

# Research on the Reform of the Training Mode of Art Majors under the Background of New Liberal Arts

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**Abstract:** As the result of the inevitable product of higher education to a certain stage of development, the construction of new liberal arts plays a strong role in promoting the reform of the teaching methods of higher education and the innovation of the educational concepts. Different from other professional courses, the fine arts major in colleges and universities has strong artistic, cultural and comprehensive practice. The application of the new liberal arts concepts to comprehensively cultivate high-quality fine arts professionals requires teachers to integrate the new liberal arts concepts into the curriculum, and realize the innovation of the training concept of fine arts professionals. At the same time, we should set up diversified practical courses and reform the content of art professional talent training. In addition, also requires art professional teachers can update the teaching mode and talent training system, develop more diverse talent training evaluation system, make the art professionals not only have good professional quality and skills, but also have the aesthetic consciousness of advancing with The Times and diverse innovation ability, etc., for the continuous development of the art industry provides a steady stream of art talent reserve. This paper is mainly based on the new liberal arts background, talk about the reform of fine arts professional talent training mode.

**Keywords:** New Liberal Arts; Fine Arts Major; Talent Training Mode; Reform and Innovation

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## Preface

On November 3,2020, the Ministry of Education new liberal arts construction working group in the new liberal arts construction work conference emphasizes the new era background, promote the importance of liberal arts construction, and issued the declaration of the construction of the new liberal arts, require institutions of higher learning in liberal arts education work, can follow the principle of innovation, value leading and classification, update curriculum mode, improve the teaching content, provide new impetus for the sustainable development of the new liberal arts career. Fine arts major as an important part of the higher education system, with practical, comprehensive and artistic, need teachers to students' personality needs and professional characteristics as the core, innovation of art teaching mode and professional talent training mechanism, improve the efficiency of fine arts professional talent training, broaden the career path of fine arts students, lay a solid talent foundation for the sustainable development of related industries.

## 1. An Overview of the new liberal arts construction

### 1.1 Definition

The new liberal arts is a concept proposed by Hiram College in order to be able to integrate the old liberal arts and the new technology. It mainly refers to the reorganization of various professional courses in the subject system on the basis of traditional liberal arts to form the cross-curriculum model of liberal arts and science. At the same time, with the gradual development of new technologies, modern science and technology are integrated into a series of liberal arts curriculum systems such as language, literature and philosophy, focusing on cultivating learners' interdisciplinary comprehensive learning ability, and innovating their thinking mode to realize the expansion of knowledge. New arts definition is corresponding to the traditional liberal arts, the new era of socialism with Chinese characteristics and the global technological

revolution as the background, break through the traditional mode of thinking, using collaborative sharing, cross integration, inheritance innovation, promote the depth of disciplines and cross development, make the traditional liberal arts transformation to a new field, in the service of more liberal arts curriculum system reform and deepen the demand<sup>[1]</sup>.

## **1.2 Meaning**

First of all, the construction of the new liberal arts is the inevitable result of the development of the new era. Nineteen big report clearly put forward, our country into a new era facing new demand, in addition to the reform in terms of economic, political reform, more should improve the higher education system, abandon the traditional old independent development between disciplines, using new technology to improve the efficiency of the construction of new arts, actively explore to adapt to the era development and industrial progress of the new talents training path. In this context, the higher education system is integrated into the construction concept of new liberal arts, and breaks down the academic barriers and communication barriers between disciplines, which not only comprehensively deepens the level of new liberal arts construction, but also meets the needs of the development of the new era.

Secondly, the construction of new liberal arts is the inevitable result of China's industrial transformation and the gradual development of science and technology. Under the background of the new era, industrial transformation and technological innovation are not only the game and contest between technologies, but also the game and contest between the research and development of high-end technologies and the development of high-level skilled software talents. So under the influence of the new liberal arts concept, the colleges and universities constantly update talent training path, requires them in addition to have a good theoretical knowledge system, also want to learn more advanced science and technology, and master the interdisciplinary communication skills and technology docking consciousness, is conducive to develop higher quality technical achievements, meet the demand of the development of various industries, so as to promote the deepening of the industry change.

Finally, the construction of the new liberal arts is an important trend in the continuous development and reform of the higher education system. In the meetings of the Ministry of Education in recent years, the main spokesmen have repeatedly stressed that the personnel training work of institutions of higher learning has entered the critical period of reform and innovation and the upgrading period of quality improvement. In this context, comprehensively promoting the construction of new liberal arts, integrating information technology into the multi-type liberal arts system, and realizing the cross-integration of disciplines can not only comprehensively improve the quality of higher education and teaching, but also be conducive to the birth of a more rigorous and advanced education and teaching system to meet the needs of talent training. Especially under the background of the new era, the social demand for talent quality is becoming more and more rich. The construction of a new liberal arts education and teaching system is conducive to contemporary college students to master advanced theoretical knowledge and academic skills, and have social adaptability and good moral cultivation. This is not only in line with the new trend of the development of higher education, but also the fundamental trend to promote social change<sup>[2]</sup>.

## **2. Reform direction of fine arts professional talent training mode under the background of new liberal arts**

### **2.1 Integrate the new liberal arts concept, reform the concept of fine arts professionals in universities**

The proposal of the new liberal arts theory is an important direction of the continuous reform of higher education in the new era. As the most extensive and the most abundant teaching system in the new liberal arts system, art has a very diverse curriculum contents, and fine arts is one of them. Therefore, in the teaching practice of fine arts in colleges and universities, in order to improve the efficiency of talent training, teachers need to integrate into the new liberal arts concept, and first pay attention to the eclectic integration of liberal arts and science. Encourage students to make personal development in the class

and respect students' personal choices. Whether it is the appreciation of art art, or the creation of art works, teachers are required to respect the individual differences of students, let students choose their own art field interested in studying deeply, and develop a unique aesthetic interest.

Secondly, we should continue to promote virtual simulation technology, artificial intelligence technology and big data technology, realize deep integration with the fine arts major, and strengthen students' ability of acquisition, analysis, mining and processing of art resources information. In practice, the teachers of fine arts major are required to comprehensively optimize and upgrade the curriculum system module of art history theory, so that students can find the famous art artists they are interested in, conduct work appreciation and life review, so that students can have a strong interest in the acquisition and learning of digital art resources. For example, when it comes to the study of art history, teachers can divide the students into several groups, and use the Internet technology after class to collect the works of well-known famous artists at home and abroad, as well as their creative events. Digital drills or PPT explanations in class enable students to put forward more scientific judgments on the development history of fine arts with interest, so as to achieve the professional talent training goal of "artificial intelligence + art history"<sup>[3]</sup>.

Finally, art professional teachers are required in colleges and universities to go deep into the job market, analyze the job ability needs of major studios and enterprises for art professionals, and update the teaching content and teaching resources in time. It is important to note that in the research job market, requires teachers to abandon some business packaging thinking, pay more attention to the society of art talent originality and artistic pursuit, gradually adjust the fine arts subject orientation, cultivate both know art management operation and can actively engaged in art planning compound, applied talents, and build advanced fine arts personnel training mechanism.

## **2.2 Promote practical innovation and innovate the training content of fine arts professionals in colleges and universities**

In the Declaration on the Construction of New Liberal Arts, it clearly proposes the outstanding role of new liberal arts construction in promoting cultural prosperity, strengthening cultural confidence and cultivating new people of The Times. Therefore, in the implementation of a series of work, such as the curriculum reform and the innovation, the training mode of talents should focus on the practicality and comprehensiveness of the fine arts major, and focus on cultivating application-oriented and compound talents. In practice, first of all, the professional teachers of fine arts in colleges and universities can actively meet the needs of the society, and formulate a more rigorous practical fine arts talent training curriculum system. In addition to conveying to students the main theory courses with art history theory as the main body, the construction of practical courses should be improved. For example, through situational guidance, students can understand the diverse creative psychology of art masters in different ages and in different periods, and have the influence on the style of art works, so that students can improve their aesthetic perception and understanding of culture, and establish a correct view of culture, nationality and history. Especially in the appreciation course, teachers need to let the students shoot and restore the story content and emotional value of the art works through short videos or situational interpretation, so that the relatively abstract art materials can be concrete, so that the students can improve the innovation efficiency in the process of understanding and imitation.

Secondly, it is required that teachers majoring in art in colleges and universities can set more scientific talent training objectives and curriculum teaching objectives, and reshape the model of art education. Practice, local colleges and universities can encourage professional teachers to open cross professional or interdisciplinary cross courses, such as fine arts professional and architectural design professional together, let the students have the opportunity to appreciate the beautiful, different styles of architecture at home and abroad, strengthen the aesthetic consciousness and framework consciousness, and make the students have the integration ability of multidisciplinary knowledge.

Finally, it is necessary for the fine arts major in colleges and universities to strengthen the construction of teaching material system and give play to the guiding role of aesthetic guidance and value guidance of teaching materials. For example, in terms of the editing and writing of the teaching materials, we should not only make the fine arts major students have a

more intense care and recognition of Chinese culture, but also cultivate the students to have an international vision, such as adding artistic style, artistic language and Chinese culture to the teaching materials. In addition, it is more necessary to edit the online curriculum system, and further cultivate students' artistic cells from the perspective of audio-visual, so that the teaching material knowledge and teaching material editing concept can meet the development needs of quality education in the new era.

## **2.3 We will deepen the reform of the model and formulate a more advanced evaluation system for training fine arts professionals in colleges and universities**

New liberal arts background, fine arts professional talent training mode reform, in addition to the content update and practice innovation, also need college fine arts professional teachers to implement a more scientific talent training evaluation system, to the students' learning results, homework completion, learning plan, learning attitude and discussion results, all aspects of evaluation, ensure the objectivity, impartiality, help students to create a more diverse new type of learning mode. First of all, teachers can set up a project-based evaluation system, so that students can set up a project study group to jointly complete a series of work such as data search, natural collection and social research according to the homework requirements of the art courses. The task arrangement of teachers should fully achieve the multiple integration of theory and practice. When investigating the project cooperation results, the students need to form a team to complete the PPT achievement display report, and select the responsible person to report on the stage, so as to comprehensively cultivate the students' communication ability and cooperation consciousness<sup>[4]</sup>.

Second, fine arts professional teachers need to establish and perfect the comprehensive quality evaluation system, formulate process evaluation, results evaluation and value-added evaluation of multiple evaluation mode, change the traditional art teaching to examination papers or work assessment as the benchmark evaluation mechanism, fully cultivate fine arts professional students' scientific research ability, teamwork ability, innovation ability, etc. For example, in order to fully stimulate students' aesthetic interest, teachers can let students appreciate different types of famous art works at home and abroad, and present the appreciation results in the form of papers or reports, and apply aesthetic education or moral education evaluation throughout the appreciation course. Again, for example, colleges and universities can cooperate with external art education institutions or art studio, encourage students to participate in public cultural services, such as white wall painting for art venues, the practice results as an important reference of professional value-added evaluation, fully tap students' enthusiasm and initiative, enable them to realize the responsibility as an important social aesthetic education.

## **3. Tag**

Under the background of the new liberal arts, promoting the continuous reform of the training mode of fine arts professionals can not only improve the teaching quality of fine arts majors in colleges and universities, but also input a steady stream of comprehensive art talents for the development of the society. In practice, it is necessary for the fine arts major in colleges and universities to integrate the new liberal arts concept, reform the concept of talent training, and promote the innovation of practical curriculum, and constantly innovate the teaching content of the fine arts curriculum system. In addition, also requires professional teachers can according to the students' learning foundation and practice, develop more advanced talent training evaluation system, from the theoretical education, practical guidance, aesthetic education moral education concept training perspective, improve the efficiency of art professional personnel training mode reform, in order to promote the sustainable development of social culture to lay a solid talent foundation.

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