of relevant talents lacks ideological, integrity and comprehensiveness. In addition, under the current situation of new economic development, some medical colleges also have a serious utilitarian phenomenon in the process of running schools. Their school running purposes and goals are seriously out of shape, and they are too eager to maximize economic benefits. In addition, some medical schools mistakenly classified the medical insurance major, blindly

expanded the enrollment scale, so as to obtain school running funds, so that professional students can not get targeted guidance, and their comprehensive quality can not be effectively improved. Most medical colleges adopt extensive personnel training methods, which makes it difficult to carry out teaching work stably and efficiently.

2.2 Unreasonable talent target setting

At present, most medical colleges have not yet achieved hierarchical teaching guidance in the process of education and training of talents, lack of a targeted talent training mechanism in the teaching process, have not reasonably set talent training programs, and have not defined talent training paths and goals. In the process of professional teaching and training, schools need to complete relevant work from the aspects of knowledge, ability and quality. However, some medical schools ignore the comprehensive investigation and analysis of insurance talents, and lack qualitative and quantitative thinking and evaluation on their own school running orientation and talent training specifications. There are still great differences between different medical schools in the setting of talent training objectives, and there are also lack of differences in the design of talent training objectives and the construction of curriculum teaching content. Due to the lack of scientific and reasonable research and analysis in most colleges and universities, the setting of teaching objectives is too hasty, resulting in the school running work, and school running orientation and school running resources can not be effectively improved.

3. Countermeasure analysis

3.1 Innovating the school running idea and correcting the school running

motivation

The medical insurance major should aim at serving the society, patients and users. In the process of running a school, colleges and universities should put the education of building morality and cultivating people at the core, highlight the ideological and humanistic nature of the professional teaching process, and correct the school running thought, and standardize the school running behavior, so as to clarify the school running motivation, change the previous extensive school running mode, and achieve more efficient teaching guidance for students. In the teaching process of medical insurance specialty, the medical college needs to clarify the needs of specialty running, deeply understand the interdisciplinary and interactive characteristics of medical insurance specialty, and reasonably complete the construction and building of professional curriculum system, in order to highlight discipline advantages, increase resource investment, and complete the training of oriented medical insurance talents.

3.2 Clarifying the school running objectives and reasonably setting the

talent training specifications

In the context of the new medical reform, the medical college should determine scientific and reasonable talent training specifications in the process of implementing the training and building of medical insurance talents, change the past training strategy of working behind closed doors, and realize the research and analysis of the government, market and society in the process of talent training as far as possible, in order to understand the talent use needs of different levels, different places and different subject elements. Targeted medical insurance professional research ensures that graduates can be employed normally after completing their studies. At the same time, it comprehensively examines and analyzes the position distribution and career development of students, and completes the transformation of old and new driving forces. In the process of running a school, the medical school needs to optimize various school running resources, integrate social resources, and formulate talent training objectives in combination with the arguments and suggestions of experts in the field of medical insurance and the education industry, so as to reasonably set up work specifications to ensure that the school design is scientific and reasonable. At the same time, medical schools also need to strictly refer to the new requirements of China's new medical reform for talent training, complete reasonable school running classification, and focus on enhancing the

comprehensive quality of relevant special talents, to improve school running efficiency .

3.3 Setting up medical courses scientifically and reasonably

In today's new medical reform environment, colleges and universities also need to complete the more scientific and reasonable design of medical insurance courses. For a long time, medical courses have been marginalized in the medical insurance course system. Medical colleges should integrate corresponding school running course resources, highlight the school running advantages of medical colleges, and focus on the implementation of systematic and efficient teaching guidance for students in combination with their own school running characteristics and the advantages of medical disciplines. It can reasonably set the hours of each course and allocate corresponding teaching resources, in order to improve the establishment of course resources, effectively integrate the theoretical and practical elements, and highlight the professionalism of the medical insurance curriculum to consider the medical insurance competency requirements. At the same time, the design of medical courses should also follow the needs of students' career development. Schools need to clarify the ideas of curriculum setting, analyze the development status of insurance business posts and business development needs, and complete the training and improvement of relevant medical professionals, insurance professionals' professional knowledge, skills and comprehensive literacy from the perspective of business activities and work development of relevant posts. Meanwhile, insurance institutions, schools health institutions and administrative supervision departments should also work together to clarify the school running objectives of medical insurance disciplines, complete the directional compilation and allocation of teaching materials, so as to ensure that relevant post talents can be employed normally after completing their studies, and meet the actual use needs of the current market for relevant special talents.

3.4 Perfecting the practical teaching system

In the new era, the medical college needs to carry out the teaching work of the integration of theory and practice in the process of running the school. During the school period, it focuses on improving the corresponding practical teaching system, enhancing students' hands-on and brain skills, and improving students' comprehensive literacy. Practical teaching helps students quickly digest and consolidate the theoretical knowledge they have learned, and can promote the formation of students' abilities in many aspects. It has great practical significance for improving students' comprehensive literacy, so as to enhance students' practical learning ability, teachers need to innovate, optimize and adjust the existing experimental teaching system [8]. As medical insurance talents need to master more knowledge and skills, and the medical insurance specialty also has more talent training objectives and training specifications, teachers should improve the course classification design, adopt top-level planning and layered teaching, and combine elective, compulsory in class diversified practical curriculum systems, such as extracurricular part-time training. We should closely focus on the discipline development needs of the medical insurance specialty and the contents of various disciplines, focus on the effective combination of practical teaching projects and theoretical teaching contents, highlight the practical teaching of basic theory and the demonstration of professional practice, and focus on improving students' comprehensive quality.

Meanwhile, in the process of running a school, the school and teachers also need to improve the technical teaching reform work, taking into account the needs of students' personalized growth and development. At the same time, in the process of practical teaching of personalized professional courses, teachers also need to refer to students' personalized professional development standards, improve a series of teaching reform work, so as to achieve teaching consolidation, teaching innovation and improve teaching efficiency. In addition, in the practice teaching link, the school can also integrate more production and education integration elements [9], guide students to carry out social practice, and complete graduation internships, in order to improve graduation thesis, enrich students' medical insurance professional knowledge, and enhance students' special skills. It can stimulate students' innovation and creativity, enable students to find, summarize and solve problems in the learning process, in order to improve students' comprehensive quality and practical ability.

4. Conclusion

In general, under the background of the new medical reform, in the process of implementing the education and training

of medical insurance talents, the medical college needs to improve the training mode, correct the motivation for running the school, reasonably set the school running objectives, and clarify the talent training specifications, so as to improve the efficiency of running the school.

References

- [1] Zhao B. Research on innovation and development of China's medical insurance governance model under the background of new medical reform [J]. Chinese and foreign entrepreneurs 2020.
- [2] Hang L, Wang Q. Exploration on the training mode of health insurance talents -- based on the idea of innovation and entrepreneurship education [J]. China medical insurance 2017;(08):36-38.
- [3] Ji Y. Jiangsu insurance talent training based on market demand [J]. School Park 2022;15(03):4-6.